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# Graduate writes new fight song

By Robin Lynch

Although W. Joyce Ayres' new song, "Welcome to Nebraska," tells how beautiful the state is, beauty wasn't what lead Ayres back to Nebraska. Football was.

The retired advertising executive, part-time song writer, lyric writer for "Hail Varsity" and now alumni fund raiser, is on the UNL campus for the third time in 50 years.

Ayres said after graduating from Mitchell High School in 1925, he attended the University of Kansas. To put himself through school, he commuted to Kansas City on weekends to play the trumpet in an orchestra.

As a freshman at KU, Ayres said he was the first chair solo trumpet player in the marching band.

"The band came to the Nebraska-Kansas game and when KU lost, I decided to transfer to UNL." The campus and the people also had something to do with the decision, he added.

After graduating from NU in 1930 with a Journalism degree, he began work in Omaha, but said he had to move back to Lincoln with his parents after contracting a severe case of arthritis.

He returned to the university when he took the position as Director of the news and feature service and later was the director of the Nebraska Union.

Met wife

Work wasn't the only thing that kept him around with university. He met his wife, Harriett Daly Ayres, who graduated from NU with a major in piano and organ. Ayres added that all three of his children attended the university.

In 1941 he volunteered for the Navy in hopes of working in public relations. He said he worked in the public information office and kept the correspondence with AP and UPI news services.

After the war he came back to Nebraska and formed what is now Ayres Associates. He said he retired in 1978 to do only small consulting and last summer he again returned to UNL, this time to help raise funds for a new alumni house and membership expansion.

When asked what prompted him to write the lyrics for "Hail Varsity," the NU fight song, Ayres said he was given \$5 to write the words by Wilbur Chenoweth, who wrote the music.

Good opportunity

He said it was never once of his ambitions to become a song writer, but he thought writing a song with Chenoweth was a good opportunity. Ayres said "Hail Varsity" was never played until television needed a Nebraska fight song for an appearance in the Orange Bowl game in 1969. But Ayres said he still remembers the thrill of hearing it played the first time in Memorial Stadium.

Ayres' new song, "Welcome to Nebraska" was written about eight to 10 years ago. He said he got the idea for the song while working on a state promotion project.

Another tune Ayres may be coming out with is called "Scarlet Fever" which has the following lyrics:

"I'm beef-state born and beef-state breed;  
The first words I spoke were 'Go Big Red!  
Scarlet Fever! It happens here every fall."

Ayres also is working on a special hymn for the 75th anniversary of a church. When asked if he planned to write any other songs, he said, "If the spirit moves me."

# Director says litter drains money

The UNL campus is on its way to becoming a slum because of the litter, said the director of the UNL Grounds Department.

Bud Dasenbrock said litter collection takes up to 25 percent of his staff's time. He said 383 man-hours were used collecting trash in the two weeks ending Sept. 3.

Dasenbrock said waste pick up normally runs between 150 to 180 man-hours a work period. He said the of litter delays other grounds work. This could result in a slum-type appearance on the city campus, he said.

Dasenbrock said UNL's budget restrictions include his department. He said last year the department spent \$60,000—approximately 10 percent of its budget on litter pick up. This accounted for 10 percent of the department's time, he said.

Yvonne Sommers, Area 2 supervisor, said the increase in litter was noticed when classes began Aug. 25th.

She said litter is always a problem, but since the semester began, collection time has increased in some cases to 50 percent.

Sommers said critical spots are in high traffic areas like Broyhill fountain and R Street.

Area 3 supervisor, Jan Van Winkle, said routine collection begins each morning, but now has been altered in some areas to three times a day.

Dasenbrock said cups, pop cans and paper are the biggest problem. He said extra trash containers were put out but haven't altered the problem.

Dasenbrock said additional staff would be helpful, but budget limitations won't allow this. The department is trying to combat the problem, but it isn't winning many battles, he said.

# Faculty morale, enthusiasm stressed

By Betsy Miller

NU President Ronald Roskens and UNL Chancellor Robert Rutford stressed the importance of high faculty morale for the coming year at the first UNL Faculty Senate Meeting Tuesday afternoon.

Roskens said the UNL campus faculty was guilty of "down-in-the-mouthism" the past couple of years.

"You've spent too much time demeaning yourselves.

You've got to underscore your achievements," Roskens said.

Roskens said that when he was in graduate school, he thought the title of "professor" was "one of the most revered names on campus." But he said that the term has lost some of its positive meaning over the years.

"I would like for us (UNL administration and faculty) to regenerate that enthusiasm...such that in a few short months, perhaps a few years, we can return to the meaning (of the word professor) the full recognition it deserves," Roskens said.

Rutford said that he also thought that UNL faculty members were not giving themselves enough credit for the good job they do teaching.

"We're so used to bad-mouthing ourselves, we should never stop telling people how good we are," Rutford said.

Rutford said that he was also concerned with the division that exists between the NU campuses.

He said that at a meeting of officials from all three NU campuses (UNL, UNO and tNU Medical Center), mention was made of the division between the UNL City and East Campuses. This convinced him that the cooperation between the three branches was essential this year.

"When I left that meeting, I said that was the last time that (mention of the NU division) was going to happen," Rutford said.

Rutford emphasized that he wants full cooperation from the faculty when the 1980 budget is put before the Nebraska Legislature.

"I'm not going to nit-pick that budget. We should solidly support it," he said.

Roskens also commented on the new budget, saying that he is optimistic the 18 percent increase in the budget will be approved by the Legislature.

Roskens was on hand at the meeting to present the first James A. Lake, Sr. Academic Freedom Award to Lake.

The award was in honor of Lake, a law professor at UNL, because of his academic efforts "to seek and communicate the truth, a phrase which is on the plaque he was given.

NU Board of Regents member Edward Schwartzkopf and Former Faculty Senate President William Campbell also commended Lake along with Roskens.

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