



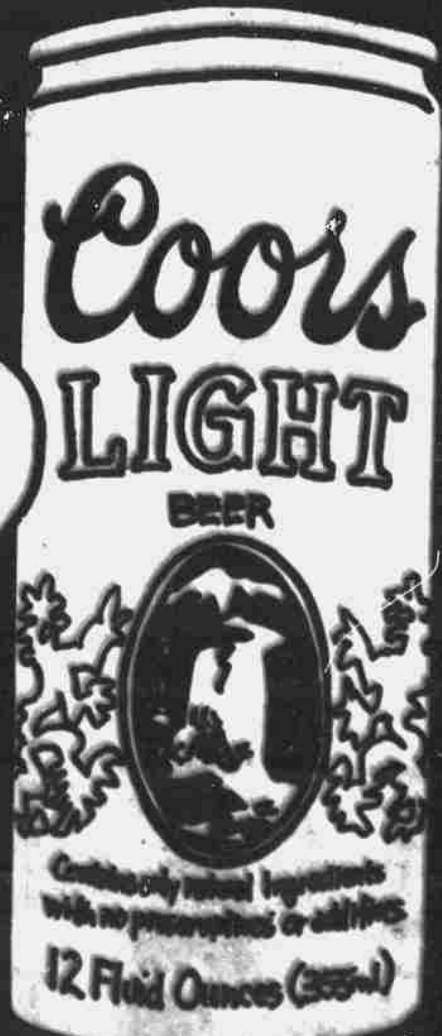
Out of the high country rides the "Coors' Light" Ranger. He's a man with a mission--to help you hunt down the fabulous Silver Bullet. Legend has it that the coveted Silver Bullet is to be found on the city campus of the University of Nebraska in Lincoln. And to the fortunate adventurer who finds it--fame, riches, good times! Why a Silver Bullet? Because Coors Light Beer is making a name for itself all across the country as the Silver Bullet, the premium light beer in the gleaming silver can.

Sounds like FUN!

So, ya'all keep an eye on the Daily Nebraskan and watch for me, the "Coors' Light" Ranger. Every week for the next month I'll have a new clue to the location of the Silver Bullet. It's sittin' in an observable-type spot, outdoors on the city campus. Ya don't need ta climb or trample nuthin' to get at it. Just follow my clues and take aim at that \$100.00 reward in the Great Silver Bullet Hunt! See ya next week.

See ya next week.

That's right, folks. There's \$100.00 in it for the hardy soul who tracks down this little gem! Ya might come across it most anywhere on the UN-L city campus. One hundred bucks could be starin' ya in the face everyday you walk to class!



THE SILVER BULLET