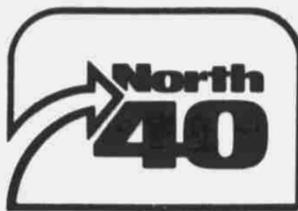


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Bowling Leagues

Cornstalk/Kernals	Sunday 5:00	Kingpin Kegler	Monday 6:00
University	Monday 5:00	Odd Couples	Monday 8:00
Varsity Hob Nob	Monday 7:30	Strike N' Spares	Tuesday 7:00
Greek Rollers	Tuesday 5:30	Faculty/Staff	Wednesday 5:30
Collegiate	Tuesday 8:00	Nite Owls	Wednesday 7:30
UNL Secretary	Wednesday 5:30	Gutter Dusters	Thursday 5:30
Greek Rollers	Wednesday 7:30	50/50	Thursday 7:30
Big-8 Classic	Thursday 5:30		
Husker	Thursday 8:00		

Welcome/Get Acquainted Special
1/2 Price Bowling At Both Unions



nebraska unions

Student discount cards provide ID, lower prices

By Laure Perlinger

A UNL student and two colleagues have decided to combine photo identification with store discount cards and are offering the product to fellow UNL students.

The Student Discount Cards, which allow students special sale prices on non-sale items in various stores, are new to the university and Lincoln, according to UNL student Susan Ellis. Ellis, her father Buster and Eric Warp, own Image Systems, a Lincoln ID card business.

The business, in cooperation with UNL's Women's Resource Center, is selling student discount cards in the Nebraska Union.

When buying a discount card, a student must first show his student identification card, and if he's old enough to drink, a student must show an ID proving age, Ellis said.

The \$10 cards are intended to help students save money while shopping in Lincoln.

Some of the items covered by the discount are plants, shoes, clothing, car parts and repair, hair products, souvenirs, jewelry, food, flowers, bicycle parts and repair, liquor, contact lenses and glasses, books, albums, waterbed supplies, and activities such as roller skating and bowling.

About 200 of the cards have been sold, Ellis said.

"After students get out of the book-buying crunch and tuition crunch, business will probably pick up," Ellis said.

Good advertising

The cards are especially useful for new students at UNL who don't have a picture identification card, or for foreign

students who may not have a driver's license, she said.

"We also wanted to return part of the money back to the students, so we decided to work with an organization that works for the students of the campus," she said.

Each of the 52 merchants decided upon his own percentage discount, then signed a one-year contract with Image Systems. Ellis and Warp decided to contact a variety of businesses at which college students might shop.

"Hardly any of the businesses turned us down, because it costs the merchant nothing to participate, plus it's good advertising," she said.

Participating businesses will display a sign in their window to indicate they honor the discount cards.

Break for students

Linda Salac, of Flower World, said the student discount is a good thing because students get the same quality merchandise at a lower price.

"College students have a hard enough time with expenses, so why not give them a break?" Salac said.

Jim and Marti Danielson, owners of the Husker Shop, 330 N. 48th St., agreed that the cards will be helpful.

"Now the kids will have a second form of identification, and there is no better way to draw in some good business," Mrs. Danielson said.

Student Discount Card sales began last Monday, and will continue for the next three weeks in the Nebraska Union.

UNL is one of the first schools in the midwest to have such a program, Ellis said, and Image Systems plans to expand the service to Universities in neighboring states.



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