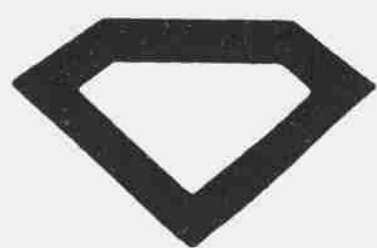


Shopping for Diamonds?

**Why pay 50% to 100% more
at a retail jewelry store?**

Now you can deal DIRECT with



NEBRASKA DIAMOND

Wholesale Prices

Midwest's Largest Selection

*All Shapes, All sizes, All Qualities, All Price Ranges.
All Diamonds appraisal-backed and guaranteed in writing.*

Your Best Diamond Deal.



NEBRASKA DIAMOND —Lincoln's Wholesale Diamond Center.
5th Floor Cooper Plaza—12th and P—474-6400



Register for a FREE \$1,000.00 Diamond!



We have Something Special for you for Valentine's Day!

Nebraska Diamond is holding a drawing on February 14th, 1981 to give away a diamond appraised at \$1,000.00. To enter fill out this coupon and mail, or deliver it to Nebraska Diamond. Entries will close at 5:00 PM February 13, 1981. The winner will be notified by mail. No purchase is necessary to enter. You need not be present to win. Limit ONE ENTRY per person.

Name _____

Address _____

Phone # () _____



NEBRASKA DIAMOND

Lincoln's Wholesale Diamond Center

501 COOPER PLAZA - 12th and P - Lincoln, Nebraska 68508 474-6400

