

Catalog Christmas gifts prove more convenient

By Sharon Armstrong

Christmas is the busiest time of the year for catalog departments, but it's not too late to order.

J.C. Penney Co. has extended their deadline for ordering merchandise through the catalogs to Dec. 12, according to Cleo Robare, catalog department manager.

Kathy Wright, at the catalog department of Montgomery Ward & Co., said the deadline is determined by what is ordered. She said when ordering fashion merchandise, it would be safe to allow a week for delivery. All other merchandise is brought in from Kansas City and takes only about three days, she said.

Sears Roebuck and Co. has set a safe deadline for ordering on Dec. 21 or 22, according to Jerry Leach, the head of their catalog department.

Most convenient

"Christmas is the biggest sale time of the year for the catalog department," Wright said. Wards sends out their Christmas catalog in October.

"I think people use the catalogs because it's the most convenient way to shop," Robare said. "People can just pick up a catalog and order what they like."

Wright said the catalog is especially convenient for people who have children. "Instead of dragging the kids to all the stores to look, parents can show them a catalog and get an idea of what they want," she said.

The larger department stores, such as Wards, Sears and Penneys, put out two large catalogs each year, a fall/winter and a spring/summer issue.

Usually, those catalogs are mailed to a special list of customers. Stores differ in how they determine which customers receive the free catalogs.

Free catalogs to regulars

Robare said Penneys sends cards for free catalogs to customers who have placed at least two orders within the previous six months.

This year Penneys tried something new to update their list and to determine potential catalog department customers, Robare said.

She said customers could send in \$3 for a catalog and they would receive the money back in the form of a gift certificate to be used on their first order. Robare said one of those large catalogs costs about \$6 to print.

Leach said Sears mails cards for free catalogs to

customers who usually buy \$20 worth of merchandise every three months.

Both stores give out any leftover catalogs to customers on request.

Sales catalogs monthly

The catalogs that swamp the mails around Christmas time are promotional advertising, for the most part.

Robare said Penneys usually put out about 12 sales catalogs each year. Leach said Sears puts out a sales catalog every month. Both stores put out a special Christmas issue.

"Ardans (jewelers and distributors) uses catalogs as their

main source of advertising," said Ken Peacock, assistant manager of Ardans. He said the store does not use any radio or television advertising.

Ardans puts out one catalog each year and Peacock said this year they received 1,200 copies to be distributed in Lincoln.

They use catalog notification cards like other department stores, but Peacock said anyone can register to receive a free catalog. Cards are sent to those persons who redeemed their cards the year before, he said.

Peacock said Ardans sends out about four sales flyers every year in addition to their major catalog.

Constitutional revision blocked

By Betsie Ammons

An ASUN senate decision on whether to form a constitutional convention to write a new ASUN constitution was blocked at Wednesday's senate meeting because of confusion over how many senators constitute a quorum.

Organic Act 3, which calls for creation of a constitutional convention to write an updated ASUN constitution was submitted to senators Wednesday for approval by the ad hoc committee on constitutional revision.

Sen. Scott Cook, committee chairman, told the senators that committee members felt a new Constitution was needed to clarify ASUN's relationship with Fees Allocation Board, to include a definition of the student regent's duties and power, and to guarantee that a cross section of students will fill the senate seats.

Those needs would be better answered by a new constitution, Cook said, "not by adding to a poor one."

The present constitution states that three-fourths of the senate must approve an organic act before it can be ratified. However, there was senate confusion Wednesday about whether that meant three-fourths of the 35 Senate positions available, or the 32 positions which are filled.

ASUN First Vice President Tony Williams, senate presiding officer, ruled that it must be interpreted as three-fourths of 35 positions, and said the 24 senators present would not constitute a quorum to vote on the issue.

The senate overrode William's decision after a motion

by Cook to object to the chair, enabling the senate to decide on the organic act.

Although there were only 24 members present, Cook said a vote could be taken and the losing side could appeal the decision to the UNL Student Court.

However, Agriculture College Senator Roger Davis and Graduate College Senator Frank Thompson left the meeting, preventing the Senate from voting on the Organic Acts and also a resolution calling for UNL administration funding of the Sheldon Film Theater, because of lack of a quorum.

ASUN President Bill Mueller said he was against Organic Act 3 because he thinks the constitutional reforms could be accomplished by amendments.

Mueller said he thinks a lot of students would be "scared off" from voting for an entirely new constitution when it was presented for student body approval in the Spring 1977 ASUN elections.

If a vote had been taken, Mueller said, the senate would not have made a final decision unless the act was defeated. He said if the motion had been approved, he would have gone to Student Court for clarification on whether three-fourths of 35 senators must approve the act.

The decision could not have been appealed if defeated because the senate had voted to override Williams' decision, Mueller said.

He will ask Student Court for constitution clarification this week, he said, to prevent confusion when the issue is reintroduced at next week's meeting.

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Thursday, December 2, 1976

Have dinner tonight at the Harvest Room at the Nebraska Union (open 4:30-7 p.m.) then...

KIMBALL RECITAL HALL

-NEBRASKA BRASS TRIO

Hear the exciting sounds of brass harmony plus other mixed groups performing for your pleasure. 8 p.m.

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Screenings at 7 & 9 p.m.

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