

Announcing, the newest campus
fashion looks, now in our brand new ...

UPPER LEVEL



The "Upper Level" ...our new shop in our Lincoln North store at 821 No. 27th St. It's an exciting new addition that we can hardly wait for you to see. We've shopped fashion markets from New York to Los Angeles and all points in between to bring you the looks you want.

You'll see brand names, you'll see the highest fashion looks the industry has to offer in campus and casual wear. You'll see Levis jeans, you'll see Wrangler, you'll see bold and brawny masculine looks—you'll see bright and bouncy looks for gals. Tops? We've got 'em...in a super collection for gals with fashion trims and smart new details. Shirts for guys...just come out and look 'em over...and best of all, we're gonna save you a buck or two and still give you what you're looking for.

Come out...see for yourself.... The "UPPER LEVEL" in our North Lincoln store at 821 No. 27th St.—Bring him with you.