

Songs, belly dancing, magic delight startled Tune-a-gram recipients

Story and photos by Kema Soderberg

Tune-a-gram is not a high-protein, mineral-enriched cat food as the name might imply. Instead, it is a high-energy, talent-enriched telegram service that musically nourishes any occasion.

Cecilia Lawson sings for her supper and has done so for the past three years. She opened her business at 3259 Potter St., to earn extra income and had no intention of working at it full-time. But when her other job was phased out, Lawson said the service became "make it or break it."

"When we started, there were probably five singing telegram companies across the United States," Lawson said. "Now there are 500 to 600 of them. All of a sudden, it's the popular thing to do."

Innovations in costumes and special services keep images of Tune-a-gram dancing in the public's mind, according to Lawson.



Ann Bauers

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KOH-I-NOOR RAPIDOGRAPH

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