

CLASSIFIED

CALL 472-1761

\$2.50 minimum charge per day on commercial ads. Ten words included.

\$2.00 minimum charge per day on individual student and student organization ads. Students must pay for the ads at the time that it is placed. Ten words included.

Additional Words	\$.15 per word per day
Star	\$.50 per day
Border.	\$.50 per day
Boldface	\$.50 per day
Large Type.	\$.50 per day

Deadlines:

Same as Display Advertising Deadlines (see preceding page)

CLASSIFIED DISPLAY RATES ARE COMMISSIONABLE

20% Discount applies to Classified Display advertising. This does not apply to non-profit and UNL organizations and departments.

COLOR & INSERTS

Color and Insert Deadlines:

Color and insert notices must be received 48 hours before regular deadline. Color and inserts are unavailable on Wednesdays without special approval of the Advertising Manager.

1 color and black.	\$145
2 colors and black	\$260
3 colors and black	\$370
Process Color	Rate available on request

Color charges are non-commissionable.