

World Radio's Nationwide Billion Dollar Buying Power Brings You...

**RECEIVERS/AMPS/TUNERS**

SAVE \$110

**Pioneer Price Breakthrough!**



**PIONEER** SALE PRICE!  
**\$129<sup>97</sup>**

- 45 watts per channel
- Loudness contour
- A/B speaker switching
- Model SX-303. List \$240.

SAVE \$223

**Everything You Ever Needed!**



- PIONEER**
- 80 watts per channel
  - Station search tuning
  - 10 AM/10 FM presets
  - Model SX-60. List \$600.

SALE PRICE! **\$377**

SAVE \$210

**Pioneer Factory Special!**



- PIONEER**
- 45 watt stereo amp
  - 2 tape monitor
  - A/B speaker switching
  - Model SA-820. List \$299.95.

SALE PRICE! **\$89<sup>97</sup>**

SAVE \$32

**Record While You're Away!**



- PIONEER**
- 24 hour digital timer
  - Timer on/off, Sleep timer
  - Clock and second counter
  - Model DT-840. List \$120.

SALE PRICE! **\$88**

SAVE \$162

**Digital Receiver for Under \$200!**



- PIONEER**
- 38 watts of power per channel
  - Station search tuning
  - 8 AM/8 FM station presets
  - Model SX-40. List \$360.

SALE PRICE!  
**\$188**

FANTASTIC PRICES ON ALL PIONEER ELECTRONICS

**HEADPHONES**

**You'll Forget You Have Them On!**

- PIONEER**
- Mini lightweight stereo headphones
  - Super wide frequency response
  - Features a 5 ft. 10 in. cord
  - Model SEL-3. List price \$49.

**\$18**

**WORLD BREAKS THE 'SOUND BARRIER' WITH SPECIAL CAR STEREO PRICES!**

SAVE \$93

**AM/FM Stereo Cassette w/5 1/2" Door Mount Speakers**



- PIONEER**
- With auto tape replay
  - Fast forward and rewind
  - Speakers handle up to 20 watts of power
  - Model KP-2000/TS-121. List \$210.

SALE PRICE!  
**\$117**

SAVE \$155

**AM/FM "Supertuner" Cassette with Pushbuttons and Stereo Speakers**



- PIONEER**
- Locking fast forward and rewind
  - Automatic tape eject
  - Speakers handle up to 20 watts of power
  - Model KP-500/TS-121. List \$304.

SALE PRICE!  
**\$149**

SAVE \$267

**AM/FM "Supertuner III" Cassette with 4 Deluxe Stereo Speakers**



- PIONEER**
- Auto reverse cassette with Dolby NR
  - 5 1/2" speakers handle 20 watts of power
  - 6X9 maxcial 3-way speakers handle up to 80 watts of power
  - Model KE-7200/TS-121/TS-6905. List \$680.

SALE PRICE!  
**\$393**

**PIONEER FACTORY AUTHORIZED SALE**



**You're going to save more money than you ever thought possible because EVERY PIONEER COMPONENT IN THE STORE IS SALE PRICED!**

**QUALITY PIONEER TURNTABLES AT WORLD'S UNBEATABLE PRICES!**

SAVE \$78

**No Such Thing As A Turntable For Under \$60?**



SALE PRICE! **\$59<sup>98</sup>**

- Semi automatic operation
- Belt drive mechanism
- Polymer graphite tonearm
- Model PLS-30. List \$135.

SAVE \$101

**Direct Drive Precision For A Belt Drive Price!**



SALE PRICE! **\$99**

- Quartz PLL direct drive
- Fully automatic operation
- Front control operation
- Model PLS-50. List \$200.

**CASSETTE DECKS**

SAVE \$88

**Simple Operation Great Performance!**



SALE PRICE!  
**\$97**

- Cassette deck with Dolby B
- Soft touch operation
- LED level meters
- Model CT-10. List \$185.

SAVE \$139

**Auto Reverse Easy Operation!**



SALE PRICE! **\$231**

- Auto Reverse
- Dolby B/C
- Music search
- CT-50R. List \$370.

SAVE \$162

**Dubbing Cassette Deck!**



SALE PRICE!  
**\$288**

- Double Speed
- Skip search
- Dolby B
- CT-1040W. List \$450.

**CAR STEREO**

SAVE \$67

**Big 3-Way Sound Will Blow You Away!**



SALE PRICE!  
**\$78 PAIR**

SAVE \$25

**Inexpensive Pioneer Speakers**



SALE PRICE!  
**\$7 EACH**

SOLD IN PAIR ONLY!

SAVE \$130

**Auto Reverse For Endless Music!**



SALE PRICE!  
**\$99**

- Indash AM/FM
- Auto reverse
- Loudness switch
- KPA-400. List \$229.

SAVE \$101

**"Supertuner III" High Tech Tuner!**



SALE PRICE!  
**\$149**

- Supertuner III
- Pushbutton tuning
- Music search
- KPA-400. List \$250.

SAVE \$17

**Big Sound From A Small Size Speaker**



SALE PRICE!  
**\$28 PAIR**

SOLD IN PAIR ONLY!

SAVE \$47

**You Won't Believe Your Ears!**



SALE PRICE!  
**\$73 PAIR**

SOLD IN PAIR ONLY!

Savings Based on Manufacturer's Suggested List Price.



**USE YOUR CREDIT AT WORLD RADIO!**

- 1) Discover Instant Credit is Available
- 2) 90 Same As Cash With Approved Credit
- 3) Deferred Installment Finance Plan

Financing Available. Visa and MasterCard Accepted. Some Quantities May Be Limited.

**WORLD RADIO**

2 CONVENIENT LOCATIONS

**DOWNTOWN**  
 1323 "O" Street  
 476-3356

**GATEWAY SHOPPING CENTER**  
 Across from Ward, Gallery Mall  
 467-5449

