thursday, august 31, 1978

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## AUTOMATIC RETURN TURNTABLE

The turntable evolution comes full-swing with the introduction of the new JVC Quartz turntable series. Since we introduced the world's first Quartz-controlled turntable in 1974, we've been constantly refining the ultra-precision oscillator circuits and improving the characteristics of our motor drive system.

## DIRECT-DRIVE DC SERVOMOTOR





EWS

## PI-514 PIONEER

The pleasingly-priced PL-514 is a particularly attractive Pioneer new model with Auto-Return/Quick-Start convenience. Here are some of its highlights:

- ■Auto-Return Despite low price, the end-ofplay/arm-lift/return convenience of the PL-514 rivals that of expensive automatics. Power-off on return is automatic. The mechanism is simply designed with use of stainless steel for better and surer performance.
- **Quick Start**-Tone arm is synchronized with motor switching so that moving the arm toward record on the platter automatically starts rotation.
- Synchronous Motor Belt-driven platter

And we can now honestly state that JVC speed and accuracy are near absolute





shows constant speed accuracy because speed of motor is synchronized with powerline frequency.

Simple Controls – All are human-engineering designed. Play/Stop lever and Cueing lever arranged on attractive, clean-line cabinet



BANKAMERICARD . MASTER CHARGE . LAYAWAY . WE TAKE TRADE INS . 11 AM TO 9 PM WEEKDAYS . 10 AM TO 5 PM SAT . NOON TO 5 PM SUNDAYS