

Student gives information on health insurance

"A foot in the door" and a chance to think creatively are two aspects of his new job as student health insurance representative that Dave Ditman, a senior life sciences psychology major, said he enjoys.

Ditman, 22, became the first student insurance representative at UNL after the university's switch from Mutual of Omaha to Keystone Student Insurance Company this fall.

According to Stephen Blom, University Health Center administrator, Ditman was "an excellent candidate." Some of the reasons for selecting Ditman were his experience as a health aide, his familiarity with the health center and with student insurance, and his pleasant

personality and good speaking skills, Blom said.

His job involves answering questions about the new Students' Group Health and Accident Insurance Plan and marketing the policy.

Information about the new policy was mailed out to pre-registered students, Ditman said. He personally has provided information to students by manning a booth during general registration, speaking at various student orientations and by talking with health aides.

"Really, I'm not selling it. The main thing I'm doing is providing information. I think the policy sells itself," he said.

Officially, his job is 20 hours a week, he said, but the newness of the policy is making his workweek a little longer. He said he receives an average of 15 students a day in his office, room 103 in the health center, and most of them buy the policy.

Ditman said he likes learning and using new skills and working with new people.

"It's been real rewarding," he said, but he doesn't foresee a career in insurance. "My interests are applying to met school or graduate school."



UNL technology 'makes' McRib

By Linda Liekhus

The creation of McDonald's McRib sandwich is a prime example of how "fundamental research in the laboratory can eventually get out in to the real world," a professor of animal science at UNL said.

Robert W. Mandigo said although UNL didn't make the product known as the McRib, it "made the technology used by McDonald's" to make the sandwich.

UNL research developed the process of producing the pork patty by investigating a variety of factors, including the size of the pork flakes, fat content and salt level. McDonald's then used this technology, along with "suggestions and guidance from UNL," to create its McRib sandwich, Mandigo said.

The research at UNL began in 1970 to make "pork more available to the institutional food market," Mandigo said, but the research also was needed to make a pork product "to fit the needs of fast-food restaurants."

The military and some fast-food restaurants have been the biggest users of UNL's findings. The McDonald's product is the most visible, Mandigo said.

The McRib sandwich is being met with "good success with the introduction of the product in all markets," said McDonald's Senior Area Supervisor Mark Benzinger. He said the sandwich is being marketed in the Midwest

and on both the East and West coasts, and it is "exceeding sales projections."

The McRib won't become a feature of the regular menu for about two years until it has been thoroughly test marketed, Benzinger added.

The Nebraska Union has also made use of UNL technology by adding the Duke of Rib sandwich to its menu.

According to Ronald Pushcar, director of Nebraska Union foot services, the Duke of Rib "uses the same technology (as McDonald's) although we don't buy it from the same company."

Pushcar estimated there are three companies marketing the pork product, which has become "5% percent of the whole total sandwich business" at UNL's Union Square.

The UNL pork research was funded originally by a \$85,000 grant from the National Pork Producers Council.

Tired of apartment searching each year?

Tired of hearing "Sorry, It's been rented."

Why rent when you can own!



Crown Center Condominiums

831 So. 17th 1 Bedrooms

- * Monthly Investment Comparable to rent
- * State Capital Area
- * Close to University
- * Tax Benefit to you (or parents)
- * Resellable property at the end of the college career
- * Paved off-Street Parking

10% Initial Investment

For more information call:
WOODS BROS. REALTY
483-4741

Gary Bartels Tom Gartner
Home - 489-3392 474-2597

Ask agents about financing possibilities.

UNIVERSITY FLORAL

Clutch a bunch of
Fresh flowers for the
Weekend - \$3.95

118 North 14th
474-3792

Win Wheels



Donate plasma between September 1 & October 15
and enter the drawing for a 10-speed bike.

Your chances increase with each donation —
and so do your earnings!

You could earn over \$95 and win a new 10-speed!
Now that's a "wheel deal"!

UNIVERSITY PLASMA CENTER

(Just a quick 2 minute pedal from campus)

1442 O Street 475-8645

Monday - Friday 8:00 - 6:00
Saturday 8:00 - 4:00

federally licensed

Misty's and ESPN

present

SATURDAY NIGHT
AT THE FIGHTS

Roberto Duran

vs.

Kirkland Laing

7:30 p.m. Sept. 4th at Misty III

- MGA Large Screen T.V. furnished by Schaefer T.V.
- Free Hors d'oeuvres
- Bud and Bud Light -- 60¢ a can

Misty's 63rd & Havelock