

ISO-2 gets right down to the essence of things

By Kathy Foreman

*You select the degree of potency obtained
You determine the product produced
You decide how high you get
You are the alchemist*

Yes, come one, come all. Be the first on your block to own the newest appliance for the "enlightened customer" . . . the ISO-2.

Sold at Dirt Cheap Enterprises, 227 N. 11th St. and Flight, 118 N. 14th St., this new piece of smoking paraphernalia has become one of the hottest selling items in the nation's head shops.

Promotional literature for the ISO-2 describes it as "a precision engineered appliance designed to accomplish safe, economical, efficient extraction of the essential oils from almost any vegetable or herbal substance . . . will positively improve any cannabis . . . take nonsmokeable backyard bunk and convert it into smooth and stimulating ISO-OIL . . . even domestic wild strains of cannabis are enriched by the ISO-2."

Potent smoke

More simply, the ISO-2 claims to convert any variety of marijuana (cannabis in Latin) into hash oil through a complicated chemical-extraction process. Supposedly, even ditch weed can be made into more potent smoke.

In all fairness it should be noted that the ISO-2 can also be used to "reclaim the aroma of flowers for incense, soap making or candles." Ingredients, such as vanilla beans or cloves can be reduced to concentrated oil forms with the ISO-2, then used as perfume. However, Marsha Pitts, manager of The Mills, 427 S. 13th St., a gourmet coffee, tea and spice shop, said she was unaware that any raw materials purchased from store are used in the ISO-2 for scent making.

John Deatherage, buyer for Dirt Cheap, said his store has carried the ISO-2 for six months and has sold thirty machines. Deatherage said last week he received a shipment of three ISO-2 machines and all sold the same day. The buyer said he has also a waiting list for the next ISO-2 shipment, which comes from the Eldorado Trading Company of Texas.

Pays for itself

Gary (Frank) Kamenicky, manager/owner of Flight, said he has had only "a lot of positive feedback" on the ISO-2, calling it "an amazing little machine that pays for itself in no time." Both store spokesmen said they have had no complaints concern-

ing the machine. Both also learned of the ISO-2 through paraphernalia magazines such as *High Times* and *Head*.

But before you rush out and get on the ISO-2 waiting list, you better check your bank balance or grab a friend to share the cost. The price tag on this "wonder machine" runs from \$175 - \$185.

Deatherage agrees that the ISO-2 sells at "an outrageous price," but added the shops have a very small mark-up on this item. Deatherage also said there have been rumors the ISO-2 will soon be manufactured in Japan which might lead to a price decrease.

Because of the high unit price, Flight's owner doesn't stock the ISO-2 but will order it for customers on request. Kamenicky feels this selling arrangement keeps the purchase "more confidential."

Manual included

Each ISO-2 comes with a 13-page operators manual that shows diagrams of the machine, gives a detailed explanation of the chemical process and explains the care and maintenance required for best results.

A simplified explanation of how the ISO-2 works is based on a principle developed in 1940 by research chemist Roger Adams. Adams proved that through isomerizations he was able to chemically convert some of the elements in marijuana so they had significantly increased in potency.

The ISO-2 professes to extract from pulverized marijuana, a dark-green-to-black-colored oil with a greasy consistency. This sticky oil has a high content of the active ingredient of marijuana, THC (tetrahydrocannabinol).

According to the ISO-2 manual, if the pot is of high quality, the isomerization only increases the percentage of THC slightly. However, if the pot is low-grade, the THC potency is greatly increased. The purpose of increasing the level of THC is simple. The higher the THC level, the more quickly the substance is absorbed into the body.

Readers should be warned that if found using the ISO-2 making hash oil they could be charged with manufacturing an illegal substance, a felony. For this reason, Kamenicky advises those purchasing the ISO-2 to "spread the news only among closest friends." The Flight store owner said this is a good precautionary measure, since the ISO-2, which is 24 inches high, 12 inches in diameter and weighs 15 pounds, "isn't easy to hide in a hurry."

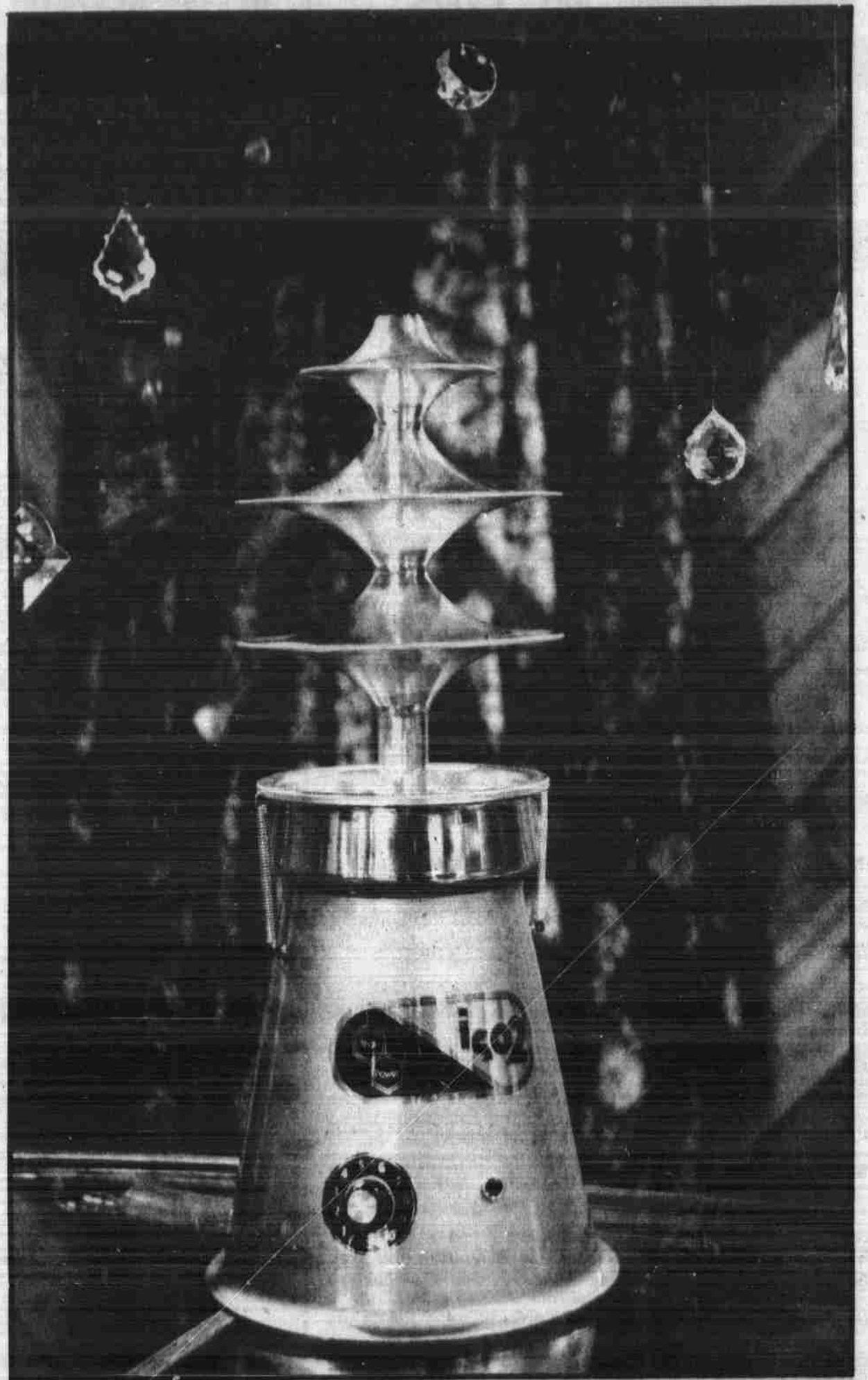


Photo by Mark Billingsley

The ISO-2 claims to extract essential oils and heighten the potency from almost any plant substance.

ESCAPE FROM BOGEN COUNTY

Jaclyn Smith stars as the young wife of a ruthless political czar who strips her of her human and legal rights in the suspense-drama, "Escape From Bogen County," also starring Mitchell Ryan and Michael Parks, Friday, Oct. 7 on CBS-TV.

Maggie Bowman, the young wife who flees from her husband's tyranny only to be returned, is a virtual prisoner of his power and insane desire to dominate her.

Ambler Bowman is regarded in many ways by those influenced by his immense power.

Investigator Abe Rand is assigned to build a case against Bowman, who laughs at all attempts to unseat him until Rand makes overtures to Maggie Bowman in the hope she'll testify against her husband.

friday



EVENING

- 8:00 **DICK VAN DYKE SHOW**
- 8:00 **NEWS**
- 8:00 **EMERGENCY ONE**
- 8:00 **SUN: CONVERSATIONAL GERMAN**
- 8:00 **ZOOM**
- 8:30 **ODD COUPLE**
- 8:30 **SHANANA**
- 8:30 **TO TELL THE TRUTH**
- 8:30 **CONCENTRATION**
- 8:30 **CONG SHOW**
- 8:30 **NAME THAT TUNE**
- 8:30 **MACNEIL-LEHRER REPORT**
- 7:00 **ANDY GRIFFITH SHOW**
- 7:00 **HOCKEY Colorado Rockies vs Minnesota North Stars**
- 7:00 **SANFORD ARMS** "Phil's Assertion School" Phil starts a school for turning mousy males into men and his first student aces him for fraud. At the same time Esther threatens to sue him for having pets in the Sanford Arms.
- 7:00 **DONNY AND MARIE** Guests: Lucille Ball, Ray Bolger, Paul Williams, Paul Lynde.
- 7:00 **THE NEW ADVENTURES OF WONDER WOMAN** A Japanese man with telekinetic powers—the ability to move objects with his mind—kidnaps a prominent scientist and his invention, which increases his power to monumental proportions, to take the revenge on Wonder Woman he has planned for 25 years.
- 7:00 **WASHINGTON WEEK IN REVIEW**

- 7:30 **JOKER'S WILD**
- 7:30 **CHICO AND THE MAN** "Take Me, I'm Yours" While Raul is trying to convince Ed Brown to adopt him, Amanda Wilkerson, a caseworker from the Department of Social Services, arrives with the adoption papers.
- 7:30 **WALL STREET WEEK** Host: Louis Rukeyser. "A Junket into Junk Bonds" Guest: Harry B. Freeman Jr., Associate Managing Partner of Lord, Abbott and Co.
- 7:30 **HOLLYWOOD CONNECTION**
- 7:30 **THE ROCKFORD FILES** "The Battle of Canoga Park" Jim Rockford is prime suspect in a homicide when police find evidence—his gun, which was used in a robbery death.
- 7:30 **THE ABC FRIDAY NIGHT MOVIE** "Trial of Lee Harvey Oswald" Part I. John Pleshette, Lorne Greene, Ben Gazzara. The personal life of Lee Harvey Oswald is explored, as the story surrounding events leading to the assassination of Pres. John F. Kennedy unfolds.
- 7:30 **LOGAN'S RUN** An archeologist-gun collector makes a pretense of offering hospitality to Logan and his pursuer, Francie, who have made a temporary truce, but actually intends to make them his prey in a life-and-death hunting party.
- 7:30 **EVENING AT POPS** "American Vignettes" Ballet star Edward Villella dances in a celebration of America and American music, featuring on-location filmed sequences set at West Point and on

- the California coast. Conductor Arthur Fiedler is glimpsed in filmed moments from American history.
- 8:00 **1577 NEBRASKA STATE FAIR**
- 8:00 **MOVIE "A Guide for the Married Man"** 1967 Walter Matthau, Robert Morse. Self-appointed teacher, takes on the task of "educating" a reluctant husband in the art of deception and infidelity.
- 8:30 **STATE FAIR '77 HORSE SHOW**
- 8:00 **QUINCY "A Dead Man's Truth"** Quincy tries to protect a police officer accused of executing a burglar. Guest stars: David Spielberg, Gabney Coleman.
- 8:00 **SWITCH** Pete and Mac enter the perilous world of Grand Prix racing to solve a homicide after a top racing driver is killed under mysterious circumstances.
- 8:00 **DOCUMENTARY SHOWCASE** "Guess Who's Pregnant?" In 1977, "Guess Who's Pregnant?" one out of every 10 American girls under age 19 will become pregnant. This documentary tells the story behind that shocking statistic.
- 8:30 **NEWS**
- 8:30 **NBA BASKETBALL** Denver Nuggets vs Portland Trail Blazers
- 8:30 **NEWS**
- 8:30 **BLACK PERSPECTIVE ON THE NEWS** David Duke, Imperial wizard of the Ku Klux Klan, and Frank Collin, national coordinator of the National Socialist Party of America, discuss their organizations' philosophies in a

- special hour-long open forum.
- 8:00 **BLACK PERSPECTIVE ON THE NEWS**
- 8:00 **STAR TREK**
- 10:30 **THE TONIGHT SHOW (SPECIAL)** Johnny Carson celebrates his 15th anniversary as the host of this popular late-night entertainment show with Ed McMahon, Doc Severinsen and Tommy Newsom. Film clips of some of the most memorable moments will be shown.
- 8:00 **BARETTA "Soldier in the Jungle"** Tony Baretta is ordered to go to any length to stop a professional killer who has come to town with a syndicate "contract" on a local mobster, but the hit man turns out to be Baretta's closest childhood friend. (R)
- 8:00 **MARY HARTMAN, MARY HARTMAN**
- 8:00 **BOB DELVANEY FOOTBALL SHOW**
- 8:00 **MASTERPIECE THEATRE** "Dickens of London" Episode Five. "Fame" Personal and professional problems arise for Charles. He determines to marry Catherine Hogarth but the courtship runs into trouble. His disagreements with well-known artist Robert Seymour over the

- publication of "The Pickwick Papers" spell disaster.
- 8:00 **ABC CAPTIONED NEWS**
- 11:00 **THE CBS LATE MOVIE** "M.A.S.H." 1972 Alan Alda, Wayne Rogers. A notorious black-marketeer in Seoul hijacks a vital shipment of hydrocortisone. "Kojak: How Cruel the Frost, How Bright the Lights" Even on Christmas Eve, Kojak is busy, as a distraught husband shoots a woman he mistakenly thinks is his wife. (R)
- 8:00 **THE CBS LATE MOVIE** "M.A.S.H." Lt. Col. Blake promises to cancel the transfer of a curvaceous nurse if Trapper John agrees to represent the 4077th in a boxing tournament. "Kojak: Unwanted Partners" Crocker must make a decision between his duty as a police officer and his loyalty to an old high-school friend accused of murder. (R)
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- 8:00 **AVENGERS**
- 8:00 **ABC CAPTIONED NEWS**
- 11:30 **MOVIE "Satan Bug"** 1965 George Maharis, Richard Basehart. Adventure concerning disappearance of vial containing deadly virus.
- 8:00 **IRONSIDE**
- 12:00 **BERGANT BILLY**
- 12:30 **MOVIE "Las Vegas Shakedown"** 1955 Dennis O'Keefe, Coleen Gray.
- 8:00 **THE MIDNIGHT SPECIAL** Host: Helen Reddy. Guests: Fleetwood Mac, The Byrds, Gary Wright, Hamilton, Joe Frank and Reynolds, Queen, Barry Manilow.
- 8:00 **NEWS**
- 8:00 **GROUCHO**
- 12:40 **UNO SCENE**
- 12:55 **NEWS**
- 1:00 **MISSION IMPOSSIBLE**
- 1:00 **MOVIE "A Guide for the Married Man"** 1967 Walter Matthau, Robert Morse.
- 1:40 **FOCUS**
- 1:50 **NEWS**
- 3:00 **LOVE AMERICAN STYLE**
- 3:30 **NIGHT GALLERY**
- 4:00 **THRILLER**
- 5:00 **ANDY GRIFFITH SHOW**
- 5:30 **GOMER PYLE**

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