

Frequency Discount

Consecutive Issues	No Copy Changes
3-4 days.10% discount
5-9 days.15% discount
10 days or more20% discount

NO REFUNDS ON PREPAID ADS

NO RESPONSIBILITY ASSUMED FOR MORE THAN ONE INCORRECT INSERTION.

Deadlines:

1 p.m., one publication day in advance (Monday-Friday)

CLASSIFIED DISPLAY

Inches Per School Year	Rate
250	\$5.10
500	\$5.00
1,000	\$4.90
2,000	\$4.80
4,000	\$4.65
6,000	\$4.50

Local Rate. \$5.20 per column inch

Insert Rates:

1-12 Tabloid Pages. \$40 per 1,000

13 or more Tabloid Pages \$50 per 1,000

All inserts must fit inside quarter-folded tabloid (8½"x11"). An added charge will be included for inserts requiring folding or other special handling. Minimum number — 5,000; maximum number — 17,000. Inserts are non-commissionable, and should be delivered one week in advance to:

The Sun Newspapers of Lincoln
North Cotner and Garland Streets
Box 83289
Lincoln, Nebraska 68501