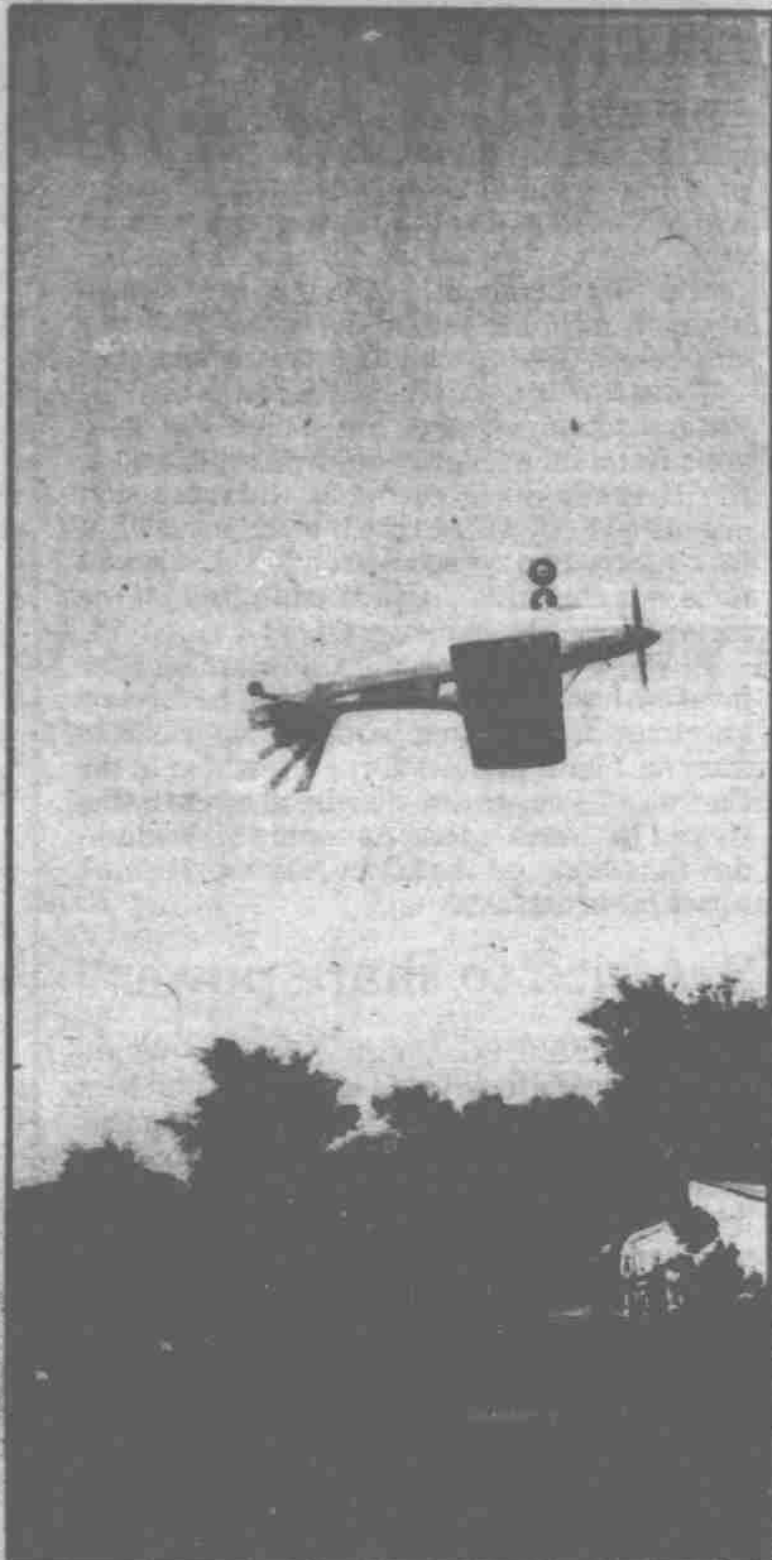


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Staff photo by Craig Anderson

There's more to aerobics than flying around the countryside upside down. Pilots agree it takes lots of practice, stamina and guts. For the story and more photos, see Kaleidoscope on Page 8.

Popularity of beef down; not down for the count

By Keryl Knaake

Consumption of beef has declined in the past years, but the beef industry has strengths that can bring the consumption back up, Gov. Bob Kerrey said Thursday night.

Kerrey spoke about beef production in Nebraska in the East Union to the Nebraska Beef Industry Planning and Projection Forum.

Consumption of beef has declined in the past years because of high prices and a decrease in demand for red meat, but the beef industry is part of the American culture, Kerrey said.

Beef's greatest strength is its flavor and nutritive values, he said. The beef industry needs to work on promoting the value of beef and on improving its distribution and production.

Support should also be given to the packing houses, particularly the small ones, Kerrey said. The small packers are usually more innovative in meat production and can help to promote the meat products.

Research is another important area to promote in the beef industry. The university should play an important part in research, Kerrey said. The university is more than just extension and teaching. The research helps to develop the meat industry and is extremely important.

Despite the problems, people are going to continue to eat beef simply because it tastes good, he said. Nebraska is second in the nation in red meat production, and the Nebraska beef industry must push for continued research and promotion of beef products, Kerrey said.

Western world needs ideology to restore security, speaker says

By Lauri Hopple

The western world needs a consistent ideology to restore its security, said the guest speaker for the UNL Young Americans for Freedom at the Union Thursday night.

"Marxism is the only ideology the world has now," said Dr. Erik Ritter Von Kuehnelt-Leddin, columnist for the National Review. "The East has an ideology; we only have elections."

Von Kuehnelt-Leddin, a native of Austria, tours America annually. UNL is his eighth stop in three days in Nebraska. He has spent an accumulated 16 years in the United States and is a professor at Georgetown and Beaumont College.

About 20 people attended the speech.

Von Kuehnelt-Leddin said that elections in western Europe and the United States make an alliance between the two difficult.

The difficulty is not because of films like 'Roots' or 'Dallas,' anti-Americanism, or propaganda, but because governments and policies change with every election, he said.

"Every election puts shivers through Europe," he

said. What the new government will stand for is unknown, and this creates distrust, he said.

Democratic elections went against the European history of monarch, Von Kuehnelt-Leddin said. The United States "has helped destroy the European fabric" by committing what he termed the original sin: intervention into European affairs during World War I in 1917, therefore establishing democracy in Europe through force.

Von Kuehnelt-Leddin said that abolition of the monarchy in countries like Iran results in chaos.

"Wherever you look, you find calamity," he said.

Besides a consistent ideology, the western world needs to change its government, he said. He said governments should have quality leaders with knowledge and experience. Bureaucracy should be eliminated so that the government could act swiftly.

He said the voters and representatives are increasing their ignorance of world affairs because they cannot get enough information to judge the problems correctly.

"This is an impossible situation," he said. "We need a man of real knowledge, we don't need bureaucracy, we need quality. Instead we get Harry the Haberdasher who throws A-bombs on Japan like confetti."

Architect: Build confidence

By Stacie Thomas

The architecture field has changed dramatically in the past five to 10 years, said Jerome Gill, executive vice president of Hennington, Durham and Richardson Inc. of Omaha.

"Clients are much more sophisticated than they used to be and they're looking for an architect who will be the master builder," said Gill, a 1949 architecture graduate of UNL visiting campus for Master's Week.

Architects, who for many years were responsible just for designs, now are expected to handle the



Courtesy of Office of University Information

Jerome Gill

Master's Week

entire process from design to managing the construction process, he said.

In response to this demand, his company has developed what is called a total process service group that will be a sole source of responsibility for the client, Gill said.

"We're convinced that the future of architecture lies in getting back to the role of master builder and being responsible for the total project — design and construction," he said.

To prepare themselves for this added responsibility, architecture students should be ready to assume liability and to direct the operation," Gill said.

"Don't be dodging responsibility," he said.

Architecture students should acquire good speaking and writing skills and become good salesmen for themselves and for their products, Gill said. Gaining a strong knowledge of computers and business also is important, he said.

Gill said Master's Week benefits both the students and the masters, but added that he would like to see an interchange of masters talks among colleges on campus. Architecture students would benefit greatly from hearing successful members of other professions speak, he said. For instance, an engineer could tell architecture students some of the problems he has had in dealing with architects.

UNL's College of Architecture provides a broader educational basis now than during his school years, Gill said. Besides including instruction in computer science, construction process, law and business, the college also has gained closer relations with professions through an advisory council and guest speakers.

Gill said he has enjoyed the challenge and the satisfaction his profession has provided.

"I never look at the clock to see if it's five o'clock yet," he said. "Putting together an organization that designs and builds buildings is very satisfying."

Gill said one of his goals is to spend as much time as he can with students.

"I want to help them find out what they're getting into," he said.

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