



Spring is the time to look good and be noticeable. Sandals from Backstage Ltd., 1201 Q St., help step up the fashion look.

Little-used winter muscles need more pocketbook help this year

By Mike McCarthy

Those dormant student muscles that have been confined this winter can find new life with a spring barrage of sporting goods. But the consensus among some Lincoln sport retailers indicates that getting those pounds off the tummy will cost more.

Tom Gould, store and athletic manager at Lawlor's, 1118 O St., said, "Prices generally are up, as with everything else."

Prices are fairly stable, but some items are up more than six per cent," said Chuck Duchek, manager of Kep Harding's, 1332 P St.

Mike Holthaus, Sports Corner manager at 1213 Q St., said prices always go up one or two per cent every year. One new sport item is being offered at Lawlor's.

"We got a new game coming in that has a tennis ball played like a tether ball," Gould said. "It's just like tether ball, but instead of hitting a teather ball, two players hit a tennis ball." The game will cost about \$20, he said.

Gould added although the new craze for skateboards is popular among junior high and high school students, quite a few college students have bought boards.

Gould said skateboards sport new designs this year and are priced from \$19.95 to more than \$60 at Lawlor's. Gerry Rosenberger, manager and owner of Gerry's Sport and Ski Shop, 1324 P St., said his boards cost \$13.95 to \$19.95 and are made of fiberglass.

"Frisbees are at a perennial high," Gould added. "We now carry the new world class Frisbees."

Lawlor's carries four models with prices between \$2.49 and \$5.

"We don't carry the 89 cent, dimestore frisbees," Gould added.

Holthaus said frisbee prices at the Sports Corner, like other stores, go up with the weight. Frisbees are weighed in grams.

"Right now they're selling pretty good," he said. Prices range from \$1.99 to \$5, he said. Holthaus added that the store has a new swimsuit that "you won't believe. You can see right through it. They're going to sell like crazy."

Holthaus said prices on the "new" suit are \$5 to \$6 for men, and \$12 to \$15 for women.

Tennis rackets are already selling heavily, according to the managers.

Wood rackets at Lawlor's sell for \$8.95 to \$60, he said. Aluminum rackets range from \$26.95 and up, Gould added.

Holthaus said the Sports Corner has a new tennis racket that is graphite on the outside and foam on the inside.

"It's a kind of a cross between aluminum and wood for those persons who can't make their mind up," he said. "It's a new fad and will be a toss up whether they sell."

The racket costs from \$50 upward.

Duchek said Harding's has skateboards on order, but their biggest selling item is running shoes. Jogging shoes run between \$11.95 to \$39.95, he said. Shoes at Gerry's cost from \$9.95 to \$50, Rosenberger said.

Lawlor's sells shoes from \$14.95 to \$60.

Spring formals go country in '77

By Janet Fix

Spring brings thoughts of love and romantic looks for those warm spring evenings.

The look for spring formal fashions is young, country and romantic, according to three Lincoln fashion buyers.

Kim Meston, buyer for Hovland-Swanson's Unique Dept., Doug Farrar, manager and buyer for the Wooden Nickel, and Cathy Slocum, manager of Brandeis' Adam's Rib, said the major look for spring formal wear is eyelet and ruffles.

Meston said the trend at Hovland's, 1230 O St., is toward romantic eyelets, lace, ruffles and the peasant look. Popular formal wear is in white, naturals and pastels, she said.

Even though the fuller, ruffled looks are in for spring, the nyestas and quianas knits in long classic looks are still popular, Meston said.

Nyesta and quiana knits in halters and dresses can be worn for year-round formal wear, she said. This lends a versatility to formal fashions, Meston added.

The pajama look for a less formal appearance is perfect for easy and comfortable dancing, Meston said.

Meston said a new and popular look is the scarf dress

with the handkerchief sleeve. Formal wear has softened the tailored, harsher look of past years, she said.

Most of the formal dresses in the Unique Dept. range from about \$34 to \$60, Meston said.

Doug Farrar of the Wooden Nickel, 144 N. 14 St., agrees that the look for spring formal wear is feminine. But formal does not necessarily mean long anymore, he added.

Much of the formal wear is in soft, below the knee styles with a ruffle at the hem, he said.

College girls are buying the Young Edwardian styles in small prints with handkerchief lace in ice cream colors, he said.

Prices for formal attire at the Nickel range from \$38 to \$45 for long and \$33 to \$42 for short styles, Farrar said.

The most popular formal fashion at Adam's Rib at Brandeis is the "Gunny Sack", according to the Rib manager, Cathy Slocum.

The Gunny Sack is high-waisted with a full skirt and long flowing lacy sleeves trimmed in lace, she said.

The most popular styles in the feminine formal fashions are in the polyester cotton prints and pastels. Prices for long formals range from \$40 to \$60, Slocum added.

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