

Nieveen is 'bowled' over by Golden Bull Award

By Dulcie Shoener

A 21-year-old UNL senior has been selected as one of five nationwide winners of the Golden Bull Achievement Award, which is sponsored by the American Hereford Auxiliary and the American Junior Hereford Association.

Beverly Nieveen of Adams received a \$100 scholarship and a bronze statue of a Hereford bull earlier this month at the Junior Hereford Association convention in Kansas City, Mo. The other four winners are from Iowa, New Mexico, South Dakota and Arizona.

Nieveen has been an active member of the Nebraska Junior Hereford Association for several years. She has served as public relations director, treasurer and state Hereford queen and is currently the group's president.

Nieveen said she had to fill out a lengthy form to apply for the achievement award. The form asked for information about her grades from high school and college and about her activities.

Nieveen said she probably received the award because of her involvement in the Nebraska Junior Hereford Association and its efforts in starting the Hereford Bowl, first on the state level and then on the national level.

The Hereford Bowl is a youth-oriented quiz game, similar to the College Bowl, she said.

"Hopefully it's a fun and educating experience for both the spectators and the participants," Nieveen said. Questions are about Hereford and the beef cattle industry, she added.

Two teams participate at each bowl. On the national level, it's state against state. The Nebraska team made it into the semifinal round last year at the first national Hereford Bowl.

Nieveen said the idea started two years ago when the Nebraska Junior Hereford Association Board met and saw a need for an educational program.

"We really felt we were lacking," she said, "so Nebraska came up with the idea of the Hereford Bowl."

The idea came partially



Photo courtesy of Beverly Nieveen

Beverly Nieveen

from the UNL Block and Bridle Club Quadrathlon, which combines a written test, an oral presentation and a practical experience with a quiz bowl, Nieveen said.

Once the board came up with the idea, it received a lot of support from adult members of the Hereford Association, she said.

Doyle Wolverton, an extension youth specialist in animal science at UNL, was probably the biggest help in getting the bowl going, Nieveen said.

The difficulty in establishing the program was that they had to start from the ground level, she said.

"We needed the enthusiasm of members and the adults — we needed their backing in order to start the program," she said.

The association started the bowl in March 1981. After extensive letter writing and a presentation by Nieveen to the national board, the Nebraska Junior Association gave a demonstration at the national convention in November 1981. Since then, at least five other states have adopted the program.

In July 1982, the first national Hereford Bowl was held at the All-American Hereford Expo in Des Moines, Iowa. The Nebraska chapter sponsored the awards for it, and Nieveen,

as president, presented the awards.

Nieveen's interest in Hereford cattle goes back at least 10 years. Her father, Lavern Nieveen, who has been raising Herefords for about 30 years, gave her a heifer when Nieveen was 12. From that heifer, she started the herd that is financing her college education.

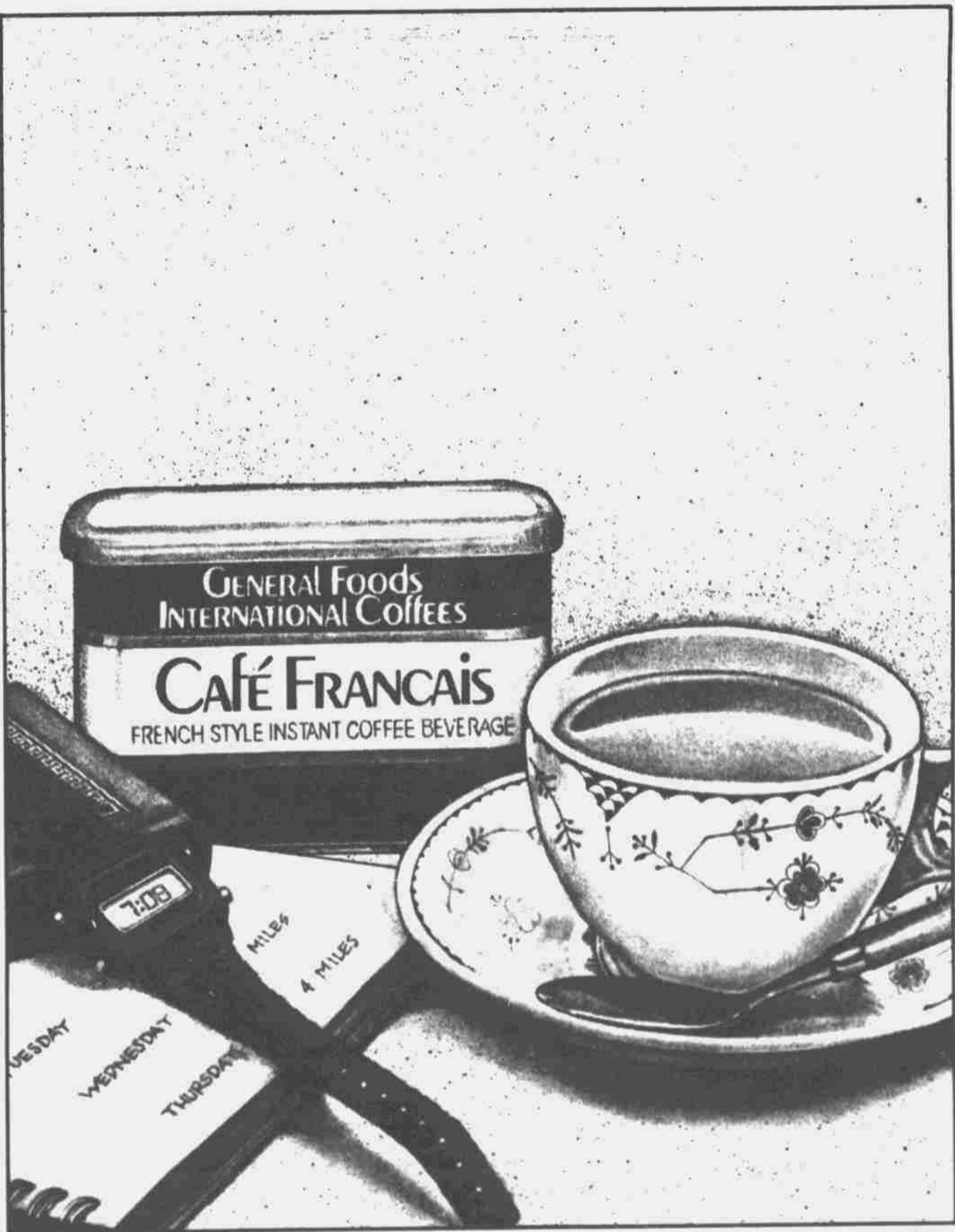
A CHRISTMAS CAROL

Adapted by R. Dale Wilson
from the Charles Dickens classic

December 2, 3, 4, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18 at 8:00 PM
and December 4, 11, 12, 18, 19 at 3:00 PM
Howell Theatre 12th & R Sts. Lincoln, NE 68588
Ticket Prices \$4.00 & 5.00 Theatre Box Office Hours Noon to 5:00 PM, Weekdays
and 5:00 PM to 8:00 PM, Night of Performance. PH (402) 472-2073.

University of Nebraska-Lincoln

How to civilize 7a.m.



The schedule may be less than civilized, but you don't have to be. Try a warm cup of Café Français. Smooth and creamy-light, it's a nicer way to meet the morning. And just one of six deliciously different flavors from General Foods' International Coffees.



GENERAL FOODS' INTERNATIONAL COFFEES.
AS MUCH A FEELING AS A FLAVOR

NEBRASKA BOOKSTORE

82

ARTS & CRAFTS FAIR

NOVEMBER 16 & 17

NEBRASKA EAST UNION GREAT PLAINS ROOM

9:00-4:00

Featuring:

Glass Blowing, Dough Art, Jewelry, & Gift Ideas

Entertainment:

Dan Newton 11:00-1:00
Dave Sjuln