

Mothers' Day



Mothers' Day Special
 15% OFF on Wines not
 already sale priced
 Good with Student I.D.

Exp. 3/13/79

Mothers' Day Special
 10% OFF on Liqueurs,
 Beers, & Liquors not
 already sale priced
 Good with Student I.D.

Exp. 3/13/79

THE CELLAR

Lincoln's Finest
 Selection of
 Wines, Beers,
 & Liquors

Store Hours:
 Mon-Thurs 10am-11pm
 Fri & Sat 10am-1am

70th & "O" Next To Safeway

FOR EVERY MOM.

Remember Mom

FREE GIFT WRAP at Wagey's!

Great selections of glassware, fragrances, and silk flowers.

We also carry Ziggy and Holly Hobby gifts, and many styles of candles.

WAGEY DRUG

27th and Vine
17th and Washington

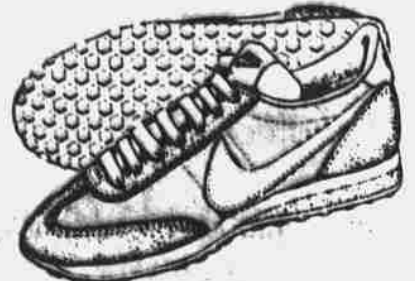


Hey, Moms Run Too!

Phidippides has everything to get your mother comfortably into the running groove . . . shoes, shorts, tops, undergarments, and books.

Running. A better way of life.

That's what we're all about.



Phidippides Running Center
Lower Level, Atrium

Show Mom how much she means to you!

... on Mother's Day, Sunday, May 13. A thoughtful card and gift from Hallmark will show her how special she is to you . . . every day!



Featuring unique gifts such as silk flowers, Hallmark's Bath Collection, and Collectible Miniatures, and Leaded Glass from Hallmark's Little Gallery.

BARB'S Hallmark CARDS & GIFTS

Van Dorn Plaza
48th & Van Dorn Streets
Lincoln, Nebraska 68506
Telephone 483-2941



Zales and Friends make wishes come true.

Also available, Zales Revolving Charge.

ZALES The Diamond Store

Gateway
Gallery Mall
466-1949

Daily 10 to 9
Sat. 10 to 5:30
Sun. Noon to 5

For her alone, Ring of Life®.
As lovely as the memories it recalls.

- a. Holds up to seven stones in 10 karat gold.
With one synthetic stone, \$67.50 With one genuine stone, \$69.50
- b. Holds two diamonds and up to seven stones in 14 karat gold.
With one synthetic stone, \$130 With one genuine stone, \$132

Each additional synthetic stone is \$2.50, each additional genuine stone is \$4.50, and each diamond is \$35.



SHOW YOUR LOVE

With a subscription to the Keep Mom filled in on what your life, all school year long for 150 issues. Begins August. Order NOW!