



## Spring fashion supplement 1977

Once more the calendar rolls around to spring and this year's fashions reflect that feeling of awakening that overtakes us all. The fashions are bolder, brighter and better than ever as designers capture the sun, the sky, the feeling of nature in their clothing once again.

From formal to casual, work to play, this year's clothes capture the glimmer of the old and highlight the new. From the tops of their heads to the soles of their feet, today's young men and women can adorn themselves with this year's plumage.

The fabrics and colors chosen by designers this year all blend to make the smart and snappy.....

dresser fit into any occasion. Like the robin, who returns in the spring with his bright red breast, you'll be basking in the sun, strutting your finest again this year.

But designers have not forgotten the casual dresser this spring, and offer an array of informal wear that will make you feel right at home, regardless of where you find yourself during the spring and summer months.

To accent this finery, they have added the accessories and coordinates to make each outfit just right.

To help you enjoy the spring weather, and to show off your new spring clothes, sporting goods companies have come up with even more

ways to have fun. There are games and equipment designed to fit into anyone's summer amusement schedule, from the dedicated athlete to the novice.

For those who take their playing seriously, there is a variety of sports wear designed to make you look as good while you play.

If you're more prone to being a fan than a participant, you can look great and feel comfortable. But be careful! Too much sun can be no fun.

To protect yourself, a number of fine products have been designed to give you the great tan you want without hurting your skin.....