

SUMMER RATES

Open Rates	\$4.25
Weekly (13 issues)	\$4.00
Semiweekly (26 issues)	\$3.85
 Classified Display	 \$4.60

MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5						1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30

National Line Rate — \$.575 per agate line or \$8.05 per column inch. (14 agate lines equal one column inch)

Classified Display — \$.600 per agate line or \$8.40 per column inch.

National Advertising Policy:

National advertising is an advertisement of an organization that markets goods or services throughout various part of the country as opposed to a local advertiser marketing goods or services in or around the metropolitan area surrounding the newspaper. All out-of-state advertising is considered national.

SUBSCRIPTION RATES

LOCAL DISPLAY

A complementary subscription (worth \$30.00) is included as part of the Daily Nebraskan contract agreement.