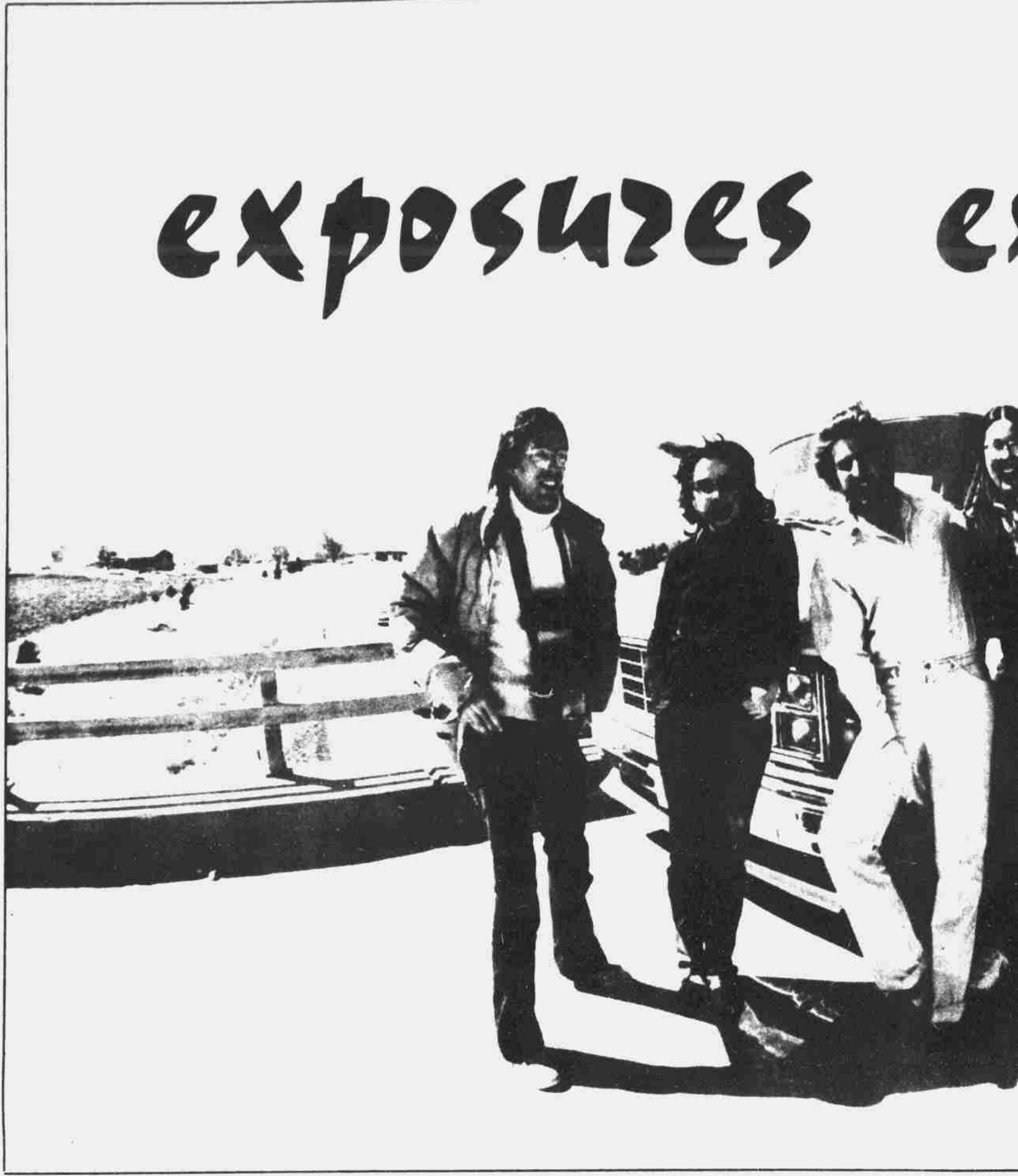


EXPOSURES



Chris Thompson checks out the scene in a \$345 white suit by Ursel of Italy.



Time out for a snapshot. Pictures from left: Mark Billingsley, Mary Kay Wayman, Art Sm

By Kim Hachiya

After two full months, it's finally out. Exposures. The Daily Nebraskan Spring Fashion issue.

It looks easy to produce. Just a bunch of photos pasted on 20 pages.

Wrong.

Like every issue, coordination between the advertising, news, photography, production and business departments was essential. This isn't always simple.

Coordinating nine advertising reps with 35 models and one photographer who spends three consecutive weekends photographing high school state championship tournaments is at best difficult.

Add in a dose of uncooperative weather, equipment

failures, deadlines and other assorted hassles and you have the big stress test on your hands.

For example, one very precious Sunday morning was spend at an airport-sheep ranch east of Lincoln shooting a series of color shots.

Everyone rallied at 7 a.m. for breakfast before loading into a rented van to motor to the Pester Airport.

Models Denise Allrich and Lori Muehlich courageously agreed to change clothes several times in a space barely big enough to move around in, let alone stand up.

Taping the bottoms of shoes and store tags to their arms they agreed to walk in wheat fields enduring 30-mile-per-hour winds which made it quite cold when all they were wearing were chiffon formals or cotton swim suits.

Changing clothes again, they agreed to let us transport



A group of neighborhood kids interrupted a picture when they wandered over to see what Beth Schiralli was doing.