

**Coors.**

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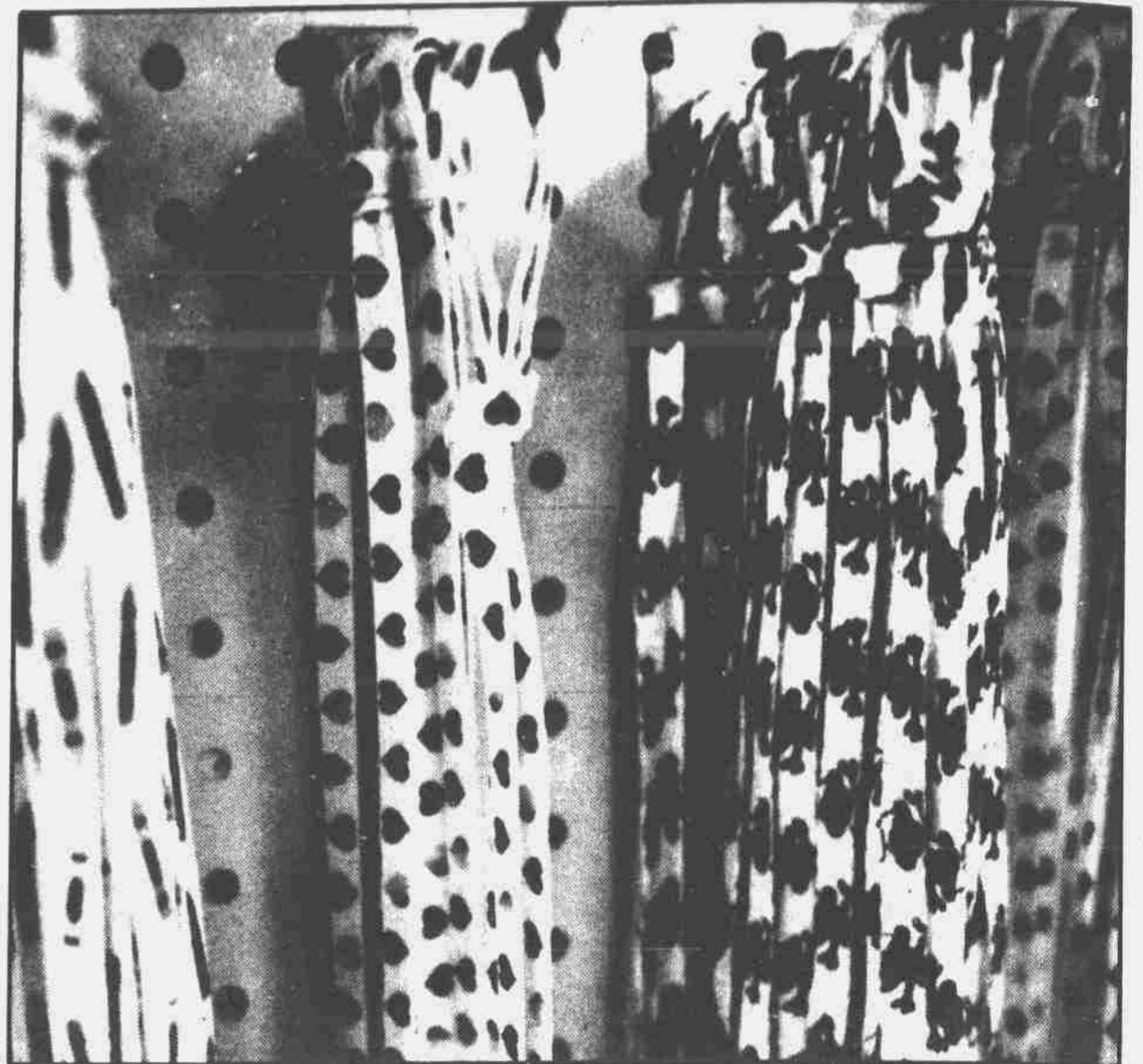
**FOOTLOOSE  
DASH RIPROCK  
STAR CITY PLAYERS**

Sunday, August 29th at 1:00 p.m.  
Mabel Lee Field - UNL City Campus

Tickets \$2.00 at Dirt Cheap, Pickles,  
UNL Student Union and Phi Gamma Delta House

Proceeds to United Way

Applause Attractions



Shoelaces printed with designs ranging from hearts to smurfs are a big hit among Lincoln teen-agers, according to local merchants.

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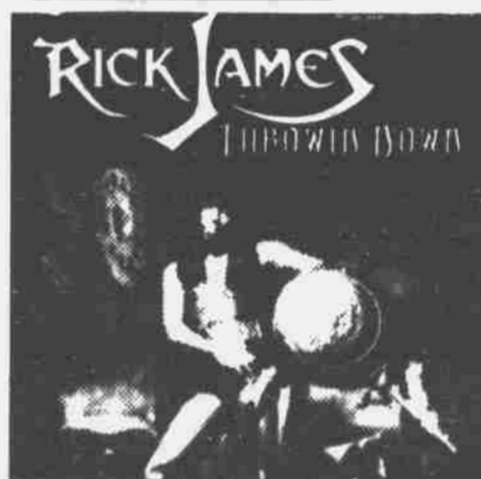
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**Printed shoelaces  
a big teen-age fad**

What started as a simple investment for a Boston shop owner has turned into one of the biggest fads for teen-agers today.

Evan Pac-Man is "tying the knot" because of it. Shoelaces printed with such colorful designs as rain-bows, teddy bears, multicolored stars, green alligators, red hearts and even the newly famous E.T. are becoming more popular in the Lincoln area and "have been selling very well since last Christmas," according to Lois Marie Gibson, manager of Barb's Hallmark Cards & Gifts, 48th and Van Dorn streets.

"Our hottest design is Pac-Man. He's been selling great since last spring," Gibson said.

Feminine styles also sell very well with younger girls, who usually purchase the laces as birthday presents, she added.

The fad originated in a Boston shop, "Have a Heart," which specialized in items with hearts. When the owner saw how well the laces were selling, she broadened her marketing area and began printing different designs on them. Since then, anything from Star Wars to "Go Big Red" have laced the shoes of shoelace fans throughout the country.

However, lacing shoes is not the only use for the designer cords.

"In fact, I seldom see one in a shoe," Gibson said. According to Christie Cerny of Thingsville in the Centrum, people also use the shoelaces as belts, hair ribbons, package ties and headbands.

"Garfield laces are probably the most popular here, and I've seen them used for everything but shoes," Cerny said.

The shoelaces sell anywhere from 99 cents to \$2, depending upon the manufacturers and design.

**O'Rourke's**

**TAVERN**

121 N. 14th

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**HAPPY FRIDAYS**

2:45- p.m. - 6:00 p.m.

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