

## NU administrators' pay low in Big 8

Although NU administrative salaries are \$2,000 to \$10,000 higher than the national median according to a Chronicle of Higher Education report, they are about the same as or slightly lower than other administrators' salaries at Big Eight schools.

The Daily Nebraskan Wednesday contacted all Big Eight schools other than NU and compared top administrative salaries at those schools to top administrative salaries here. Oklahoma State University would not release its salary figures on the telephone.

Five of the remaining six Big Eight presidents make more money per year than NU President Ronald Roskens, who is paid \$57,500. The president of Kansas State University earns \$55,000 per year. The president at the University of Okla-

homa is paid \$59,000; University of Kansas, \$70,000; University of Colorado, \$63,600; Iowa State University, \$59,210; and the University of Missouri, \$65,000.

The national median for the chief executive of a university system is \$45,675.

Regent Robert Simmons of Scottsbluff had said the reason NU administrative salaries are higher than the median reached by the Chronicle of Higher Education could be that small schools are included in the study, bringing the national median down.

Although the president of KU receives \$70,000 a year, the position also includes the duties of chancellor of the system's two campuses.

The Daily Nebraskan reported Wednes-

day that NU administrative salaries are higher than the national median salary. However, every Big Eight school contacted pays salaries above the median.

Brad Belt, an ASUN senator and a member of ASUN's Government Liaison Committee, had presented the national figures to the Daily Nebraskan for comparison with NU salaries.

Wednesday, Belt said that although NU salaries are about the same as other Big Eight administrative salaries, he still is concerned about low faculty salaries at UNL and tuition increases.

UNL faculty salaries, according to the Chronicle of Higher Education, rate as low as the 20th percentile nationally among

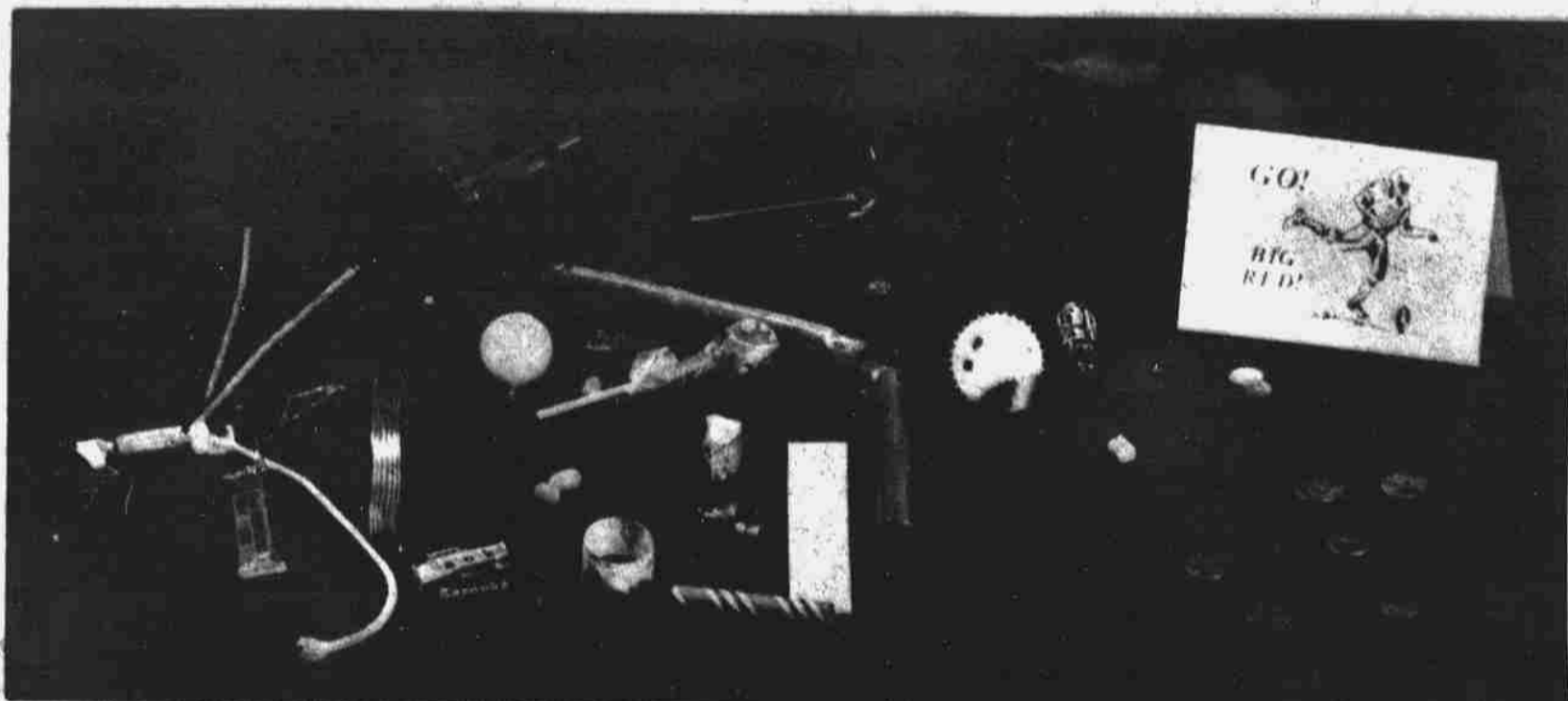
schools with full graduate programs. UNO faculty salaries, when compared to public institutions without comprehensive graduate programs, are in the 80th percentile.

Other Big Eight administrative salaries are close to the same as NU salaries for comparable positions.

UNL Chancellor Roy Young earns \$51,650 a year. The provost at Oklahoma's Norman campus earns \$53,000. The Chancellor on Missouri's Columbia campus earns \$57,000. The Chancellor in Boulder, Colo. earns \$56,000.

The national median for chief executives of single institutions was \$41,500, according to the Chronicle of Higher Education.

Continued on Page 2



Nickel-shopping in downtown Lincoln nets this assortment of odds and ends.

Photo by Mark Billingsley

## Pennies are a pain, dimes a delight, but five-cent budget a nickle pickle

By Betsie Ammons

In this age of inflation, a nickel is relatively useless. About the only thing it will buy is rotten teeth.

To demonstrate this theory, I took a two-dollar roll of nickels to downtown Lincoln, intending to spend them one by one, anticipating an hour-long shopping spree.

Three hours later, I ran out of downtown before I ran out of nickels.

I ended up with enough candy to send my dentist to Europe and some items I will use only if World War Three breaks out and they're all I have in the bomb shelter.

My experiment had a deceptively simply beginning at J.C. Penney's. As I walked in the back door, the first thing I saw was the candy counter, resplendent with nickel and dime candy.

Remember the two-cent Tootsie Pop? It is now five cents. I purchased one at Penney's along with Gatorgum, a strawberry stick and a huge wad of Bazooka Bubble Gum. Nothing to this, I thought. My nickels would be gone in no time.

NOT SO. Deciding there was more to life than candy, I went to Penney's fourth floor where I found the bargain of the day.

The saleslady in the notions department was most helpful. After laughing when I asked her if she had anything which sold for a nickel, she led me to the sale table where they had tall, colored candles for five cents.

Sounds unbelievable, right? Well, there was one small loophole. They all were broken in half.

I chose a bright red one hanging together by a thread and went to Walgreen's, which I was sure would have hundreds of five-cent items. . .

No luck.

MY NEXT stop was Miller and Paine's stationary department. I walked up to a clerk and asked her if they had anything for five cents. I received another blank stare.

She decided she could sell me an envelope intended for a greeting card if I really had to spend five cents. By this time, I was beginning to get the feeling that spending nickels was not easy, so I accepted her offer.

Moving on to the notions department, I bought an inch-long piece of elastic, perfect for sewing if your family includes Barbie dolls or micro-midgets. The saleslady there

gave me a hot tip that I could spend more nickels in the sewing department upstairs.

I got waylaid in the shoe department on my way, thinking a shoe horn would be a perfect five cent purchase. They were more than helpful there; they wanted to give me one, free.

NICKEL PANIC was setting in. I had a vision of myself, ninety years old, still a Daily Nebraskan reporter, trying to get rid of my last nickel. I offered to pay for the shoe horn.

"That's the strangest request I've ever heard," said the saleslady.

In the sewing department, I purchased three-eighth-inch pieces of ribbon, each for five cents. Maybe someday I'll sponsor a Brownie troop and figure out an ingenious way to use those little gems.

My last stop in Miller's was the bakery, where the saleslady said the cheapest item they sold was a cupcake or kolache for 25 cents.

"That all you have?" I asked, frantically. The person standing next to me reached in her pocket and pulled out 35 cents.

"HERE, HAVE A cupcake," said the humanitarian, pity in her voice. Next time I won't wear jeans.

Next stop, Crafts and Things, an O Street store catering to the do-it-yourself crowd. This was five-cent heaven, provided you didn't need to use anything you bought.

I spent 50 cents there, but I'm not exactly sure what I got. The things I'm sure about are: a styrofoam ball, which originally sells for four cents, but the manager let me buy it for five; two miniature plastic harps; a black bead; (great if you're in Camp Fire Girls); a plastic umbrella to stick in the next birthday cake I make for a three-year-old and a miniscule sponge I plan to sell for a profit to Tom Thumb.

The things I'm not sure about: a tiny screw with a loop at the end, a decorative piece of metal which looks like a snowflake and another small metal piece shaped like a bell. All in all, a profitable stop.

ON A FLUKE, I saw a gag shop on O Street. Deciding this had definite possibilities, I ventured over.

Continued on Page 14

## Drive planned to boost Reagan

By Mike Sweeney

A member of Ronald Reagan's 1976 presidential campaign staff said he intends to recruit 1,000 UNL students to support Reagan's 1980 campaign and show the nation how popular the former California governor is among young people.

Sophomore Brad Ross, who was in charge of several thousand Youth for Reagan members in Colorado three years ago, said Reagan officials have asked him to form a campus "Students for Reagan" organization.

"My job is to show that the youth do support Ronald Reagan," Ross said. "The media will be looking very closely at the youth, because he (Reagan) will be 68 years old by November, 1980."

Ross said he would like to make UNL "the number one university in the nation" among schools supporting Reagan.

Ross announced his plans at a Tuesday evening meeting of the UNL Young Republicans.

Young Republicans president Clark Ackerman said Reagan has more supporters among the group than any other Republican candidate.

Ackerman said members are free to support whichever candidate they choose in the primary election. However, during regular elections the group will put primary differences aside and work for the Republican candidate, he said.

Before Reagan officially announces his candidacy, Ross said he intends to get the signatures of 1,000 students who would endorse or work for the Reagan campaign.

Reagan probably will announce his candidacy in November, Ross said.

Ross said he was informed by members of Reagan's national election committee that the ex-governor has bought time on the three major television networks to make his announcement.

Reagan plans to appear on television for 20 or 30 minutes, describe his goals for the presidency, and then give the remaining television time to endorsements from other political figures, Ross said.

Reagan hasn't officially announced yet because he is waiting to see if Sen. Edward Kennedy, D-Mass., will run for president, Ross said.

He said he is convinced Kennedy has already made that decision.

"I support Ronald Reagan because I think Ted Kennedy will be in the race. And if he does get in the race and does get the nomination, Ronald Reagan is the only one who can give him a run for his money," Ross said.

The main problem standing in the way of Reagan's election is his age, Ross said.

Although he will be 68, Reagan is healthy and looks like he is 55, Ross said.

"To me, he's in his prime," he said.

## inside thursday

Language enhancement: Proposal for foreign teaching assistants made at NU Board of Regents meeting brings comment. . . . Page 6  
Exchange of humor: Five theater majors from a Comedy Exchange group and perform satire, song and monologue. . . . Page 10  
Nebraskans for Iowa: Four former Nebraskans talk about beating the Cornhuskers this Saturday. . . . Page 12