

UNL groups aid campaign

# United Way needs \$3,000 to reach goal

By Lorna Bradley

The United Way has raised \$2,037,298 in its campaign that will end this month, allocation director Cheryl Naber said. About \$3,000 is still needed to reach the \$2,040,000 goal.

The United Way campaign raises money for 26 human service agencies in Lincoln and Lancaster County.

Each spring, an allocations committee made up of 60 community volunteers discusses how much money is to be raised and how it will be allocated, Naber said.

The volunteers are divided into six teams, each with a labor representative, an auditor and a planner Naber said. Each team raises money for three or four of the agencies she added.

Besides the allocation division, there are 3,000 other volunteers from the community who solicit businesses for donations, Naber said.

These volunteers also solicit unemployed residents, she said.

**UNL campaign**

UNL is active in the campaign, and has a core group of 20 volunteers made up of faculty and staff members, said Larry Andrews, assistant to the chancellor.

The group is organized by Don Pursell, director of the Bureau of Business and Research, he added.

Each volunteer is in charge of collecting donations in approximately 20 buildings, offices and departments, Andrews said.

Their goal is to recruit additional volunteers in each department as well as collecting donations, he added.

Andrews said that the volunteers ask other staff and faculty members for donations. If a student wishes to make a donation, he or she can make it directly to United Way, he added.

By signing a form, businesses have the donations withheld from their employees' paychecks once a month, Naber said.

Businesses may withhold as much as they want. But the suggested guideline is one percent annually for an income over

\$10,000 and six-tenths of one percent for an income under \$10,000, she added.

Andrews said the university has no suggested guidelines and that the donations do not have to be payroll deductions.

**Money for Y-Pals**

The money that is donated is used to expand programs such as the YMCA's Y-Pal program, Naber said.

There are no fund raising activities planned besides the solicitation, she said.

Having fund raising activities doesn't produce as much as the solicitation, Andrews said. That's why the campaign is restricted to one month in the fall, he said.

UNL fraternities and sororities often have fund-raisers throughout the year in which part of the money collected is donated to United Way, Andrews said.

Naber said that residents who call in suggestions or disagree on where the money is being allocated, are often asked to become a volunteer or join the allocation committee.

These volunteers spend a month working for the United Fund campaign, she said.

Because of the large number of people dedicating their time to the campaign, the overhead cost goes down, Andrews said.

He added that any dedicated person adds to the success of an organization.

Andrews said that in the past few years, the number of people donating to the United Fund has declined. But those who have donated, are giving more, he said.

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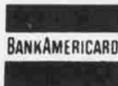
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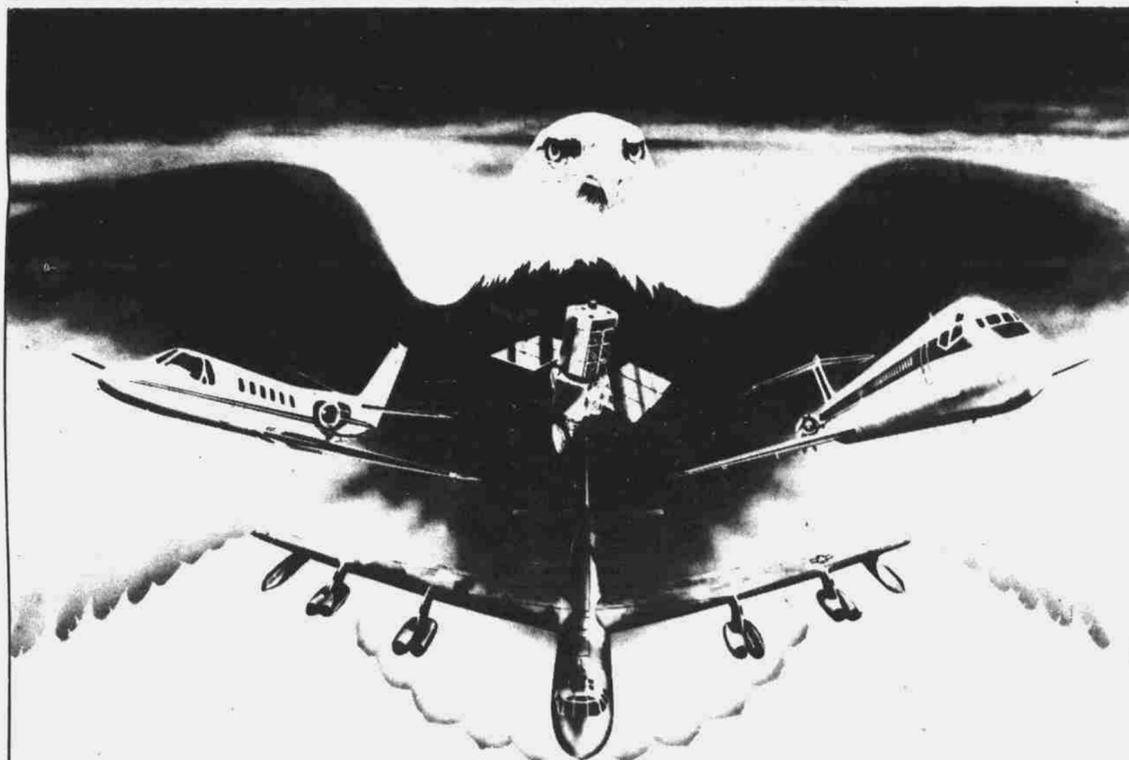
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