

Artwork—Arrangements must be made at least four days prior to publication. The charge for artwork performed by the Daily Nebraskan staff artist is \$6.00 per hour after the first hour.

MECHANICS

Column Width	Inches (approx.)	Picas
1 Column	1 9/169.5
2 Columns	3 5/1620.0
3 Columns	5 1/1630.5
4 Columns	6 13/1641.0
5 Columns	8 9/1651.5
6 Columns	10 5/1662.0

Reverse/Overlays \$9.00
Halftone/Overlays Rate available upon request

CREDIT

CALL 472-1767

agrees to pay the difference between the rate contracted for and the rate actually earned, on all advertising run while the contract rate was in effect.

Finance Charge—A finance charge will be made on account balances which remain unpaid past thirty days. The finance charge is computed by applying a periodic rate of 1% per month on such unpaid balances, which is an annual percentage rate of 12%.