Daily Nebraskan

Thursday, April 29, 1982

## State campaign to promote Gasohol's new name

#### By Carol Harrah

The oil companies that market Gasohol are changing the product's name seeking a new market for it, an administrator in the Nebraska State Energy Office said.

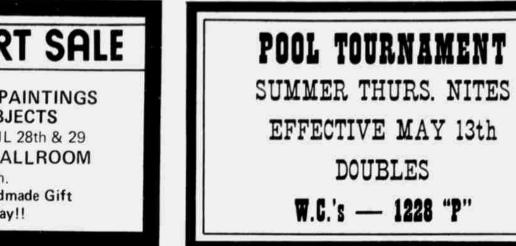
Todd Sneller said Gasohol is a product that mixes 90 percent unleaded gasoline with 10 percent ethanol. Sneller said Gasohol will have as many as three or four

different names, depending on which oil company it is

bought from.

"The most common will be super unleaded with ethanol," he said. "When you drive into a gas station, it will say ethanol so that you know what the product is." Sneller said his office will start a \$100,000 campaign

in July to promote Gasohol and its name change. "We are starting this campaign due to the name change," he said. "We want people to know that Gasohol is still around."



Sneller said many people don't realize that Gasohol is unleaded fuel, so they are afraid to use it in their cars.

"When you have a car with a decal that says unleaded fuel only and you don't know what kind of gas is used in Gasohol, you won't buy it," he said. "We are trying to make people realize it's unleaded."

Sneller said some older cars have problems using the product, but they are rare.

"The only problems that have ever come up are with the fuel filter," he said. "The ethanol cleans the engine real well, and there's a lot of dirt in the gas tank.

Sometimes a lot of dirt comes out of the gas tank at the same time and you then have to get a new fuel filter. It's only \$2 or \$3 and it only happens in 1 percent of the cars. The cars prior to 1975 came before the car and oil companies were beginning to phase out regular gasoline."

Sneller said Gasohol prices usually range from 2 cents under to 2 cents over the price of unleaded fuel. He said some business people will charge more for it because they feel Gasohol is a better product.

"You may get a little better gas mileage, so it is worth a little more.

### Speech team finishes ninth in the nation

The UNL speech team finished ninth at the National Forensic Association National Individual Events Tournament last weekend at Ohio State University. The competition included 144 teams and 800 students from across the nation.

UNL placed in the top 10 for the first time in the tournament, led by senior Kate Joeckel, Joeckel of Lincoln became the first woman ever to win a national championship in Extemporaneous Speaking. Joeckel also placed third in Persuasive Speaking, fifth in Expository Speaking, fifth in Rhetorical Criticism, sixth in Impromptu Speaking and second in individual sweepstakes. She set a new national record by qualifying for final rounds in five different events. In addition, John Heineman, of Pawnee City, was a quarterfinalist in impromptu Speaking and Jim Friedman of Ogallala, was a quarterfinalist in Expository Speaking. Other team members participating in the tournament were: Deb Renter, Valley; Michele Sindelar, Norfolk; Joyce Hoelting, Lawrence, and Roger Aden, Scottsbluff. Approximately 200 people competed in each event.





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# Win a dream trip to Hollywood. Plus a fabulous new Besson-Gobbi sports car. 1,000 prizes totaling \$100,000!

Grand Prize -\$10,000 trip for two to Los Angeles! Plus an exciting new \$18,900 Besson Gobbi car, one of the first available in the U.S.A. Prestigious hotel accommodations. A gala Hollywood premiere. Lunch at a famous movie studio. And a visit to the set of a movie or TV show.

Second Prize — A Beautiful Weekend in New York valued at \$5,000. Winner receives a personal hair and face consultation. Plus Broadway show tickets, luxury hotel accommodations, meals and air fare for two.

5 Third Prizes – \$2,000 for Designer Wardrobes. 10 Fourth Prizes – Sony Stereo Equipment. 25 Fifth Prizes – Diamond Necklaces. 1/3 carat diamond on a 16-inch 14K gold chain. 100 Sixth Prizes – Seiko Quartz Tank Watches.

**300 Seventh Prizes** – Gloria Vanderbilt Totes. **600 Eighth Prizes** – Scholl Exercise Sandals and Exercise Sandal T-Shirts.

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NO PURCHASE NECESSARY. Enter as often as you wish, but each entry must be mailed separately to: "STEP INTO A DREAM" Sweepstakes, P.O. Box 7961, Chicago, Illinois 60680

3. All entries must be postmarked on or **before August** 31, 1982, and received no later than September 15, 1982, to be eligible to win. Not responsible for misdelivered mail All entries become the property of Scholl, Inc. and will not be returned. The chances of winning depend on the number of entries received. 4. PRIZES: 1 Grand Prize, 1 Second Prize, 5 Third Prizes, 10 Fourth Prizes, 25 Fifth Prizes, 100 Sixth Prizes, 300 Seventh Prizes, 600 Eighth Prizes – 1042 prizes in all. The Grand Prize must be taken within one

year at a time agreeable to Scholl and winner. Winners will be selected in a random drawing conducted by an independent judging agency, whose decisions will be final. Only one prize per household. No prize substitutions will be allowed. Prizes are not transferable. Retail value of all prizes is \$117.300. 5. Winners will be responsible for any federal, state, or local taxes. Sweepstakes is open to all\* residents of the United States, except employees of Scholl, its affiliated companies or agencies, their immediate families and where prohibited by law. All federal, state, local laws and regulations apply. Proof of eligibility may be required. 6. Sweepstakes entries that are in any way illegible irregular or not in conformity with these rules will be rejected and treated as void. 7. Grand and Second prize winners must sign an appropriate waiver of liability. and if they are under 18 years of age, must be accompanied by parent or legal guardian. 8. For a list of prize winners. send a self-addressed envelope to: Winners List, Scholl Step Into A Dream Sweepstakes, P.O. Box 7332, Chicago, Illinois 60680, After November 1, 1982.

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> Official entry blanks are also available at Scholl Exercise Sandal displays





A recital of Baroque and Late Renaissance harpsichord music will be given by Kimberly Penner at 3:30 p.m. today in the Sheldon Memorial Art Gallery Auditorium. The recital is open to the public and admission is free,

\*\*\* UNL Commencement exercises will be Saturday, May 8. Chancellor Martin Massengale will speak at the exercises at 9:30 a.m. in the Bob Devaney Sports Center.

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Marsh McCall, a professor of Classics at Stanford University will give a lecture on "Prometheus Bound" at 3:30 p.m. today in Andrews Hall.

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The Student Advisory Board will sponsor the Chancellor's Committee on Chicano Affairs May 5 at 1:30 p.m. in the Nebraska Union. The room number will be posted.