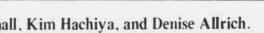




A very wind blown Degise had her hands full trying to keep her dress down and her hair back during the early morning shooting session for the cover.



Advertising representative, John McIlheran points out a few directions to Beth Schiralli.



them all the way across Lincoln to a spot south of the municipal airport to get a "Lincoln skyline" background. Perhaps "agreed" is too positive a word. It was more

like "ad manager, photographer and reporter hold models hostage."

By now, it's been close to six hours of "fun with

photos" and people are starting to get surly. It's cold, too windy, no bathrooms and no one had enough sleep.

We head back towards town and groan when we hear the photographer say in an excited "I-just-had-an-idea"

Once again clothes were changed and everyone piles out of the van, this time onto a bridge over the Interstate. Set the timer on the camera. Everyone try to look

pleasant. Smile. Click.

Another example. This time it was a Friday afternoon (see, you have to give up very precious chunks of student

time).

The same creative minds (mad photographer, hungry ad manager and crazed reporter) assemble in photographer's studio. Sweet young model appears on the

Photographer has another "idea"—shoot it outside in a crummy alley.

The hostage model is cooperative. She walks back and forth in the alley while we all smile at her and laugh at the photographer who is lying in the dirt, "That's it," he

The photographer has spent long hours holed up in the darkroom processing 30 rolls of film and printing hundreds of pictures looking for "the" shot.

The ad manager has spent hours drawing up the layout and coordinating the ads.

The reporters have spent hours interviewing and writing.

Production has spent hours pasting photos to 20 pages. And now it's finished for another year.

Everyone can sit back and be proud of what they've accomplished and feel like they know how to attack it next year so it's just a little bit closer to perfection.



Denise poses for one of the many flash reading test shots before a studio session.

Photographs by Mark Billingsley