

# MAXELLI® TAPE CLINIC

## TODAY ONLY AT WORLD RADIO

FRIDAY ONLY APRIL 28th.

MEET CHRISTINA SMITH 1:00 - 5:00 P.M.

What would you do  
if your tape was so good  
nobody believed you?

That's the situation we found ourselves in, with our Ultra Dynamic formulations. Audio demonstrations weren't enough. People refused to believe their ears.

We had to prove how good we are. So, we developed a visual demonstration of sound that enables people to see the difference between our UD tape and any other tape they choose. By looking at an oscilloscope screen, they can compare energy output, range, distortion, signal-to-noise ratio and presence of dropouts.

**Public Proof**  
Our first big public screening was the 1971 Consumer Electronics Show. Since then, we've been touring all around the country. And since then, people have started to believe their ears as well as their eyes.

If you don't have an opportunity to see one of our demonstrations, try the Maxell Ultra Dynamic tape, in cassette or reel to reel, and try to believe your ears!

**Technicalities**  
We use a Hewlett Packard dual trace storage oscilloscope and a Hewlett Packard audio sweep generator. The lower trace on the oscilloscope pro-

**maxell.**  
The answer to all your tape needs.



MEET CHRISTINA SMITH PLAYBOYS  
PLAYMATE OF THE MONTH  
MARCH 1978 AND A LEADING  
CONTENDER FOR PLAYBOYS  
PLAYMATE OF THE YEAR



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Discwasher with NEW D-3 FLUID  
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Keep your Prized Albums Sounding Like New!  
**DON'T BE WITHOUT ONE!**

**TODAY ONLY**

### KENWOOD



KR-4070 AM/FM-STEREO RECEIVER  
40 WATTS PER CHANNEL MINIMUM RMS, AT 8 OHMS  
20-20,000 Hz, WITH NO MORE THAN 0.1% TOTAL HARMONIC DISTORTION

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