

THE CENTER FOR STUDY OF THE
AMERICAN BUSINESS SYSTEM AT
THE COLLEGE OF BUSINESS ADMINISTRATION

Invites you to attend the
1982 E.J. Faulkner Lecture

to be delivered by

**MR. ROBERT
A. BECK**

Chairman and Chief Executive Officer
The Prudential Insurance Company of America

"Social Security . . . The Need For Action!"



Mr. Beck is a director of Campbell Soup Company and Xerox Corporation. He is a member of President Reagan's National Commission on Social Security Reform, a member of the Executive Committee of the President's Private Sector Survey on Cost Control, and of the Conference Board and the Business Council. He is a Chairman-Elect of the American Council of Life Insurance and a Past Chairman of the Health Insurance Association of America. As a member of the Business Roundtable, he is Chairman of its Task Force on Social Security and a member of its Policy Committee.

Thursday, November 4, 1982

Nebraska Union 10:30 a.m.

University of Nebraska-Lincoln

The Public is Invited.