

SPORTS PROFILE FOR THE WEEK



SUNDAY

(CBS) CHALLENGE OF THE SEXES: 1:00 PM E.S.T. - 12:00 NOON C.S.T.
Contests include Tina Scheer vs. Fred Wickheim in log rolling, Paula Sperber vs. Tommy Hudson in bowling and Diane Cox vs. Jay Springstein in motorcycle racing.

(CBS) NBA ON CBS: 1:45 PM E.S.T. - 12:45 PM C.S.T.
Denver Nuggets vs. Houston Rockets, Detroit Pistons vs. Milwaukee Bucks, New York Knicks vs. Washington Bullets, Philadelphia 76ers vs. San Antonio Spurs and Portland Trail Blazers vs. Seattle Supersonics. (Check local station for game in your area.)

(NBC) GREATER GREENSBORO OPEN: 2:00 PM E.S.T. - 1:00 PM C.S.T.
Live final-round coverage of this PGA Tour golf tournament originates from the Forest Oaks Country Club in Greensboro, N.C.

(PBS) SILVER BROOM WORLD CURLING CHAMPIONSHIP: 2:00 PM E.S.T. - 1:00 PM C.S.T.
Four-man teams representing the U.S., Canada, Sweden, Norway, Scotland, Switzerland, Germany, France, Italy and Denmark face each other to lay claim to the men's world championship live from Winnipeg, Manitoba, Canada.

(ABC) UNITED STATES TEAM VS. THE WORLD IN AMATEUR BOXING: 2:30 PM E.S.T. - 1:30 PM C.S.T.
The U.S. team takes on the Soviet Union's squad in heavyweight competition originating from Alma-Ata in the U.S.S.R.

(ABC) AMERICAN SPORTSMAN: 3:30 PM E.S.T. - 2:30 PM C.S.T.
Actor Robert Duvall travels the headwaters of the Ganges River in the Himalayas and singer Olivia Newton-John encounters rare captive-bred cheetahs at a compound in Winston, Oreg., in the 14th-season premiere episode.

(CBS) U.S. GRAND PRIX WEST: 4:00 PM E.S.T. - 3:00 PM C.S.T.
Coverage of this Formula One auto race on a street course originates from Long Beach, Calif.

(NBC) COLGATE/DINAH SHORE WINNERS CIRCLE: 4:00 PM E.S.T. - 3:00 PM C.S.T.
Live final-round coverage in this \$305,000 golf tournament, the richest event in the history of women's sports, originates from the Mission Hills Country Club in Rancho Mirage, Calif.

(ABC) SPORTS MAGAZINE: 4:15 PM E.S.T. - 3:15 PM C.S.T.

(ABC) WIDE WORLD OF SPORTS: 4:30 PM E.S.T. - 3:30 PM C.S.T.
Featured are highlights of the World Record High-Diving Challenge from the Swimming Hall of Fame in Fort Lauderdale, Fla., the Trick-Shot Billiards Exhibition from New York City and the Duke Kahanamoku Surfing Classic from Honolulu, Hawaii.

FRIDAY

(CBS) MASTERS TOURNAMENT: 11:30 PM E.S.T. - 10:30 PM C.S.T.
A recap of today's events in this prestigious golf tournament features taped highlights.

(CBS) SPORTS SPECIAL: 11:40 PM E.S.T. - 10:40 PM C.S.T.
Michael Quarry takes on Michael Spinks in a 10-round light heavyweight boxing match telecast live from the Aladdin Hotel in Las Vegas.

SATURDAY

(NBC) MAJOR LEAGUE BASEBALL PRE-GAME SHOW: 1:00 PM E.S.T. - 12:00 NOON C.S.T.

(NBC) MAJOR LEAGUE BASEBALL '78: 1:15 PM E.S.T. - 12:15 PM C.S.T.
Atlanta Braves vs. Los Angeles Dodgers. (Alternate: Cincinnati Reds vs. Houston Astros)

(ABC) PROFESSIONAL BOWLERS TOUR: 3:30 PM E.S.T. - 2:30 PM C.S.T.
Coverage of the \$70,000 Greater Hartford Open originates from the Bradley Bowl in Windsor Locks, Conn.

(CBS) MASTERS TOURNAMENT: 4:00 PM E.S.T. - 3:00 PM C.S.T.
Live third-round coverage of this prestigious PGA Tour golf tournament originates from the National Golf Club in Augusta, Ga.

(NBC) MAJOR LEAGUE BASEBALL '78: 4:00 PM E.S.T. - 3:00 PM C.S.T.
New York Yankees vs. Texas Rangers (Alternate: Baltimore Orioles vs. Milwaukee Brewers)

(ABC) WIDE WORLD OF SPORTS: 5:00 PM E.S.T. - 4:00 PM C.S.T.

MORNING

- 6:00 **UNTAMED WORLD**
EASTER SEAL TELETHON
OUR LAND
- 6:30 **WILDLIFE THEATER**
SPACE KIDNETTES
- 7:00 **TARGET**
FAITH FOR TODAY
700 CLUB
ANIMALS, ANIMALS, ANIMALS, SCHOOL ROCK
- 7:30 **MASS FOR SHUT-INS**
PLAIN TALK
EASTER SEAL TELETHON CONTINUES
FILLED WITH SOUL
FOR CHILDREN ONLY
- 8:00 **INSIGHT**
MARLO AND THE MAGIC MOVIE MACHINE
REVIVAL IN AMERICA
TELETHON CONTINUES
MORMON WORLD CONFERENCE
GHOST BUSTERS; IN THE NEWS
- 8:30 **OUR DELIVERANCE**
LEONARD REPASS
KALEIDOSCOPE
FOR CHILDREN ONLY
- 9:00 **WRESTLING**
BIG BLUE MARBLE
TELETHON CONTINUES
JIMMY SWAGGART
KOUNTZE MEMORIAL CHURCH SERVICE
MORMON WORLD CONFERENCE
- 9:30 **JEAN'S STORYTIME**
LARRY JONES
- 10:00 **ABBOTT AND COSTELLO**
LONE RANGER
HOUR OF POWER
TELETHON CONTINUES
WRESTLING
YOUR RIGHT TO SAY IT
- 10:30 **HOPALONG CASSIDY**
OUTDOORS WITH LIBERTY MUTUAL
- 11:00 **CISCO KID**
ISSUES 78
TELETHON CONTINUES
CATHOLIC MASS
ISSUES AND ANSWERS
WRESTLING
FACE THE NATION
LONE RANGER
MEET THE PRESS
DIRECTIONS
I LOVE LUCY

AFTERNOON

- 12:00 **MOVIE** "Tarzan's Magic Fountain" 1949 Lex Barker, Brenda Joyce. Tarzan penetrates hidden valley with magic fountain in order to bring aviatrix who crashed years ago out so she may return to London and free her fiancé from a prison sentence. (2 hrs.)
- HOPALONG CASSIDY**
SUNLIGHT AND SHADOW "The Golden Age of Spanish Jewry" This NBC religious program will examine three hundred years—the 10th to 12th centuries—in which Arabs and Jews lived and worked together to create a flourishing culture. (60 min.)
- TELETHON CONTINUES**
BOWLING
MOVIE "The Body Snatcher" 1945 Boris Karloff, Bela Lugosi. Respectable 19th century doctors rob graves in order to continue experiments. (90 min.)
- THE CHRISTOPHERS**
SUNDAY
CHAMPIONSHIP FISHING



Raffles the chimp walks along, carefully escorted by two guards, after he proves his ability to accurately select hit TV shows in part one of 'The Barefoot Executive,' encoring Sunday, April 2, on NBC-TV's 'THE WONDERFUL WORLD OF DISNEY.'

- 12:45 **NBA BASKETBALL** CBS Sports will televise an NBA game today. However, the exact teams were not announced at press time.
- 1:00 **GREATER GREENSBORO OPEN** NBC Sports will provide coverage of the final round of this PGA Tournament from North Carolina. (2 hrs.)
- TELETHON CONTINUES**
TO BE ANNOUNCED
- 1:30 **UNITED STATES AMATEUR BOXING** United States Boxing Team vs. the Soviet Union Boxing Team (80 min.)
- MOVIE** "The Brighton Strangler" 1945 John Loder, June Duprez. A maniac strangles his supposed enemies in London's foggy streets. (90 min.)
- 2:00 **MOVIE** "The Littlest Rebel" 1938 Shirley Temple, John Boles. Little girl saves soldier dad from Civil War imprisonment by seeing President Lincoln. (2 hrs.)
- TELETHON CONTINUES**
AMERICAN SPORTSMAN

- 3:15 **SPORTS MAGAZINE**
- 3:30 **WIDE WORLD OF SPORTS**
1) World Record High Diving Challenge 2) Trick Shot Billiards Exhibition 3) Duke Kahanamoku Surfing Classic from Honolulu, Hawaii. (90 min.)
- GRAND GENERATION**
- 4:00 **MOVIE** "Rodan" 1957 Kensei Sawara, Yumi Shirakawa. Prehistoric flying monsters, pterodactyls, rise from depths of Earth spreading destruction. (2 hrs.)
- TELETHON CONTINUES**
FRINGE LINE Host William F. Buckley, Jr. "James Schlesinger The Energy Crisis" Guest James Schlesinger. (60 min.)
- 5:00 **SHANA NA** Guest Charles Nelson Reilly
- GET SMART**
HEE HAW Guests Mel Tillis, Susan Raye Thompson Brothers, Duke of Paducah. (60 min.)
- MOVIE** "Little Women" 1933 Katharine Hepburn, Joan Bennett. Classic tale of love, joy

sunday

LOVE'S DARK RIDE



Carrie Snodgrass, Cliff Potts, Jane Seymour and blind actor-musician Tom Sullivan star in the NBC-TV 'Big Event' presentation 'Love's Dark Ride,' the true story of a man who is accidentally blinded, then strengthened by a woman's love in a life of darkness.

Granville Van Dusen and Shelly Novack also star in the drama to be colorcast Sunday, April 2.

Dynamic, outgoing Stephen P. Ehlers (Potts) is a young art director on his way up in the industry when he is blinded in a gun accident. At first unable to cope with his tragic circumstances, he alienates life-long friends, among them his girlfriend Diana (Miss Seymour, pictured with Potts), which compounds his depression.

Befriended by night club entertainer Nancy Warren (Miss Snodgrass) following his involvement in an ugly bar brawl, Ehlers relies on the mutual love that eventually develops between them in his attempt to rebuild his life and career.

- and sorrow among four sisters in New England. (2 hrs.)
- CBS NEWS**
CROCKETT'S VICTORY GARDEN
- 5:30 **NBC NEWS**
NEWS
FRENCH CHEF "Tartes Aux Fruits"

EVENING

- 6:00 **EMERGENCY ONE**
WONDERFUL WORLD OF DISNEY "The Barefoot Executive" Stars: Kurt Russell, Harry Morgan. A television network page convinces the company president that he has found a way to pick hit television shows, neglecting to mention that he plans to have his talented pet chimp do the choosing. (Pt. I. of a two-part episode, 60 min.)
- THE YOUNG PIONEERS** Molly and David Beaton, a young and courageous couple, whose love for each other helps them to build a life for themselves in a newly opened wilderness in the 1870's, are held hostage in their barn by Indians. Stars: Linda Purl, Roger Kern. (Premiere, 2 hrs.)
- 60 MINUTES**
FARM DIGEST This program examines how commodity market activity in the mid-West is affected by weather conditions.

- 6:30 **AGRI-SCOPE**
- 7:00 **MOVIE** "Northwest Mounted Police" 1940 Gary Cooper, Paulette Goddard. Texas ranger, in Canada to capture murderer, runs into Metis Indian uprising led by wanted murderer who sets trap to massacre mounties. (3 hrs.)

- PROJECT U.F.O.** Lt. Paul Staley jeopardizes his career and marriage when he reports sighting four metallic disks and a huge mother ship in the Nevada desert. (60 min.)

- PAT BOONE AND THE LITTLE ONES**

- NATIONAL GEOGRAPHIC** "America's Wonderland: The National Parks" (60 min.)

- RHODA** Whenever a bizarre accident happens Rhoda seems to be around and she's beginning to feel she's a jinx, especially when she is involved in the death of a policeman's horse.

- PREVIN AND THE PITTSBURGH** "A Feast Of Walton" Maestro Andre Previn honors composer Sir William Walton with a performance of his oratorio "Belshazzar's Feast," which includes baritone John Shirley-Quirk, the Penn State University Chorus and the Pittsburgh Symphony. (60 min.)

- 7:30 **ON OUR OWN** Maria Teresa Bonino discovers an old high school flame still burns bright, and before she knows it she's agreed to marry Skip Mazarelli from her neighborhood in Brooklyn. (Pt. I. of a two-part episode)

- THE BIG EVENT** "Love's Dark Ride" Stars: Cliff Potts, Carrie Snodgrass. An outgoing, energetic young man is saved from a life of depression and self-pity by the love of a night club entertainer after he is blinded in a gun accident. (2 hrs.)

- SUNDAY NIGHT MOVIE** "High Plains Drifter" Stars: Clint Eastwood, Verna Bloom. A nameless stranger rides into a town in the Old West and stays just long enough to protect and change the lives of the terrified citizens. (2 hrs.)

- ALL IN THE FAMILY** Archie's place is anything but grand when Archie is taught a painful lesson in employer-employee relations. (R)

- MOVIE** "Two Rode Together" 1961 James Stewart, Richard Widmark. Two adventurers attempt to enter an Indian camp and recapture a group of

- hostages. (2 hrs.)
- MASTERPIECE THEATRE** "Anna Karenina" Episode Nine. Wronsky appeals to Dolly to persuade Anna to seek a divorce. When Anna writes Karenin and receives no reply, she becomes jealous and drives Wronsky away in fear of losing her husband. (60 min.)
- 6:30 **ALICE** Mel's Diner's in the red, so someone's got to go, and who will it be—Alice, Vera or Flo?

- 9:00 **DALLAS** Bobby Ewing, the youngest son in the oil and cattle rich Ewing dynasty, shocks the entire family when he brings home as his bride, Pamela, the daughter of his father's long-time enemy. Stars: Barbara Bel Geddes, Jim Davis. (Premiere, 60 min.)

- ROYAL HERITAGE** "Queen Victoria And Prince Albert" A look at the family life of Queen Victoria and Prince Albert at Osborne House on the Isle of Wight. (60 min.)

- 10:00 **DICK VAN DYKE SHOW**
ABC NEWS
ABC NEWS

- SOUNDSTAGE** "David Amram And Friends" Musician-Composer David Amram, backed by Dizzy Gillespie, Steve Goodman and the Chicago Symphony, performs selections from his own compositions which are representative of his uniquely "international" style. Included in the program is Amram's Triple Concerto. (60 min.)

- 10:15 **MOVIE** "San Quentin" 1937 Humphrey Bogart, Ann Sheridan. A behind the scenes look at prison life, the hatred and fear that go into a prison break. (85 min.)

- 10:30 **BILL DANCE OUTDOORS**
STAR TREK

- NBC LATE NIGHT MOVIE** "The Disappearance Of Aimee" Stars: Faye Dunaway, Bette Davis. In 1926, the district attorney tries to establish evidence that the flamboyant evangelist Aimee Semple McPherson faked her disappearance with a kidnapping story to cover up a romantic rendezvous. (2 hrs.)

- HONEYMOONERS**
IRONSIDE
CATCH-2

- MOVIE** "Where Angels Go, Trouble Follows" 1968 Rosalind Russell, Stella Stevens. Mother superior accompanied by four nuns, one a nun with modern ideas, takes a busload of students from a Pennsylvania to California for a youth rally. (2 hrs.)

- 11:00 **CALVARY TEMPLE**
MOVIE "You'll Like My Mother" 1972 Patty Duke, Rosemary Murphy. Unexpected nightmare for a pregnant widow visiting mother-in-law she's never met. (2 hrs.)

- WORLD AT WAR** "Remember" (60 min.)

- NATIONAL GEOGRAPHIC** "The Incredible Machine" This look at the inner workings of the human body uses miniature lenses and x-ray motion pictures that include the fertilization of an egg during the reproductive process. (60 min.)

- 11:30 **INSIGHT**
NBC LATE NIGHT MOVIE "The Sunshine Boys" Stars: Walter Matthau, George Burns. A vaudeville comedy duo who have long since happily gone their separate ways are brought together for one last nostalgic reunion on television. (2 hrs.)

- VIEWPOINT**

- 11:40 **WITH THIS RING**
12:00 **REDISCOVERY**
NEWS
12:30 **KALEIDOSCOPE**
NEWS
1:00 **ABC NEWS**
1:15 **NEWS**

NETWORKS AND STATIONS RESERVE THE RIGHT TO MAKE CHANGES