

# NU foundation program allots \$23 million for programs

By Michelle Carr

The NU Foundation has raised more than \$23 million in its \$25 million capital campaign and several UNL programs will be financed from the campaign, according to a foundation official.

Ed Hirsch, vice president of the foundation, said the money pledged from donors will help finance five categories: improved teaching and research, which has a minimum goal of \$5 million; honor scholarships and fellowships, \$4.5 million; improved learning resources, \$2.5 million; and special programs, \$10 million.

Three teaching and research programs will directly affect UNL, Hirsch said. The Endowed Professorship program will appoint and retain outstanding teachers and scholarly researchers. The Distinguished Visiting Faculty program will pay visiting professors, lecturers and researchers. The Faculty Research Fellowships program will support individual resident faculty members for teams for short-term research projects.

Another program, the Honor Scholarships and Fellowships, which includes the Merit Scholarship program, is aimed at attracting the top students, Hirsch said, rather than financial need scholarships. The scholarship program will aid undergraduates and graduate students, he said.

A UNL PROGRAM IN the facilities category will finance the Life Science Auditorium, he said. The cost of the 250 to 350 seat auditorium is estimated at \$400,000.

Under special programs, UNL has received \$1 million for the Center of Great

Plains Studies, Hirsch said. The center focuses its research in documenting the heritage of the Plains and encourages interdisciplinary studies of the Plains.

Also, the Center for the Study of the American Business has already received between \$250,000 to \$350,000 in partial funding, he said. The business program, established by the College of Business Administration, coordinates research projects, offers an executive-in-residence program bringing business leaders to campus and offers a summer intern program to place faculty members in businesses.

The third UNL special program, Agriculture and Water Research, also will receive money, Hirsch said. With the leadership of the Institute for Agriculture and Natural Resources and the Nebraska Water Resources Center, the money will be used for a comprehensive water research program that will include input from geology, engineering, political science, the physical and life sciences, and law.

**THE IMPROVED** Learning Resources category of the campaign includes a Library Acquisition program aimed at strengthening weak areas of research, such as the Humanities and Social Science areas. In addition to the campaign funding, Hirsch said donors are encouraged to contribute \$25 to buy a book for the NU systems libraries.

The Intercampus Library Retrieval System has already been financed, according to Hirsch. All NU systems libraries are connected by a computer, which enables a person to call up information from any library, he said.

An Intercampus Closed Circuit Television is another program to be financed in the learning resource category, he said. The planned circuit would extend the present closed circuit television network now linking the three main campuses to include the four Regional Agricultural Experiment Stations across the state, he said.

The pledge solicitation is directed by a campaign committee, which includes business, professional, industrial, agricultural and civic leaders, Hirsch said. These people are responsible for the \$25 million goal from private sources, he added.

Private sources, who are not university alumni and who Hirsch termed "friends of

the university" contribute to the campaign because the university does so much for the state and because many people are helped by its services."

Hirsch said solicitation of pledges is divided into three phases. The first year of the campaign, which was 1977, concentrated on receiving pledges from people willing to give \$50,000 or more, he said, and the second phase concentrated on persons willing to contribute between \$5,000 to \$50,000.

The third phase, which is now operating, is aimed at university alumni through direct mail, Hirsch said. If alumni would rather contribute to the proposed Alumni Center that also is encouraged, he said.

## Lincolnite peddles butterflies while he's pedaling his bicycle

By Susan Hendee

While carrying merchandise on his head, the peddler is not nervous but he does have a few butterflies.

Bill Danaher, 1441 G St., has slowly been building his reputation in the Lincoln area as the butterfly salesman. He can be seen walking or riding his bicycle across the city carrying his product on his head.

Danaher is selling a well-preserved butterfly mounted in its natural environment encased in a clear plastic box.

Making the "Butterfly Gardens" stemmed from a long standing oriental idea of preserving nature in its natural environment that Danaher's family "picked up on five years ago."

His family's business, entitled Koshin Inc. located in Chicago, Ill., began experimenting with different natural settings and mounting techniques until finally deciding upon mounting the butterflies on cork wood in angelic positions.

**THE BUTTERFLIES**, which are imported from a variety of foreign countries, are shipped flat and must first be made pliable by dipping them in a special solution, Danaher said.

Then they are positioned and freeze-baked in a 180 degree oven. They are then glued to the cork wood.

He said the heat preservation is done without chemicals so that discoloring will not occur.

The butterflies are what Danaher terms "the flowers of the insect world."

Danaher said many ecology enthusiasts have spoken against the mounting of butterflies, but what most people do not realize is that the average life span of a butterfly is only 28 days.

"Many butterflies don't eat at all during their short life span because nature equips them with enough food to live," Danaher said.

"To a certain extent, the butterflies are living eternally just as if you would take a snapshot of one," he added.

He said many countries grow the butterflies on butterfly farms to ensure their preservation. He compared this preservation to a lumber mill which plants a tree for every tree that is cut.

"If it weren't for this business many people would not see the Bluebottle butterfly from Japan or the Narrow Blue-banded specimen from Central Africa," Danaher said.

**THE PRICE FOR** the "Butterfly Garden" ranges between \$8 to \$30. Danaher said he makes about \$25 a day which he says "is an average salesman's day."

"I have a nice product but I don't work too hard," he added.

Danaher also said he has been selling in Lincoln for about three months and has sold hundreds of the butterflies to local businesses and residents.

"Many people are buying them for Christmas gifts," Danaher said.

Thirty-one year old Danaher said he plans to keep the butterfly business as a sideline, but he plans to continue his education by enrolling in a human anatomy course at UNL. He said he wants to develop a shoe that is good for a person's foot which he will do by studying the human body.

Shoes have never been made to fit people, people are made to fit the shoe," Danaher said.

Danaher said he believes he can apply what he has learned from the butterfly business to manufacturing his own shoe.

He said every degree of life, to some extent, is like a salesman's life because a person is either selling an idea or himself.

He added that although his shoe might not get national recognition, he believes he can sell the people of Lincoln on his idea.

**"Gladrags"**

**SALE**

Entire Stock  
**Jeans**

**20% OFF**

Includes  
Levi · Rumbleseats · HIS  
Salant

**"Gladrags"**

Glass Menagerie  
1209 "Q" Street

Mon. 10:00-8:00 Tu, W, Sat. 10:00-6:00 Thursday 10:00-9:00  
Sunday 1:00-5:00

**ROAST BEAST...  
THIN SLICED**

14th & "Q"  
(2 blks. So. of campus)

**Arbys**