

Thone among five honorees of officers' school

Nebraska Gov. Charles Thone will be among the new inductees to join the Infantry Officer Candidate School's Hall of Fame at Fort Benning, Ga., in ceremonies to be held there Sept. 17, officials at the Military Department of Nebraska have announced.

The OCS Hall of Fame was established in the summer of 1957 to honor graduates from the Fort Benning Officer Candidate School who have distinguished them-

selves in either military or civilian life.

Thone is being inducted because of the prominence he has achieved in both national and state government, the department said.

He will join such notables in the hall as Caspar Weinberger, secretary of defense, and former governor Winthrop Rockefeller of New York.

Thone is a veteran of World War II. He enlisted in the

army as a private and eventually became an infantry officer. He also saw duty with the field artillery and Army Air Corps before his active duty discharge.

Thone will be inducted along with Rep. Parren J. Mitchell of Maryland; Chief Justice Robert Jordan of the Georgia State Supreme Court; Mutual of Omaha Executive Vice President James Barrett and Emporia State University President John E. Visser.

Park doesn't aim for biggest and best—just most

By Patti Gallagher

Roy Park turned 72 Wednesday.

During the last third of those years, Park has been busy building a media kingdom.

He owns 63 newspapers in 16 states. Seven of those he bought just last week. He owns 21 broadcast stations, seven FM radio stations, seven AM stations and seven television stations. He can't acquire any more in the broadcast field; he's reached the limit set by the Federal Communications Commission.

Parks, who runs the show from his Ithaca, N.Y., offices, also owns several outdoor advertising companies and other real estate interests.

But Roy Hampton Park is not a William Paley — long-time president of CBS. He doesn't want to be the biggest and the best like Paley's CBS empire. Apparent through his holdings and a brief Wednesday morning interview, Park wants the most — and the best.

His philosophy for his papers: "People like to read about themselves." Thus, it's company policy that the papers publish one locally-shot photograph on the front page of the paper each day and that half of the front

page carry local news.

Little League

"People still like the chicken-dinner stuff," he says. "And in some cases we take the Little League and the bridge club.

"Our charge is to do what's best for the community. We don't have an overall editor on our staff because we're afraid he'd try to make every paper the same."

So Park has hired "regional editors" to help direct papers within a particular state. And on his New York staff, he has a vice president for each of his business interests.

The papers do, however, have editorial freedom. He has some Democratic, some Republican and some independent papers.

There is no Park news service that sends articles to its members to print. Suggestions for changes in the papers don't come down as dictates; a critiquing editor rewrites and edits poorly written pieces to teach by example.

A 50-minute interview with Park allows only a 50-minute glimpse at a fantastical career. And with three students and several department heads from the College of Business Administration conducting a sort of panel

interview, one can fit only a couple pieces into the Park puzzle.

Not imposing

The man himself is not an imposing giant. He stands less than 6 feet tall, speaks slowly and softly and uses everyday words and analogies to explain himself.

He dresses in pinstripes, his glasses are wire-rimmed and his watch has two dials on one face.

What can't be learned from a panel interview can be culled from his resume. Its 12 pages supply all his work experience, personal information and civic affiliations.

Among the highlights of the work category: director of ConAgra, Inc., a grain manufacturer in Omaha; founder of the Duncan Hines line of baking goods; director of public relations for two farmers' cooperative groups; and consultant for Proctor and Gamble.

To be fair, three pages of the 12 are under "past" or "previous" listings. Park is, after all, a septogerman now and can't keep doing everything forever.

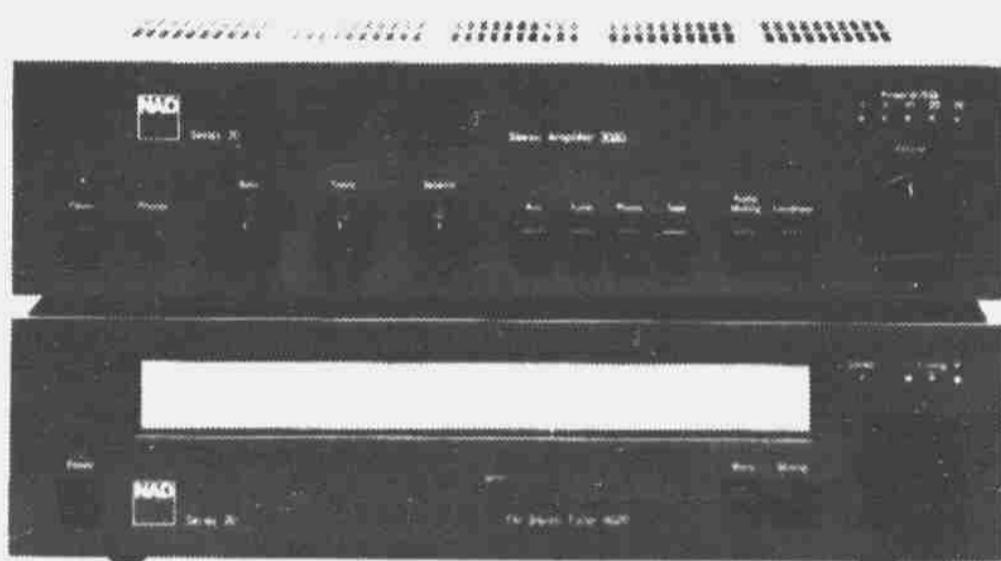
But, he said, he has no plans to retire.

"I enjoy what I'm doing. So far the good Lord has given me good health," he said. "I have a lot of fun."

If he has his druthers, Park will keep working until the fun stops.

"So Far As We Are Concerned, It Is One Of The Best Values In Audio."

Julian Hirsch, Stereo Review
Equipment Test Report of NAD 3020 Amplifier
(Pictured below with matching 4020 FM tuner, an optional value at \$198.)



Stereo Review had this to say about our NAD 3020 integrated stereo amplifier in Equipment Test Reports:

"Its manufacturer set out to make an inexpensive amplifier that sounded as loud and as clean as amplifiers of several times its power rating and price, and the 3020 certainly achieves that goal. In addition, as our test indicated, this little amplifier may actually be 'more powerful' with certain very severe speaker loads than some of the heavyweights on the market. So far as we are concerned, it is one of the best values in audio. It makes us wonder what a higher power NAD amplifier might be like."

QUITE AN ENDORSEMENT FOR A \$198 AMPLIFIER!



THE SOUND ENVIRONMENT

Visa • MasterCard & Credit Plans.

2710 So. 70th St.
Lincoln • 483-4511
M-T-W-F 10:30-6:30 Th 10:30-8:30
Sat 10:30-5:30

Media giant . . .

Continued from Page 1

Park's closing advice was a list of six additional rules that he recommends to anyone who wants to accomplish tasks:

- "1) Pay attention to details. They do make a business work. Ideas are important but they must be executed properly.
- "2) Get things done on time.

"3) Delegate as much as you can and then check up on the performance of your delegates.

"4) Use showmanship. Dramatize.

"5) Take action. Get the facts and do it in time. Timing can be crucial.

"6) Do your homework. Preparation is a powerful tool."

How can I best grow professionally?

You've probably asked yourself this question more than once lately. The answer is to join a progressive growth oriented retail company like Volume Shoe Corporation.

Volume Shoe is:

- a leader in footwear retailing with an unequalled profit performance.
- over 1,160 Payless ShoeSource self-service family shoe stores in 34 states.
- growing. The Topeka, Kansas-based chain will open 125 new retail units next year.
- a wholly owned subsidiary of The May Department Stores Company, St. Louis, the nation's eighth largest retailer.
- approaching \$300 million in retail sales.
- and most important, people. Five thousand employees strong, Volume Shoe is firmly committed to promoting from within whenever possible.

Volume Shoe offers:

- exciting and rewarding careers in professional and management positions in every department in the company.
- a structured, fast-track management training program.
- salaries that are highly competitive with leading corporations.
- one of the most comprehensive benefits packages in retail today.
- opportunity for personal growth and professional development.

Interested?

Send your resume or visit the placement office and schedule an interview with Bill Rogers, director of executive recruitment for Volume Shoe Corporation, when he visits your university.

University of Nebraska
Friday, October 1, 1982



VOLUME SHOE CORPORATION

3231 EAST 6TH, P. O. BOX 1189, TOPEKA, KANSAS 66601

AN EQUAL OPPORTUNITY EMPLOYER M/F

A Division of The May Department Stores Company