

## Print comes to life for 'Good Today'

Media experts theorize that by the end of the decade, print journalism as we know it will be extinct, replaced by television. The only way print can survive, the experts say, is to adopt many of commercial TV's techniques.

Since the Daily Nebraskan is a morning paper, and should be competing with TV, this column is pleased to



**Mike Frost**

publish the pilot of the first print wake-up show: "Good Today, UNL."

It has all the features of "Good Morning America" or "Today": an affable host (me), an established news team (the Daily Nebraskan) and features (by UNL personnel instead of newscasters). Here, then, is "Good Today, UNL."

"Good today, UNL, it's Thursday, Sept. 23, the take off second day of autumn and boy it's beginning to feel like fall out there, isn't it?"

"My name is Mike Frost and on this page, we'll be looking at that NFL players' strike, plus we'll have a review of the new Kenny Rogers flick. But first, here are the latest corrections from the Daily Nebraskan news desk. Good today, DN."

"Good today, Mike. Our top correction this morning: We erroneously reported yesterday that Israel had invaded West Berlin. That should have read west Beirut. Similarly, Prime Minister Menachem Begin had a cabinet meeting at his home in Jerusalem, not Shaker Heights, Ohio, as previously reported.

"In other corrections, Regent Robert Prokop did not urge students to "blow off classes and head over to O'Rourke's," as we mistakenly reported. Rather, the

regent's quote should have read "Did you ever notice Wile E. Coyote never says anything, no matter what happens to him?"

"Good today."

"Good today, DN, thank you. Well, I guess we're all wondering about the NFL player's strike. Here with all the sports news is the UNL history department. Good today, history department."

"Good today, Mike. Many of you probably are wondering why the players are going on strike. Why, you're asking, are these men who play professional football for a living refusing to do so until they get more money? The question, to sum it up, is why the strike?"

"Strikes may be defined as work stoppages, which results from serious disagreements between management and labor.

"The first major strike in the United States was in 1786, when workers in a Philadelphia print shop went out for more benefits. However, it wasn't until the 1900-02 coal strikes . . ."

"Good today, history department. Hey, it's still Page 4 right now. The new Kenny Rogers film "Six Pack" is still in town. Here is "Good Today, UNL" critic Albert Stevens, who, incidentally, was just voted the most popular critic on the UNL campus."

"Good today, Mike. Gosh, it's great to be an American. I love America. So does Kenny Rogers. It's easy to see Kenny's an American. The story is great, the acting is great and this country is great. In closing, let me reiterate; I loved "Six Pack" and God Bless America. Good today, Mike."

"Good today, Albert. Well, that's all the space for this page. Coming up, we'll have an analysis of Freudian symbolism in Shakespearean comedy by Boyd Epley, humor by Ed Schwartzkopf, and of course, our regular "I Got Nothing to Say" feature by the sociology department.

"Good today, UNL."

## FREE UNIVERSITY

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Nebraska East Union  
Fri., Oct. 1,  
10am - 2pm

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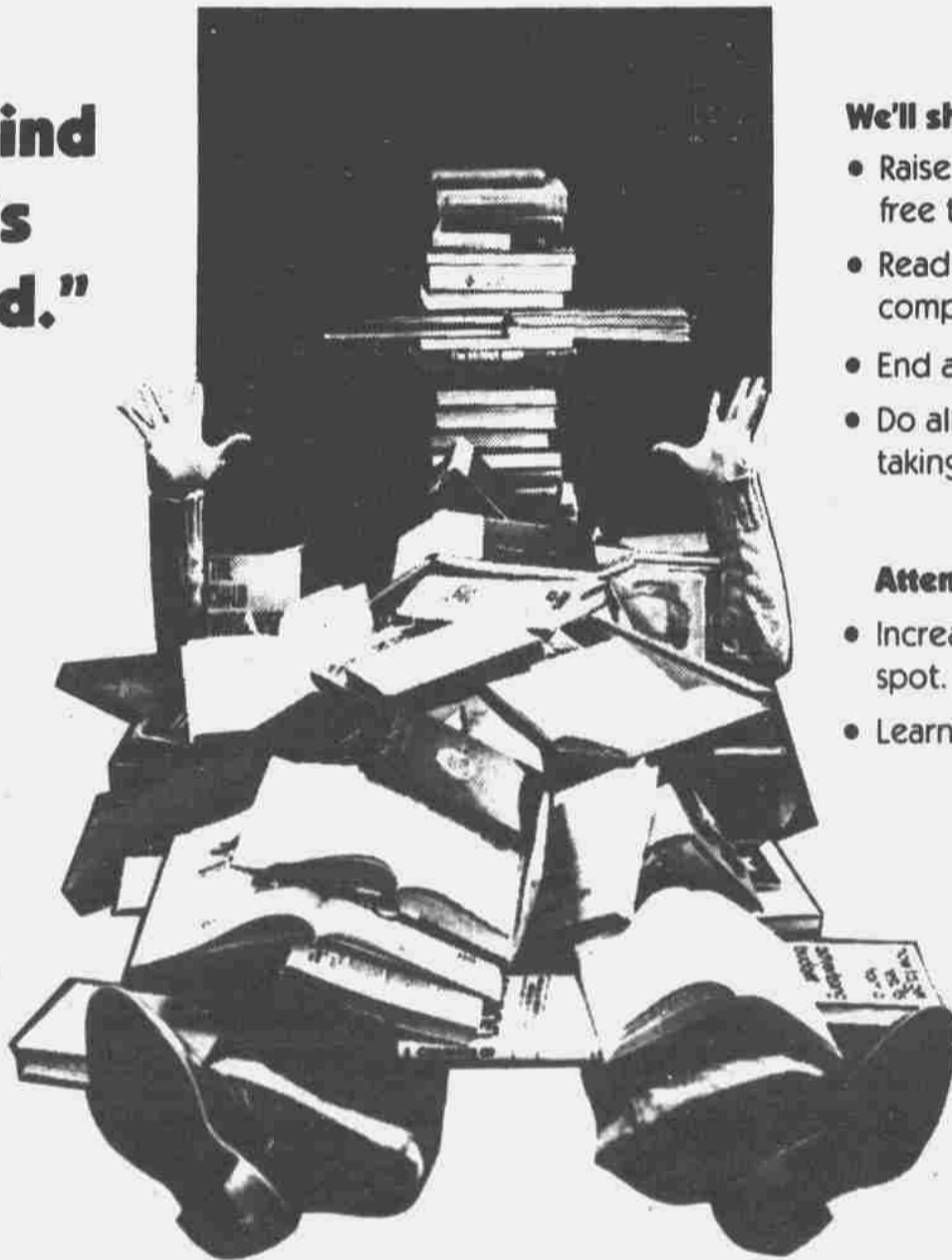
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