

Youngberg fears I-80 center may hurt Lincoln

By Maureen Costello

Lincoln businesses, especially downtown, may be hurt if a proposed shopping center is built at the Interstate 80 Harrison street interchange in Sarpy County, City Councilmember Eric Youngberg said.

General Growth Corporation in Des Moines, Iowa owns about 160 acres at that interchange and according to Youngberg, rumors are spreading that a large shopping center will be built there. He said Sears, Younkers, and Brandeis are rumored to be considering putting stores in the prospective center.

Having cash available may be one reason why Brandeis is closing its downtown Omaha and Lincoln stores, Youngberg explained.

Currently, 22 percent of the Lincoln market shops in Omaha at the Westroads or the Crossroads shopping centers, and spend a "considerable amount of dollars," Youngberg said.

"If another shopping center of that size is built that much closer to Lincoln, who knows what the impact on downtown shoppers will be?"

Downtown shoppers generally spend more money than Gateway shoppers in Lincoln, Youngberg said. Downtown

shoppers have the highest numbers with incomes over \$20,000 and under \$10,000, probably due to the high number of university students, he said adding that on the average, the income is higher among downtown shoppers.

According to a study done by a research company, if the center was built, there would be an impact on downtown Lincoln. But the extent cannot be predicted. The center also would create pressure for Lincoln to develop to the east, Youngberg said.

The Lincoln City Council is against the proposal and wants a community impact analysis to be filed with the Federal Department of Housing and Urban Development.

The analysis must be requested by the mayor. Youngberg said if it shows that the center would have a negative effect on the community, federal money to build the interchange would be withheld.

"The interchange has been in the works for along time," said State Sen. Dave Newett, from Omaha.

Newell said it is doubtful that anything significant would be built on the site if the intersection is not constructed. Even if the intersection is built, Newell said, there is no way construction could begin within three years.

The Omaha City Council has asked Mayor Al Veys to

request a community impact analysis, but Veys refused, Youngberg said.

Veys is on the board of directors for a company that has purchased land at the same site to build a warehouse, Newell said. Newell said he believes this is a conflict of interest.

Youngberg also is concerned with the industrial tract in the proposal and the impact it will have on Lincoln's ability to attract industry.

A spokesman for General Growth Corporation said the company considered a number of diverse projects for the site, but he refused to comment on specific plans.

In an article published in the July 16 *Bellevue Leader*, Neil Broderick, vice president of the company, said the shopping center may be built at the site.

The impact of the shopping center will be the largest on Omaha, Youngberg said. The Lincoln City Council has received letters from Omaha asking the City Council to ask for Community Impact Analysis, since Veys refuses, Youngberg said. Bellevue and Council Bluffs also received letters. Youngberg said it is important that an impact analysis is done.

The Bettmann Archive

©1980 Beer Brewed by Miller Brewing Co., Milwaukee, Wis.



Now comes Miller time.



Political forum presented views

President Carter's views were not represented at a political forum where Reagan and Anderson representatives spoke to students. The scheduled Democratic representative did not show up, and no explanation was given.

The forum, held Wednesday night in the Abel Hall north lounge, was arranged by Wayne Kunz, Sandoz residence director, to acquaint students with the presidential candidates platforms.

Brad Ross and Jim Rogers, Reagan and Anderson representatives, respectively, gave a brief presentation of their candidate's stands on issues of abortion, the ERA, national defense, the economy, energy development, agriculture and education.

★
WANTED IMMEDIATELY
Daily Nebraskan
Circulation Department
Need student to deliver papers on East Campus beginning Oct. 13. Car, pick-up or van required. Must be free approximately 8:30-9:30 or 10 a.m., Monday-Friday. \$7/day minimum. If interested see Anne, 34 NE Union.

3¢ COPY CENTER
AMAZING QUALITY COPIES — ONE TO A MILLION
3¢ EACH
Very Complete Services
OPEN TILL MIDNITE AND ON WEEKENDS
226 So. 16th St. (Behind Pershing Aud.)

NEW!

Downtown Lincoln Location

MAXI WALKER

Rent-a-Tux

The Centrum
1111 O St.

Open Evenings & Sundays