

KZUM on the rise despite some crossed signals

A new day is dawning for broadcasting in Lincoln: Sunrise Communications is forming an alternative to the standard commercial radio. The new concept is station KZUM-FM a public radio facility billed as an educational, community-access station.

The Sunrise group worked three years to get permission from the Federal Communications Commission (FCC) to construct the station. Opposition to the request came from WOWT (television channel six in Omaha) and this caused the delay, said Ron Kurtenbach, a member of the Sunrise organization. He explained that the KZUM frequency, 89.5 on the FM radio band, was anticipated to interfere with the television's audio frequency, 87.75, and the video frequency that is just below it.

But the signal hasn't caused any problems yet, according to Kurtenbach. He said there have been test signals broadcast and that interference complaints have been minor. The next step, he said, is to apply for program test authority from the FCC which will allow further testing of the signal with actual programs rather than just the short sporadic checks. After that Sunrise will apply for a formal broadcasting permit.

Kurtenbach said part of the agreement negotiated between Sunrise and the FCC

for the test authorization calls for KZUM to solve the interference problems.

"We're not obliged to install a new tuner on the affected TVs, but we are obliged to put a filter on the TV's antenna to screen out the radio signal," he said. At this time the radio station's power is only 10 watts but the signal reaches most of Lincoln, Kurtenbach said. Still, there will be later requests for more power, he added.

Larry Molczyk, another Sunrise member, said his experience with the project has been a learning experience. He said the antenna was one example. Molczyk said he used to think a radio station used the entire tower structure to broadcast its signal, but he learned that the tower only supports the antenna at the top, which in the case of KZUM is a couple of wire loops with 8-inch diameters. The KZUM antenna is on the Yello Cab dispatching tower at 14th and Cornhusker highway.

Sunrise members hope the station will be on the air by middle or late February, Molczyk said, but that doesn't mean that all the work is already done. He said the broadcast studio is equipped with two turntables, one cassette and two reel-to-reel tape players, plus microphones. However, most of the equipment has been

donated for temporary use and Molczyk said the station still can use volunteer's time, money and hardware.

"There are many ways the public can help," he said. "People can donate money and equipment like old speakers to be used for monitoring systems, records and disc-washers. There are lots of little things we need for the future but are borrowing for now."

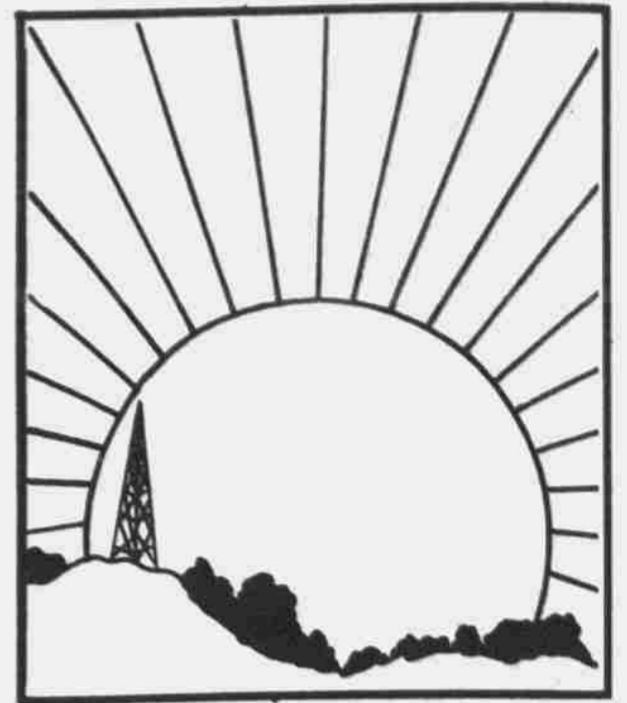
Money for the station is being raised by subscription memberships, Kurtenbach said. "We're definitely low in finances so we're asking for subscriptions by mail. That will let the people who are listening to the station give their support and it will become 'their' station."

Another way the station will be available to Lincoln residents is through direct public access. Kurtenbach said this means anyone can produce a show on any subject and, if it is approved the Sunrise program review committee, it will be played on the air. Or, he said, people can be on the air as disc jockeys or commentators, they can phone the station during call-in talk shows or even come up with a new program idea.

Molczyk said, "Time and resources will be available for public access. One-sixteenth of our broadcast day will be open to the public to talk about their interests, some project their group might be planning or just about the day's events." He also listed special music shows and in-depth local news as possible programs.

"We're very interested in being open to local talent and artists," Kurtenbach said. He encouraged all interested persons to call the station at 474-5086 or visit the studio at 2635 Randolph. The station's board of directors meet every Sunday at 5:00 p.m. and the program review committee meets every Saturday at 10:30 a.m. at the station and he invited the public to attend the meetings.

There are local projects to benefit the station, too. There will be a benefit concert tonight at the Gaslight Lounge, 322 south 9th st., featuring John Walker, Laurie McClain, Salley Cowen, Dave Fowler, Doug Dickerson, Dave Landis, Miller McPherson, the Adams Brothers

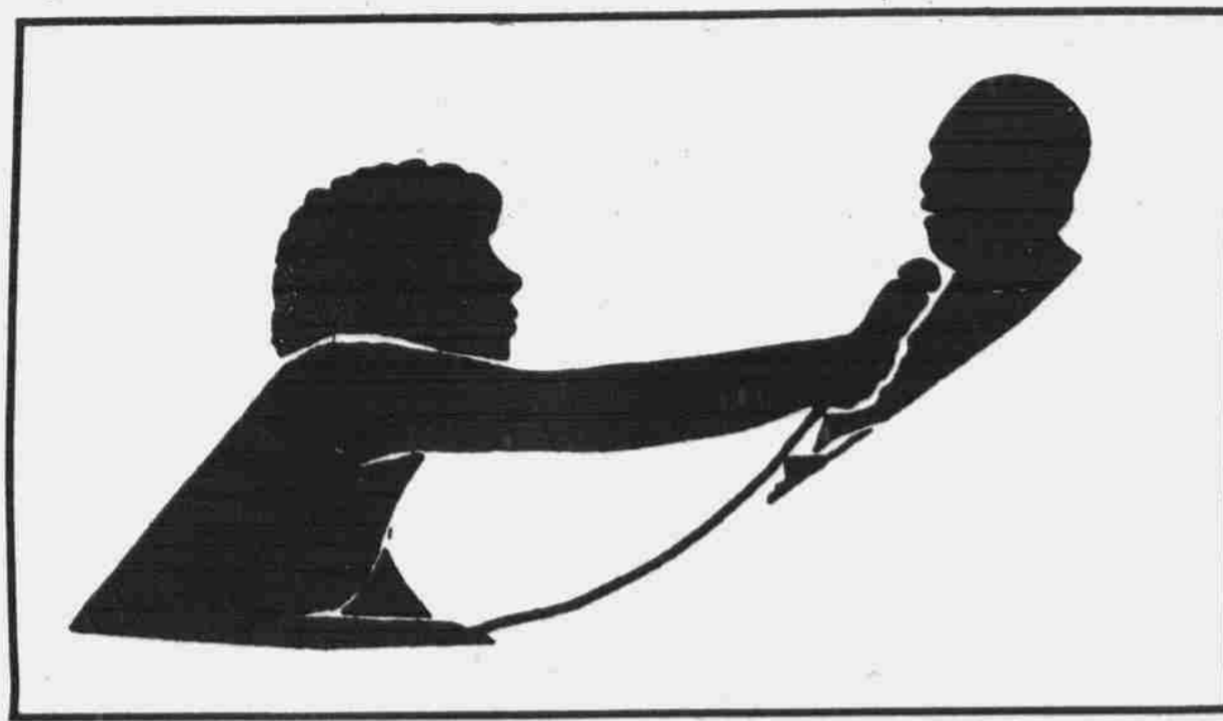


Bluegrass Band and other Lincoln folk, acoustic and bluegrass musicians. Admission will be \$1.50.

Terry Moore, owner of Dirt Cheap, is offering a special on records donated to KZUM. He said people can pay for a record at Dirt Cheap and receive a ten to 15 percent discount off the price. The buyer will get a receipt but the record shop will hold the record until someone from the radio station can pick it up. Dirt Cheap also has KZUM subscriptions and Moore said the cashiers will accept the membership dues and issue the subscription to the donor. Moore said he is sponsoring these services "because public radio has no other way of supporting itself unless the businesses and community take some active way to help it. They need the records and this is one way we can help the station." Dirt Cheap will donate some promotional albums, too, Moore said.

However, Larry Molczyk said that volunteering his time to the station helps him in return by adding to his experience in publicity, public relations and fund-raising.

"I've always had a yearning desire to be in the media, whether it be print or broadcast. I'm a would-be journalist, I suppose," he said.



daytime		THURS THRU WED	
MORNING			
6:00	NOT FOR WOMEN ONLY PTL PROGRAM ANSWER IS LOVE (WED.) CBS NEWS BOZO	10:30	HAPPY DAYS HAPPY DAYS (EXC.FRI.) Martha's Kitchen (FRI.) IN-SCHOOL PROGRAMMING (UNTIL 3:30)
6:05	FARM AND RANCH REPORT		NOT FOR WOMEN ONLY KNOCKOUT FAMILY FEUD LOVE OF LIFE RELIGIOUS PROGRAMMING
6:10	NEWS		FATHER KNOWS BEST TO SAY THE LEAST \$20,000 PYRAMID YOUNG AND THE RESTLESS
6:15	UNO SCENE (WED.)	11:00	
6:30	BLINKY'S FUN CLUB LUCY SHOW VARIOUS PROGRAMMING ROMPER ROOM	11:30	MAYBERRY R.F.D. CONVERSATIONS RYAN'S HOPE GONG SHOW SEARCH FOR TOMORROW NETCHE (EXC.FRI.) Child Abuse (FRI.)
7:00	IDREAM OF JEANNIE TODAY CBS NEWS GOOD MORNING AMERICA MORNING SHOW SESAME STREET ARCHIES	AFTERNOON	
7:30	MCHALE'S NAVY FLINTSTONES	12:00	JIM NABORS SHOW NEWS NOON SHOW ALL MY CHILDREN SESAME STREET FOR RICHER, FOR POORER
8:00	FLINTSTONES GOOD MORNING AMERICA CAPTAIN KANGAROO IN-SCHOOL PROGRAMMING (UNTIL 3:30)	12:15	FARM ACTION
8:30	POPEYE CARTOONS NETCHE (EXC.FRI.) LEAVE IT TO BEAVER NEW ZOO REVUE SANFORD AND SON ALL MY CHILDREN TATTLETALES PHIL DONAHUE SHOW ROMPER ROOM 700 CLUB	12:30	CROSS WITS AS THE WORLD TURNS DICK VAN DYKE SHOW
9:30	BEWITCHED HOLLYWOOD SQUARES PRICE IS RIGHT LOVE AMERICAN STYLE WHEEL OF FORTUNE	1:00	MOVIE "That's The Spirit" (THUR.), "Go West" (FRI.), "Men in White" (MON.), "The Time Of Their Lives" (TUE.), "Min And Bill" (WED.)
		4:30	DINAH BRADY BUNCH (EXC.WED.) MIKE DOUGLAS MISTER ROGERS GILLIGAN'S ISLAND FAMILY AFFAIR BEWITCHED BRADY BUNCH (EXC.WED.) BIG VALLEY ADAM 12 SESAME STREET EMERGENCY ONE I LOVE LUCY ODD COUPLE ABC NEWS ANDY GRIFFITH SHOW NBC NEWS BEWITCHED CBS NEWS NEWS OVER EASY ROOKIES

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