

Tomorrow, a legendary sale

It's our Anniversary Sale. And it's become a legend in

Take a look and see why it's our best sale in 66 years.

Texas Instruments Talking Learning Aids for Children

Save 10-16% plus Rebates of \$12-\$15

Over the decades, this legendary sale has had numerous cute—and best forgotten—names... "Whale of a Sale", "Daisy Sale", "Spring Cleaning", and more. But no matter what we called it, the basic idea was always the same—saying a heartfelt "THANK YOU" to our customers in one of the few ways possible...by offering as many items as possible at the best prices possible. Here's our best Anniversary Sale in 66 years.

Texas Instruments is providing a whole new look at learning the basics with this remarkable new family of talking learning aids. **Speak & Spell**, **Speak & Read**, and **Speak & Math** use space-age electronics and actual talking voices not recordings—to help your child master the basics of reading, spelling, and arithmetic.



- Speak & Spell** Reg. \$75
Now with Rebate \$53
- Speak & Read** Reg. \$95
Now with Rebate \$70
- Speak & Math** Reg. \$85
Now with Rebate \$63



Circa 1917



Circa 1958



Today

Since 1915, we've survived a fire caused by lightning, innumerable remodelings that seemed just as devastating and the semi-annual onslaught of hundreds of thousands of students buying textbooks. But, thanks to you, we made it.

Thousands of

\$1.98-\$12

Pick up your favorite albums, boxed cassettes at a fraction of the cost. Y thousands of selections by top artists in pop, jazz, folk, ethnic, humor, and n



Texas Instruments Digital Watches

20% Off

All of our Texas Instruments Liquid Crystal Diode digital watches are now 20% off. Choose from ten different styles in gold or silver. Originally \$18.00 to \$120.00.



Every Game

20-50% Off

Every single game is now 20 to 50% off. You'll find old favorites like chess and backgammon and the latest in word, war, and space games.



Tomorrow is the last day to save 30% on all of our used technical, reference, and professional books in the Textbook Department.



We're more than a