

# Senior goes to top to establish business course

When you want to take a class that's not offered at UNL and can't wait for the red tape to be cleared, you may do what one student did—go straight to the top.

Last spring Bill Jackson, a UNL business senior from La Jolla, Calif., requested \$24,500 from the Nebraska Legislature to establish a small business management course in the College of Business Administration.

The result \$30,000 was allotted for the course in the 1977-78 NU budget. Things are moving now.

Besides teaching a small business management course second semester, Robert T. Justis was hired to supervise the development and administration of UNL's Small

Business Institute (SBI).

Justis, 33, received a Ph. D. in business administration, with a major in organizational behavior and management, from Indiana University in 1972.

He was director of a SBI program at Texas Tech University for about five years before he accepted the offer to come to UNL.

According to Sang M. Lee, Management Dept. chairman, most of the \$30,000 will be spent on salaries. He said eventually he hopes the program will be self-supporting.

This year, the department is trying to get an active program started, Lee said. The course format includes

sending senior level or graduate students to small business firms in the Lincoln area to analyze and make suggestions to the businesses.

The students should be able to analyze problems and make recommendations on how to improve their operations, he said.

Besides allowing students to work with businesses in the community, Justis said that the SBI program will "help train students to start and run their own small business."

Justis arrived in Lincoln about two weeks ago and has been meeting people and attending meetings ever since.

Justis said, he hopes to start a center for small businessmen to come to for advice, a research center and a program center for anyone interested in setting up a certain program such as personnel or accounting.

He estimated it will take about three years to get the program started and functioning smoothly, and about five to six years to develop it fully.



Photo by Bob Pearson

This portion of Y Street near 21st is destined one day to be on the bike route. Before scheduled plans are completed sometime next year, a number of bicyclists may drop from sight if they disregard this sign.

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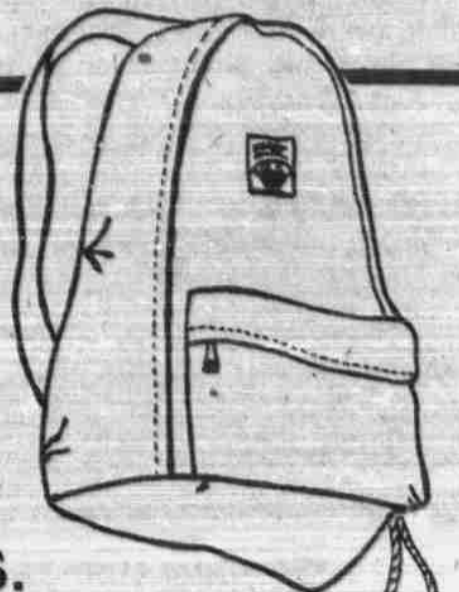


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