

**Communication process  
subject of seminar**

Prof. Everett Rogers of the Institute for Communications Research in Palo Alto, Calif., will be at UNL Thursday. Rogers will present two seminars on communication processes.

Rogers' presentations are geared especially for educators. He is internationally known for his research on how people adopt new ideas. Rogers has devoted his career to the study of the adoption-diffusion process of new concepts. He has written or co-authored 12 books on the subject. One of his first books, "Diffusion of Innovations, is a classic in the theory of communications and mass communications.

Rogers will speak twice Thursday, Seminar 1 is at 10 a.m. in the Great Plains Room, at the East Union. The topic is "The New Information Tech-

nology and Its Impact on Society."

Seminar 2 will be at 1:30 p.m. in the Great Plains Room. Rogers will explain his theories on "How People Adopt New Ideas."

Rogers is being brought to Nebraska by the NU Extension and Service Council, the Cooperative Extension Service, and the Agribusiness Program, which is jointly sponsored by the UNL College of Business Administration and the College of Agriculture. Other cooperating groups include the School of Journalism, the Division of Continuing Studies, the Department of Agricultural Communications, UNL Marketing Department, Division of Adult Education, Nebraska State Department of Education and Southeast Community College.

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55 watt Fisher-Amp and tuner, technician direct drive turntable and pair of 501 Bose speakers, \$850. Call 477-8548.

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Microwave oven — looks like new, \$195.00, 475-8528/788-3188.

1981 Ford, unibody truck, white with stock racks, 6 cyl. (270), 3 spd. on floor, minor dent in driver's side door. Steel bolted radiators, new engine. Good work truck. Good condition, both mechanically and physically. Call 435-3817 after 8:30 p.m.

**PERFECT FOR CHRISTMAS!**  
College sweatshirts by Russell Athletic, Harvard, Yale, Dartmouth, Princeton, UCLA, USC, Stanford, others. Order by 12/8/83 for Christmas delivery. \$14 each postpaid. Send check to Box 317, Brookhaven, MS 39801 or 1-801-835-1085.

Univest Viva Sport, 3 months old; black-red 12 spd. with saddle bag, bookrack and bag, water bottle plus 2 free tune-ups at Cycle Works. \$310. Call 477-8548.

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1980 4-door  
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FRESH KEY  
FRESH SKOAL  
FRESH SKOAL BANDITS  
CLIFFS — DOWNTOWN  
12th & O

**for rent**

5-BR house 4 blocks from stadium; shower, washer, range, refrigerator-freezer, dryer, all beds, desks, LR furniture fully furnished. \$500/month, students only; no families. 477-8048, leave message.

Townhouse For Rent  
January 1 (Renovated)  
\$425/month & utilities  
488-8282

Spacious Accommodations for 8 students. Shower, appliances, parking. South. Available Jan. 1st. \$350. 475-8888.

Near East Campus, 2 bedroom, fireplace, appliances, laundry; parking. 467-5740.

East Campus Area  
Newer 4 bedroom, Rec Room. \$440. 483-8648 after 5.

**ATTENTION SKIERS**  
Lovely 2 bedroom house & lot, two baths. Sun River Estates, Breckenridge, Colo. Skiing 18 resorts — \$150/night. Call Jody, 305-853-2234, Monday — Friday, 9 a.m. — 5 p.m.

4 BR house, 6 blocks from stadium. Shower, washer, dryer, range, refrigerator, all beds, desks, LR furniture, fully furnished. \$400/month. Students only, no families. 477-8048, leave message.

East Campus  
Large 2 bedroom apt. Stone fireplace, all appliances. 4210 Huntington. \$325/per month. 423-8802 after 5:00 p.m.

Room available after finals, \$90 & 1/3 utilities. Has off-street parking and washer and dryer. Very close to city campus. 435-2828.

Very nice 1 bedroom basement apartment; laundry; 2615 S. 13th; January 1. \$180 — plus. 483-4304.

\$180 Monthly  
University approved, coed cooperative housing.  
**BROWN PALACE, INC.**  
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**WILLOWHAVEN APARTMENTS**  
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Sharp 2 bedroom units. Woodburning fireplace/stove. Energy efficient, close to either campus. Carpeted, all appliances, pool for summer use. Deposit. No Pets. 476-6200, Manager.  
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Three rooms for rent in a very spacious suburban home. Excellent for NU students. Call 483-5734 weekdays before 1:30 p.m. or anytime weekends.

Cornhusker Co-op has vacancies for 2nd semester. Room & Board from \$780-\$1,000 per semester. Close to campus at 705 N. 23rd. University approved for Freshmen. Call 474-8772. Ask for Max Stevens or Kerry Schaler.

**help wanted**

Will buy M-B-Ball Bleachers Ticket. 472-3341, 7-9 p.m. Dave.

Godfather's Pizza  
Now hiring for part-time kitchen and counter help. Must be available over the holidays. Apply in person. 12th & O.

**CHRISTMAS WORK AVAILABLE**  
IN LINCOLN PLUS  
SEVEN OTHER TOWNS.  
488-1227

**wanted**

Need cash? We buy used records and cassettes. Dirt Cheap Records and Gifts. Downtown — 477-6081; East Park Plaza — 484-8275. (Price?) Please call John at 477-8051.

**★ announcements**

Ski.  
Where: Vail, Aspen, Summit area, etc.  
When: You decide.  
W/Whom: Your choice.  
Call your Summit Tours Rep:  
Kevin Faller, 476-8288  
Alan Sasek, 476-2873  
Brad Barret, 474-3176  
P.S. Deluxe — Fun, Cheap & Easy!  
Deadlines approaching this week!  
Sum.

**ATO LITTLE SISTERS**  
Mandatory meeting Thursday at 8:30 concerning little brothers and Christmas party. Bring MAM money.

**★ COME HEAR THE SOUNDS OF CHRISTMAS**

WHO: UNL Gospel Choir  
WHEN: Today, 11:30-1:30  
WHERE: South Crib  
WHAT: Caroling the sounds of the season.  
ALSO: Check out the big bake sale in the lobby. GREAT GOODIES!

UNL Wildlife Club  
Pot Luck Wild Game Feed and Officer Elections  
Wednesday, Dec. 7, 8:00 p.m.  
at the American Lutheran Church  
42nd & Vine

**★ FINANCE CLUB Elections**

Speaker and elections  
Wednesday, December 7th  
8:30 in the Union.

**GODFATHER'S PIZZA**  
has  
**TWO-FERS**  
on  
**16 oz. MARGARITAS**  
with any movie stub.

**DIAMONDS**  
Best prices, large selection, compare and save!  
**ELDER JEWELRY**  
3111 O Street

**★ HELP SAVE A LIFE**

Today is the last day of the Campus Red Cross Blood Drive. Come donate in the Union Ballroom (10:00 a.m. — 4 p.m.).

Ski Ski Ski  
at Steamboat  
\$158  
Jan 2-7 or 9-14  
475-0022

**RODEO CLUB MEMBERS**  
The meeting will be tonight in the East Union. Exec. will meet at 8:30. Regular meeting at 7:00.

**KAPPA KRUSH**

Mu Epsilon Mu.  
Christmas party at Madonna Nursing Home. If you need a ride, meet at Union at 8:15.

SAA wishes you a Merry Christmas this Wednesday with Scarlet and Cream when we go caroling! SAA members bring your lovely voices to the Union at 6:30 p.m.

**COLORADO SKI VACATIONS**  
48-88% SAVINGS  
Short Notice Vacations  
at Affordable Prices.  
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**A COUNTRY CHRISTMAS**  
Everyone is invited to attend the annual East Campus Christmas Tree Lighting and Caroling on Wednesday, December 7, 6 p.m., at the Cornstock Meadow, south side of East Campus Union. Special guests include the Scarlet & Cream Singers and members of the Student Alumni Association (SAA). Hot cider and cookies will be served immediately following. Hope to see you there!  
UPC — East  
Visual Arts


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Food by Mark's Catering

**Individual Size Pizza 89¢**

2-Fers  
4:30-6:30 **Dinsdale's** Lunch  
11-2 pm  
1228 "P" Street Party Room Available 476-1020

**FASHION SHOWCASE**



FRIDAY, DECEMBER 9, 1983 8:00 PM


ADMISSION \$2.00 UNL STUDENTS (WITH UNL I.D.)  
\$3.50 NON-STUDENTS  
DANCE WITH DISC JOCKEY JAMES MASON  
FOLLOWING THE SHOW AT:  
THE CLAYTON HOUSE 10TH & O STREETS  
\$2.00 ADMISSION  
\$1.00 WITH FASHION SHOW TICKET

**UPC** SPONSORED BY:  
UNIVERSITY PROGRAM  
COUNCIL TRI-CULTURE

**Celebrate**  
**Walpurgisnacht's**  
**10th Anniversary!**  
Join the Fun on  
**January 27th**



**Featuring Fur Coats & Antique Jewelry**



**Christmas Hours:**  
Mon, Thurs & Fri. 11-800  
Tues, Wed. & Sat. 11-600

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**ACROSS FROM**  
**TEMPLE THEATRE AT 335 N. 12th**



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