

New KXSS-FM a "Kiss" of contemporary music

BY JOANNE YOUNG

There's a new radio station in Lincoln—KXSS-FM, at 95.3 on the dial, the "new Kiss," as it is being billed.

New owners — Sam and Tim Sabean, a father and son team — recently bought KBHL-FM for \$500,000, and changed the format from country music to a "tailor-made" contemporary music and personality format.

Tim Sabean, known as Tim Kelly on the air, said the call letters KXSS were chosen because KISS has been assigned to another station.

"We wanted a slogan, something people could identify with . . . an everyday household word," Kelly said.

Kelly said the music for the station is selected by him and based on extensive market research.

"We choose what sells," Kelly said. "We find out what people like and don't like. The

station is programmed for the people, tailor-made for the Lincoln audience."

Kelly said the station's target audience is the 25-to-49-year-old.

Sam Sabean, known as Sam Sherwood on the air, said the target age group is "what Lincoln is all about . . . the biggest part of the audience."

"We want to reach the residents of Lincoln, to give impact for the people that advertise," Sherwood said, "that's the method in our madness."

Both Sherwood and Kelly have extensive radio backgrounds. Sherwood has worked at and managed stations in Minneapolis and Denver, and has been the operating officer for a corporation with stations in other major markets across the U.S.

Kelly, who started in radio when he was in high school in Minneapolis, has worked in Seattle and most recently in Chicago, where he was program director at WLS-AM and-FM, and vice-president of programming at WLUP.

"We were talking on the phone one night," Sherwood said, "and I said, why are we doing this (working) for other people, why not us?"

Kelly said he had a chance to become station manager at WLUP, but "didn't feel good about it."

"I was a nervous wreck," Kelly said. "It was too grueling. I was working 24 hours a day."

So they bought KBHL-FM.

"Now I get up at 4 a.m. and get home by 9-or-10 at night," Kelly said.

Kelly said that as the new owners, they are starting from the bottom with the new station.

"This station has been very depressed over the past year," he said. "We have a lot of hard work ahead."

But Kelly said he expects the station to blossom with time. He said they are starting with the basics and will proceed cautiously as they learn more about Lincoln and what the listeners want.

"We want people to call the station," he said. "We want to be a public service to Lincoln."

KXSS-FM is now about 80 percent music, 15 percent talk and 5 percent commercials, Kelly said, but that may change, depending on what Lincolinites say they want to hear.

The station is staffed by 10 to 15 employees, five full-time and three part-time, on-air staff. Kelly and Sherwood are on from 6-to-10 a.m.

The station aired last week-end with a KISS promotion playing only two songs, "Kiss is on my List" by Hall and Oates and "Kiss You All Over" by Exile, from 5 p.m. Friday through 6 a.m. Tuesday.

Kelly said the station is planning a get-acquainted party Tuesday night at Dinsdale's.

"It's important to have contact," Kelly said. "We're people talking to people. We've got to be involved."

KXSS-FM is at 95.3 on the dial, and runs 24 hours a day.

Vet school awaits president's signature

BY DAVID TROUBA

It has taken a long time, but a regional school of veterinary medicine in Lincoln may soon become a reality if President Reagan signs the Department of Agriculture's 1984 budget.

The House and Senate passed the USDA's budget which included \$12 million for construction of the veterinary college. This amount would match state funds and fulfill one of Gov. Robert Kerrey's prerequisites for construction of the veterinary school. The state will supply the other half of the money over the next three years. In February, Gov. Kerrey proposed \$50,000 to match federal money for designing the school. Later he changed the amount to \$275,000.

Gene White, program director for the proposed school, says he expects the additional \$4 million to come next year.

Gov. Kerrey's second prerequisite is that at least two other states take part in the program and pay 40 percent of the costs. The deadline for a signed contract with the other schools is December, 1986.

At least five other states are interested in the school now, Smith said. Both North and South Dakota have indicated interest, and Wyoming, Arizona and New Mexico saying they might participate in the school.

Some of those states have contracts with other veterinary schools around the country and won't make final decisions until they are certain that Nebraska is going to build the school, White said.

The prerequisites Gov. Kerrey placed in the veterinary school bill have made things difficult for proponents of the school, but White says the governor's office has taken an interest in making the school a reality. While supporting the veterinary school in the legislature, Gov. Kerrey has not always favored the school.

Gov. Kerrey changed his view on the school during his campaign. On April 15, 1982, then candidate Kerrey said he was "not crazy about" the plan, that the school would "draw resources away from other parts of the University and is not likely to meet the need for additional large animal doctors in the state."

In response to a League of Women Voters questionnaire in October, candidate Kerrey changed his position, saying the regional school should be built.

The question of whether or not to build the school has never been in doubt, according to White.

"I feel that the school should have been built 50 years ago," White said.

The school will provide continuing education for veterinary students and will help keep veterinarians up to date on improvements in veterinary medicine, White said.

In addition, he said, building the school in Nebraska will mean some Nebraskans will find work and, of course, the main reason for building the school is to save the state money by keeping our veterinary students here and providing more students the opportunity to take advantage of the program.

Currently, Nebraska's budget includes \$1.7 million to send students to veterinary schools, White said.

This year, Nebraska had contracts with five other veterinary colleges—Kansas, Iowa State, Minnesota, Missouri and Ohio State.

"We had 122 students attending those colleges. That's a average cost of nearly \$13,541 per student per year," White said. "We send one million a year to Iowa alone."

Iowa State has the largest number of Nebraska students (65) and the largest contract.

"The state pays \$910,000 by contract to Iowa State. In addition to that, students pay \$149,500 in tuition. That's a total of \$1,059,500 per year to Iowa State," White said.

Other veterinary schools get an average of \$2.3 million a year for research, he said. Last year Nebraska received \$110,000.

With completion of the school, the state will be able to save all that money and give more veterinary students the chance to study. Some schools, such as Colorado and Oklahoma, are turning Nebraska students away, White said.

Local support for the school has been increasing, White said \$1.7 million in private money has been donated to the proposed school.

This is one of the few projects that has the support of all groups connected with agriculture and livestock, White said.

Of those practicing veterinarians, White said, about 50 percent favor the school, 25 percent strongly support the school, and the final 25 percent strongly oppose the school.

Weekly calendar

Thursday, July 7: Graduate Voice Recital by Betty Galen, 119 Westbrook Music Building, 3:30 p.m.

Sheldon Film Theater, "The State of Things," 7 and 9:15 p.m.

Repertory Theater, "Godspell," Howell Theater, 8 p.m.

National Roller Hockey Championships, Pershing Auditorium, 6:30 a.m. till late evening.

Pinewood Bowl, "Man of La Mancha," Pioneers Park, 8:30 p.m.

Antelope Park Band Shell, Northwynd, folk music, near 30th and Sumner streets, 7:30 p.m.

Friday, July 8: General registration for second summer school session, Nebraska Union, 9 a.m.

Graduation Ceremony, Bob Devaney Sports Center, 7:30 p.m.

Sheldon Film Theater, "The State of Things," 7 and 9:15 p.m.

Repertory Theater, "The Good Doctor," Studio Theater, 8 p.m.

National Roller Hockey Championships, Pershing Auditorium, 6:30 a.m. until late evening.

Pinewood Bowl, "Man of La Mancha," Pioneers Park, 8:30 p.m.

Antelope Park Band Shell, Lincoln International Folk Dancers, near 30th and Sumner streets, 7:30 p.m.

Saturday, July 9: Sheldon Film Theater, "The State of Things," 3, 7 and 9:15 p.m.

Repertory Theater, "Godspell," Howell Theater, 8 p.m.

National Roller Hockey Championships, Pershing Auditorium, 6:30 a.m. to 5:30 p.m. and from 7 to 11 p.m.

Pinewood Bowl, "Man of La Mancha," Pioneers Park, 8:30 p.m.

Hyde Observatory, South Road in Holmes Park, sundown to 11 p.m.

Lincoln Center Farmers Market, west side of Centrum Parking facility, 11th Street between O and N streets, 9 a.m. to 2:30 p.m.

Police sketches realistic

BY ROBIN STANOSHECK

Bob Edmunds is man of a thousand faces. Actually, 82 billion faces.

Edmunds, a special investigator for the University of Nebraska-Lincoln police department, uses a device called an Identi-Kit, which can create 82 billion human likenesses.

Since the early 70's, UN-L's police department has used the series of clear plastic transparencies for identification of crime suspects through composite drawings. The Identi-Kit includes foils, which are outlines of facial features, clear plastic pictures of hair lines, eyes, noses, mouths, chins, lips, eyebrows, beards, skin tones, age lines, glasses, hats and a series of special abnormalities such as buck teeth, crossed eyes or broken noses. The features are layered to create the composite drawing.

A victim or witness describes the individual involved in a crime, Edmunds said. The officer picks foils that best coincide to the description. After the composite drawing is finished, it can be copied for distribution.

Edmunds cited one 1972 case in which one composite drawing helped solve a rape, an

attempted rape and five robberies.

"There are numerous cases where composites have been instrumental in getting information to the University community on various suspects which resulted in arrests," he said.

One aspect of the Identi-Kit is that each foil is numbered. With the aid of a teletype machine, the composite code can be printed and sent to all agencies in the nation.

"They could take the composite code to their investigator and with the aid of their Identi-Kit they could recreate the exact image the originating agency had developed.

Time is not a factor with the development of the computerized teletype, he said, which sends the code simultaneously.

The Identi-Kit was created in the 1960s by two California policemen.

It is a very good investigative tool, he said. The composite drawings give a vivid picture of the suspect. Edmunds said he has trained all UN-L police officers in the use of the Identi-Kit.

"I think personally that if the kit would be used more often, more cases would be cleared," he said.



Photo by Mark Bastin

Composite of man from description given in Police Bulletin made by UN-L police. New method uses Identi-kit to make composite without use of police artist.