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# Huskers head 'To the beach'



Clemson team intends to stay at top of football polls, says sports director

#### By Larry Sparks

Being No. 1 in college football hasn't been easy this year. Clemson, which earned that spot two weeks ago, has every intention of staying in the top position after the bowl games, CU Sports Information Director Bob Bradley said.

"It's been the kiss of death, kind of like being on the cover of *Sports Illustrated*," Bradley said. "But it is an added incentive. We've got a chance for our first national championship."

Bradley said going into the Orange Bowl No. 1 will be easier than having to depend on other teams to lose in their games. He also said he isn't surprised the Tigers have been made a three-and-a-half point underdog to No. 4 Nebraska.

"We kind of expected it. We had the reputation of not playing a very tough schedule," Bradley said.

"You (Nebraska) will be given the edge in talent," he said. "But the heart has a lot to do with it, too. We're going to show up ready to play the ball game." Bradley said the Tigers knew what they were up against long before the oddsmakers came out with their prediction.

"These players know what Nebraska football is all about. They know they'll be up against a powerful team," he said. "Any team that can make it through the Big Eight conference has to be pretty good."

Bradley isn't ready to accept the idea that the Tigers played a weak schedule and didn't earn their way into a major bowl.

#### Not a weak schedule

"We played all the ACC teams plus South Carolina and Georgia," Bradley said. "I don't think that's too weak of a schedule."

"We probably didn't play a schedule the caliber of Neraska's. Top to bottom, the Big Eight is probably tougher," he said. The Tigers opened the 1981 season against Wofford, a National Association for Intercollegiate Athletics school witha an enrollment of less than 1,000, but Bradley said the game was scheduled in desperation.

Villanova had originally been scheduled for the opening date but the school dropped its football program in May, and since Clemson had alread sold its season tickets, a new opponent was needed.

"I bet our athletic director made over 100 calls. No one else could play us," Bradley said.

Husker fans attending the game will see a Tiger offense very much like Nebraska's. In fact, the Husker coaching staff helped Clemson establish its program before Charley Pell resigned three years ago.

The Tigers use alternating running backs, just as Nebraska. One of those, Cliff Austin, is Clemson's leading ground gainer with 842 yards and eight touchdowns on 156 carries.

The other half of the one-two punch is Chuck Mc-Swain, who picked up 668 yards in 132 carries this season.

#### Nebraska outnumbered

Even though the Big Eight school is considered the host team in the Orange Bowl, Nebraska fans will probably find themselves outnumbered. Bradley said Clemson sold out of its 12,500 tickets within a few days, and many Tiger fans went to Miami for tickets.

"The Orange Bowl people told us they sold 3,000 tickets to people from this area after we beat Maryland," he said. "I'm sure we'll have more than our 12,500 allotment there."

Bradley said the Clemson players are working on conditioning now. The Tigers will leave for New Smyrna, Fla. Dec. 19 and will have their bowl practices there. The team will go to Miami Christmas Day.

Bradley said no Clemson players are expected to be held out of the game because of injuries.

## Miami is tourist-ready for Orange Bowl crowd

#### By Laura Garrison

Forget the rumors that everyone who lives in Miami carries a machinegun to the grocery store for protection. If you're lucky enough to be able to see the Huskers play in the Orange Bowl on New Year's night, relax and enjoy the vacation getaway, there's a lot to see and do.

For openers, Miami will open its touristloving arms for both Clemson and Nebraska supporters. The Orange Bowl publicity committee in Miami has activities set up from Dec. 20 through March. Fans who will be in Miami a few days before and after the game, might want to go to the Miami Metro Zoo Carnival which will run Dec. 25 through Jan. 3. According to a committee spokesman the zoo is one of the 10 best in the country.

Dec. 28 in Key Biscayne, Fla., a sailing regatta of inter-collegiate teams will be sponsored.

Coaches and players will attend the Orange Bowl Coaches Honors luncheon in the Omni Hotel in Miami Beach Dec. 29. The public is invited, and tickets are \$15 per person. Also Dec. 29th, is the Orange Bowl fashion show at the Fontaine Bleu Hilton Hotel at 11 a.m. Tickets are \$20 and \$30.

That evening in the Orange Bowl stadium will be a band concert, with six bands from high schools across the country. The concert will begin at 7 p.m. Cost is \$4 for adults and \$2 for students.

If horse races are your forte, Miami's Calder race track will sponsor Orange Bowl day Dec. 30.

New Year's Eve features the Orange Bowl parade at 7:30 p.m. in downtown Miami, Tickets are \$5,50

New Year's night the game itself pits Nebraska against Clemson.

The Orange Bowl committee said tickets for the game are sold out.

Jason Haikara, editor of the University of Miami student newspaper, the "Miami Hurricane" said the Orange Bowl stadium located in downtown Miami is not in a good section of the city. But 10 to 15 minutes away from downtown there are restaurants, motels and shopping to suit every-

one's taste. For jazz music lovers, Ruffles is the place to go. The bar is well-known for it's tropical drinks, and has live jazz bands nightly. Ruffles is located in the Dade Land shopping center on south Dixie highway off Interstate 95.

Tony Roma's is a Miami restaurant known for its ribs. It is located 10 minutes from the University of Miami campus.

Coconut Grove is a Miami district with quaint speciality shops, Haikara said. The Coconut Grove is similar to Greenwich Village in New York. It has lots of European-type restaurants.

Haikara said there are hundreds of shopping centers in Miami. The Omni shopping center has dozens of designer shops and carnival rides for children.

Sight-seers who are willing to drive outside the immediate Miami area can go to Everglades National Park. The park is a 30minute drive from Miami and offers camping facilities and a warm, tropical climate complete with tropical animals. Thirty minutes north of Miami is where the boys are – Ft. Lauderdale.

Ft. Lauderdale is famous for the young crowds that frequent the many clubs that line the beach.

On New Year's Eve after the parade one can go to the Diplomat Hotel in Miami Beach and for \$130 a ticket can see Liza Minelli perform. Also on New Year's Eve a bar in the Coconut Grove called "Faces" has a big bash each year for a \$10 cover charge.

People should also check at motels and hotels at which they are staying for a schedule of New Year's Eve parties in Miami.



### Click-click, TV bowls hot

#### By Cindy Gardner

New Year's Day will involve more than football competition as television networks go head-to-head with their bowl game lineups.

The national championship will be decided in the evening hours when the Orange Bowl on NBC competes with the Sugar Bowl on ABC. The Orange Bowl matches No. 1-ranked Clemson against the fourth-ranked Huskers. Just a flick of the dial away, the defending national champion Georgia Bulldogs will meet the sixthranked Pittsburgh Panthers in the Sugar Bowl.

Network officials said they are uncertain how the viewing audience will split between these two contests.

"Anytime you have audience splitting, it hurts everyone," Donn Bernstein, ABC's NCAA media director, said. "You can't get away from going head-to-head with someone which is ashamed. It's the viewer at home who gets hurt."

ABC has signed a six-year contract with the Sugar Bowl which includes prime-time television coverage. Bernstein said the Sugar Bowl has "come of age" and prime time is appropriate.

Ed Goss, Orange Bowl Publicity Director, said the Sugar Bowl will have an impact on Orange Bowl ratings.

"I don't think there's anyway we can generate the television audience we've had in the past," Goss said. "The market is saturated with two bowl games. Our audience will drop. It has to."

Network officials agreed that the Orange Bowl has an advantage with Clemson being able to control their own destiny in the national championship race.

"We feel the match is the best of the day and the best of the college bowl season," Mike Wiseman, NBC Orange Bowl Producer, said. "This is the game that will determine the national championship." Continued on Page 8

