

Communication is taking over the world

June graduates: The Conference Board interviewed 1,500 CEOs and got a near unanimous prognosis: This year more jobs are waiting for you than any year in eight.

And communication is where the action is.



Paul Harvey

Some of my recent broadcasts, telecasts and newspaper columns have been prepared on and delivered from a farm in the Missouri Ozarks. And almost nobody knew.

With a dish on the roof and a satellite in the sky the news sources find me and my voice finds you — from anywhere to anywhere — in a hundredth-of-a-second.

What was impossible yesterday is already commonplace.

Wait'll you see what's next!

With your next telephone you'll be able to see who's calling before you answer.

In the next automobiles, there will be no way for you to get lost. Your location and destination will be pinpointed by satellite navigation.

Telephones, already becoming commonplace in cars, will be available shirt-pocket size.

At home you will enjoy holographic television in three dimensions.

It is functional now; it will be price-practical within five years.

Young Americans wanting to ride the wave should get aboard now.

If your business is worldwide, the new telecopiers

will automatically translate our words into any language.

Corporations used to be able to market some new technology, confident it would be in demand for 30 years. Today's state-of-the-art technology comes off the production line already obsolete.

Yesterday's copper wires and radio signals and ground antennas — even electricity itself — are fast being replaced by glass fibers and microwaves and satellites and laser beams and the pulsating digital language of computers.

U.S. News recently tried to compute the dollar value of all this communications technology — and couldn't. Sales of hardware alone reached \$60 billion last year; next year is incalculable, potentially astronomical.

By the end of this century, there is no reason communication cannot replace the classroom with home study.

And now I'm going to tell you a little more than I know: Overseas diplomats and some business executives are being equipped with implanted transmitters. There is no place a kidnapper could hide him.

And this is but the dawn of the information society; it's going to be an exciting day!

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Editorial Policy

The Daily Nebraskan welcomes brief letters to the editor from all readers and interested others.

Letters will be selected for publication on the basis of clarity, originality, timeliness and space available. The Daily Nebraskan retains the right to edit all material submitted.

Anonymous submissions will not be considered for publication. Letters should include the author's name, year in school, major and group affiliation, if any. Requests to withhold names from publication will not be granted.

Submit material to the Daily Nebraskan, 34 Nebraska Union, 1400 R St., Lincoln, Neb. 68588-0448.

BECKER CPA REVIEW

Mr. Paul Beveridge (C.P.A.) will conduct a one hour sample class presenting our proven technique for passing the C.P.A. exam. Instructors will be available to answer questions.

Accounting Majors are cordially invited!

Saturday, April 28
10:30 a.m. YMCA
Board Room 4th Floor
430 S. 20th St.
Omaha NE.

A free buffet luncheon will be served. Reservations are not necessary but preferred. Come and bring a friend.

Call-Collect (402) 392-1022

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The Daily Nebraskan (USPS 144-080) is published by the UNL Publications Board Monday through Friday in the fall and spring semesters and Tuesdays and Fridays in the summer sessions, except during vacations.

Readers are encouraged to submit story ideas and comments to the Daily Nebraskan by phoning 472-2588 between 9 a.m. and 5 p.m. Monday through Friday. The public also has access to the Publications Board. For information, call Carla Johnson, 477-5703.

Postmaster: Send address changes to the Daily Nebraskan, 34 Nebraska Union, 1400 R St., Lincoln, Neb. 68588-0448.

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A SPECIAL AIR FORCE ENGINEERING PLACEMENT TEAM WILL BE CONDUCTING INTERVIEWS AND PROVIDING INFORMATION TO JUNIOR, SENIOR, & GRADUATE ELECTRICAL ENGINEERING STUDENTS WHO ARE INTERESTED IN FINDING OUT MORE ABOUT OPPORTUNITIES THAT EXIST FOR ENGINEERS IN TODAY'S HIGH-TECH AIR FORCE. THE TEAM WILL BE IN ROOM W-183, NEBRASKA HALL, ON APRIL 19, 1984, FROM 9:00 AM TO 5:00 PM. FOR AN APPOINTMENT CALL TSGT BOB WATERS AT (402) 471-5501, OR JUST DROP BY DURING THE DAY TO VISIT WITH THE TEAM. THERE'S NO OBLIGATION, ONLY OPPORTUNITY.



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