

## UNL yearbook plans aimed for 1979-80

UNL is the only school in the Big Eight that does not have a university yearbook, according to Jack Miller, executive vice president for the NU Alumni Association.

However, a committee is working to change that. "There would not be a yearbook this year, but we are aiming for one in 1979-80," Miller said.

The committee met six or seven times last year, and he hopes to have a meeting sometime in October, he said.

The committee is made up of students, faculty and Alumni Association members.

"Many of the students have graduated, so we'll be interested in recruiting new ones," he said.

The committee faces two questions, Miller said. One, is if students want a yearbook, and two is if there are funds to finance it.

He said other Big Eight schools were contacted and most, with the exception of Kansas State, financed their yearbook through advertising and student sales.

Most of the yearbook budgets among Big Eight schools ranged from \$60,000 to \$70,000, he said. Kansas State's \$72,000 budget includes \$2 per student in student fees, he said.

"Most school yearbooks over the nation are running in the red," Miller said. "I guest right now the committee is scared of carrying a deficit."

He said the committee probably will try to conduct surveys among students to see if there is an interest in a yearbook.

The committee has discussed two possible formats for the yearbook if an interest would be shown in the student survey, Miller said.

One would have five sections, and students could buy whatever sections they wanted to, he explained.

These sections might include: a section for Greeks done by fraternity and sorority members, an athletic section, and a section for a year in review, Miller said.

The other format would be a "big thick yearbook" with traditional format, Miller said.

Currently, the only yearbook available at UNL is one produced by and for Greeks.

## NETV adopts new plan

The University of Nebraska and the Nebraska Educational Television Commission have adopted a five-year plan of operation for public television in Nebraska.

The plan's objective, according to Paul Few, NETV assistant manager of administration is to provide the best possible programming service to the state.

The plan also is designed to provide more money to the network by increasing public and corporate support. Some of this money, Few said, will be spent on more advertising because money provided by the state cannot be used for this purpose.

Few also said an audience research analyst will be hired this year so the network can better know the needs and wants of its audience.



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