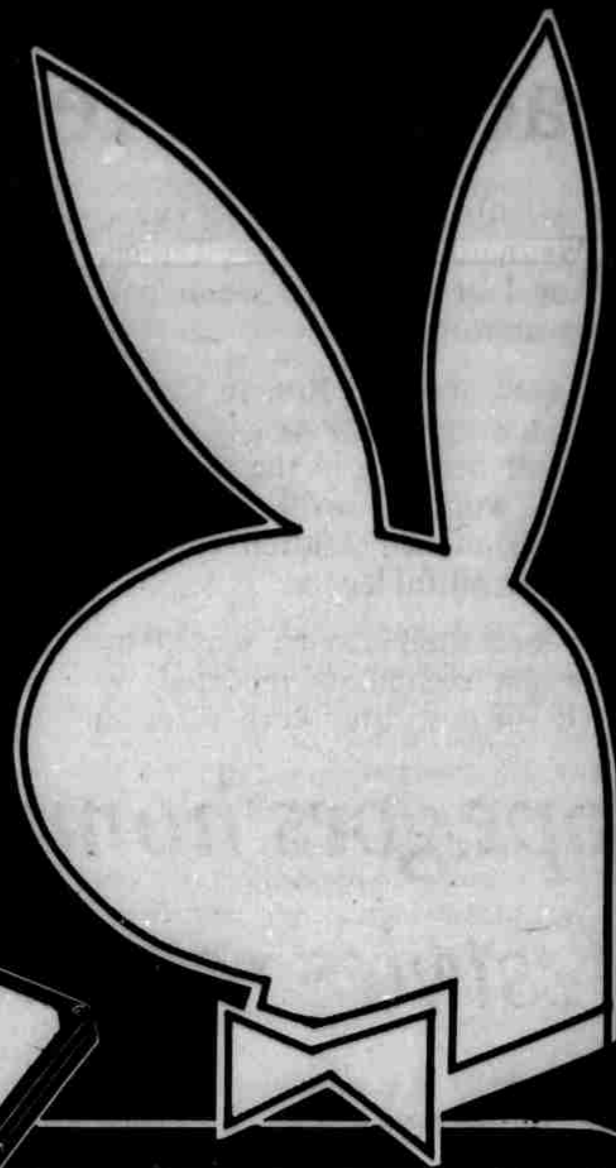


# maxell

## HOT DEAL DAZE!



### Hello, Miss May!

MICHELE DRAKE, Playboy Magazine's Miss May 1979, will be at World Radio from 1 to 5 P.M., TOMORROW ONLY, to meet our customers and give away autographed pictures! **DON'T MISS HER!**

### MAXELL SUPER DEALS!

**SUPER TAPE PRICES and FREE T-SHIRTS!** Purchase 12 or more Maxell tapes at these super, SATURDAY ONLY prices and receive a FREE Maxell T-Shirt! Supplies are limited and it's first-come, first-served for tapes AND T-shirts - So HURRY!

**UDC-90**  
1 - 11 tapes,  
3" ea. **\$319**  
12 or more -

**UDXL-I 90 or UDXL-II 90**  
1 - 11 tapes,  
4" ea. **\$419**  
12 or more -



### PIONEER CT-F800 CASSETTE DECK



**\$299**

Reg. \$450

Front loading deck with 2 digital control fluorescent level meters for ordinary VU & peak level reading. Built-in equalizer and bias control adjust automatically for your type of tape - full auto stop and soft push control switches make operation simple!

### Technics SB-L100 10" 2 WAY SPEAKERS

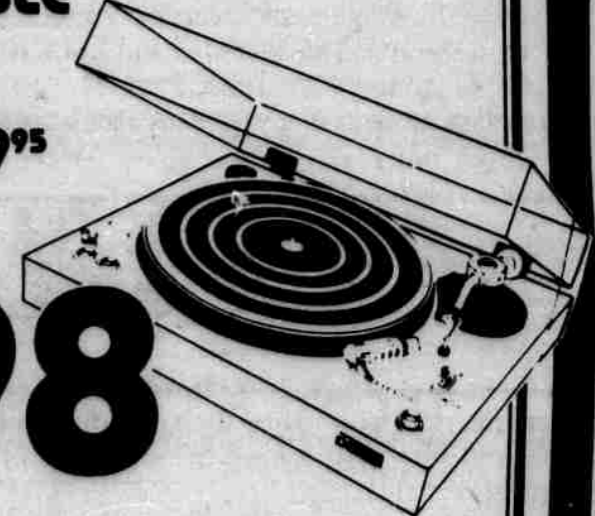


**\$99** each

Reg. \$150 ea.

A linear-phase system with 75 watts power handling capacity, built-in thermal relays to protect against heat build up, radial horn tweeter and 10" woofer with resonance damping - excellent response and true reproduction!

### SCOTT PS-47A BELT DRIVE SEMI-AUTOMATIC TURNTABLE



**\$98**

Reg. \$149<sup>95</sup>

This fine turntable features a high torque DC servo motor driving a 12" die cast platter, adjustable speed controls for 3% variation, auto return, reject and shutoff functions and viscous damped cueing. Hinged dust cover and all cables included. Compare the Quality - AND the Price!

### PIONEER SX-680 60 WATT AM/FM STEREO RECEIVER

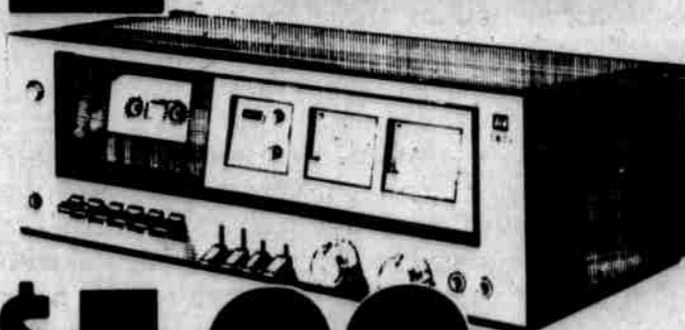


**\$198**

Reg. \$275

Low distortion, high output, high sensitivity and built-in muting add up to listening as it should be - no interference, no static, no hassle! Walnut grain top and sides, plus a front panel designed for handling ease - what more could you want!

### Dual 809 FRONT LOAD CASSETTE DECK



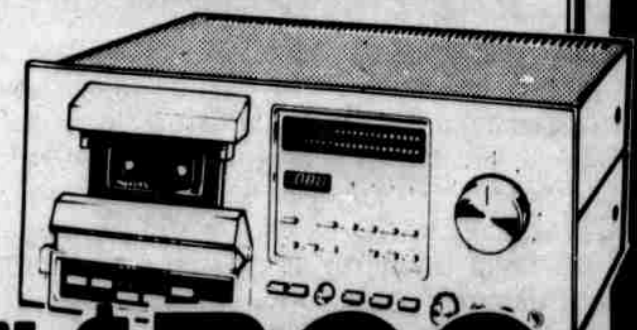
**\$199**

Reg. \$299

For those who prize performance, Dual's all-new front loading deck features a high torque DC servo motor, electronically damped record level peak reading meters, and 3 way bias & EQ controls for all tape types. AND, you save \$100 now thru Sunday at World!

Prices Good Through Sunday!

### PIONEER CT-F900 CASSETTE DECK



**\$399**

Reg. \$575

The player with the "Brain"

This outstanding deck features a 4-bit micro-processor, the "brain" behind indication of record and playback levels, a "memory" for auto playback and rewind, 3 head recording/playback system - it MAY be smarter than YOU are! And you'll be smart to grab it at this price!

# WORLD RADIO

LINCOLN

1323 'O' Street 432-3356

Limited Quantities  
90 Days Same as Cash  
Prices Good While Supplies Last  
World Radio Arranged Financing  
Use your major credit card - Visa, Master Charge or American Express