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HEWLETT-PACKARD INTRODUCES PROFESSIONAL CALCULATORS FOR A STUDENT'S BUDGET.

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They're here. Hewlett-Packard's new Series E. Five professional calculating instruments designed for a student's needs and budget.

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All Series E calculators use RPN logic exclusively.

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RPN is the shortest possible distance between the question and the answer.

SEE FOR YOURSELF.

To help you select the calculator that's right for you, we've prepared a booklet entitled, "The Student's Choice... the Logical Choice." Pick up a free copy at your bookstore or nearest Hewlett-Packard dealer when you stop by to see Series E. For the nearest dealer, CALL TOLL-FREE 800-648-4711 except from Hawaii or Alaska. In Nevada call 800-992-5710.

While you're there, be sure to see our advanced programmable HP-29C and HP-19C with printer and HP-67 mag-card programmable.

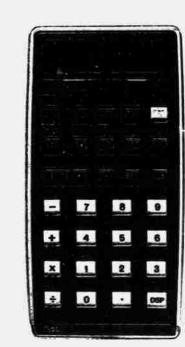
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