

ASUN Liaison Committee is now lobbying group

The ASUN Senate's Government Liaison Committee (GLC) has registered as an official lobbying group for the university, according to an ASUN senator.

Scott Cook, a GLC lobbyist, said the action is being taken in an effort by the ASUN standing committee and a group called Nebraskans for Fair Pay.

The joint effort is being headed up by Omaha Sen. Glen Goodrich. The two groups will be working to gain support, between now and the general election, Cook said, for the passage of Amendment 8.

Amendment 8, which is a proposal on the Nov. 2 ballot, would increase the salaries of state senators.

According to Cook, Nebraska ranks near the bottom in relation to other states in the area of state senators' salaries.

"Nebraska senators are forced to have outside employment and income because their salaries are low. We want to see salaries increase so that we can expect full-time senators who devote their interest to the issues facing the Legislature. The goal is to have senators who care about their work," he said.

In an attempt to make the university students' views known, each senator will be contacted by a GLC member and asked about his stand on the issue and on other related university issues.

According to Cook, a chart will be made of the senators' stands so university students can contact them for support on certain issues.

"Undoubtedly, all the senators will be for the salary increase; it's past time that this action was taken," Cook said.

"But the main goal for GLC is to build up a rapport with the senators, so that students feel they can go to them in relation to any issue of concern."

Cook said this action also was a preparation for other issues that concern university students and the Legislature.

Those issues of concern, according to Cook, include the possible unionization of faculty members. ASUN and GLC, he said, will neither be for or against collective bargaining. But if collective bargaining occurs, he said, GLC wants to make sure that the students will have an active part in the bargaining.

Additional research is being done by GLC in relation to the University of Nebraska at Omaha (UNO).

"GLC is applauding Exon's statement concerning the differences between UNO and UNL," Cook said.

Cook's comment is in response to a statement issued by Gov. J. James Exon stating that UNO is a research-

oriented university and UNL is a Ph.D. granting institution.

Cook said GLC has reorganized its committee this year to include three divisions. The split places emphasis on city, state and national affairs and the issues involved in each area concerning students.

According to Cook, city affairs involves efforts in registration of voters and city rent disputes. The state affairs group is presently studying the university budget.

"National affairs currently is involved in an effort to develop a landlord-tenant law," Cook said. "This law would protect students from having a rent deposit confiscated without just cause."

Architect wants new name to fit street's new look

The redesigned J St. link between Lincoln's two seats of government has meant more for the street than a new image.

At the Oct. 18 City Council meeting, Selmer Solheim, a Lincoln architect, proposed renaming the street between the Capitol and the County-City Bldg.

Solheim proposed the name change at the Council meeting Oct. 18 because, he said, the street needed a name with a little more glamour to reflect the street's new image. This would be an ideal time to rename the street because the improvements were just completed, Solheim said.

At the meeting, the Council referred the proposal to Mayor Helen Boosalis and asked her to make a recommendation in two weeks.

The proposal was made, Solheim said, because he thought the street's design gave it a new prestige and needs a name to reflect that. Included in the new image are over-all widening, islands, planters, trees and new street lighting.

Solheim said he didn't see any real traffic problems in renaming the street. Although no one at the Council meeting spoke against the proposal, he said the idea had hit everyone cold and the Council members probably were afraid to comment on it.

Choosing a name has been the biggest problem with the proposal, he said. His associate, Linus Burr Smith, suggested Constitution Ave. at the Council meeting. Some people have suggested names that would tie in with Centennial Mall, which runs north from the Capitol to the UNL campus, he said.

Others have suggested Justice Ave. because it starts with "J" and would cause less confusion when the name was changed, he said.

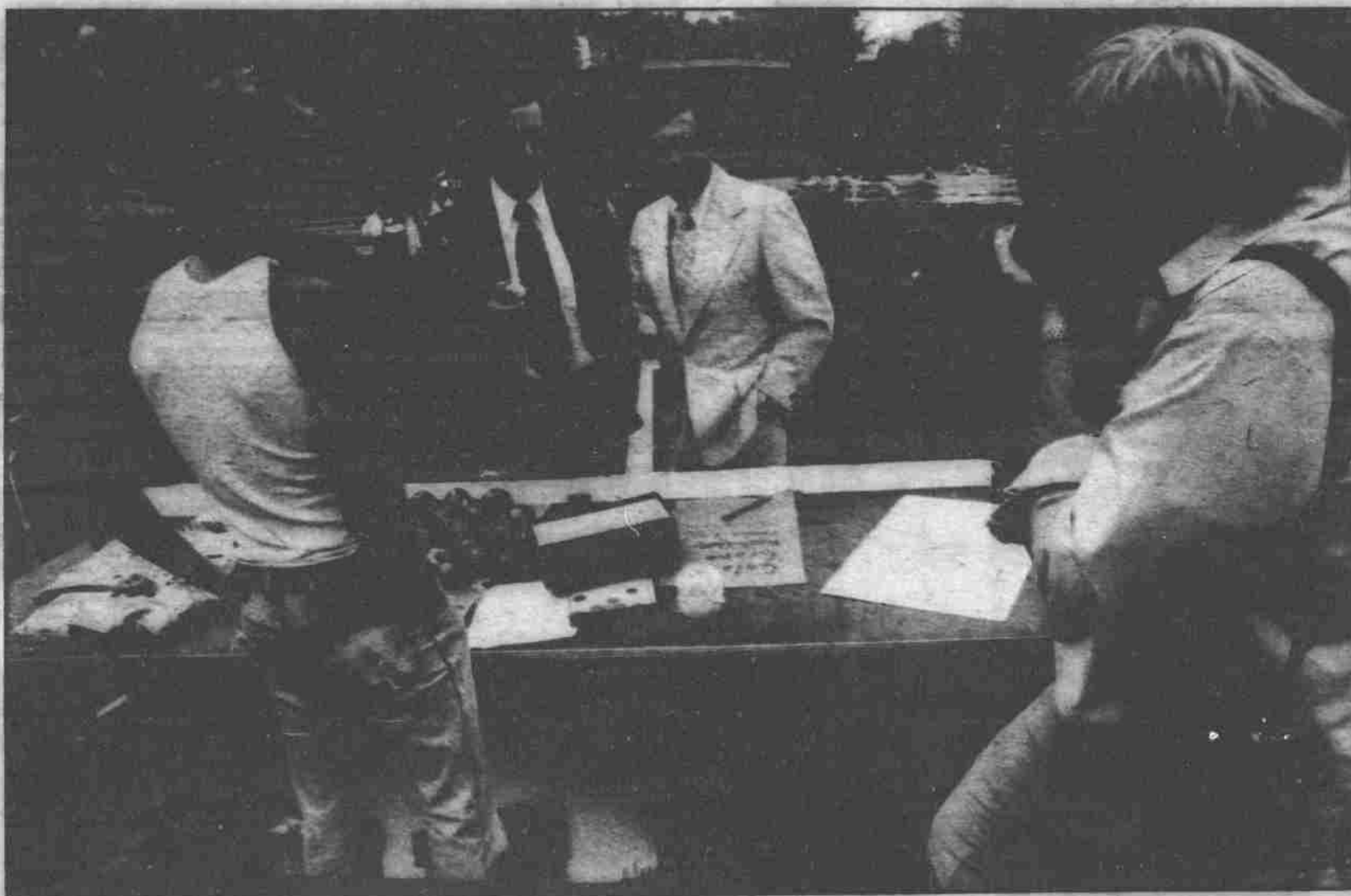


Photo by Ted Kirk

Rep. John Y. McCollister and Omaha Mayor Edward Zorinsky spent a jovial Sunday afternoon in Antelope Park several weeks ago. With the election less than a week away, things are a lot more serious. A special *Daily Nebraskan* election supplement starts on page five.

Troubled Union to kick off advertising campaign

By Mary Jo Pitzl

"Get it together at the Union."

Using this slogan, the Nebraska Union will embark on a \$20,699 advertising campaign Nov. 7 to provide the Union and its services, Allen Bennett, Union director said.

"We (the Union staff) feel a need to go to our public and advertise the services of this building in an aggressive way," Bennett said.

During the fiscal period of July 1 to Oct. 7, gross volume sales at the Union have decreased \$40,000, he said.

"We're currently heading for the dumper," Bennett told the Nebraska Union Advisory Board last week. Something new and exciting is needed to generate more income, Bennett said.

"We've got to take a shot. We're in a no-choice position."

Bennett and his staff contracted with the Lincoln firm of J. Gregg Smith & Associates several months ago to design an advertising campaign for the Union. The campaign, scheduled to run through mid-second semester, is directed toward the UNL and Lincoln communities.

On, off-campus promotion

The 700 students living on campus account for only one-third of the Union's clientele, leaving the remaining two-thirds as members of the Lincoln community, Bennett said. The "Get it Together" advertising budget includes both an on- and off-campus promotion.

"We've got one of the nicest buildings, best food service and strong off-campus student organizations, and

we're going to tell people about it," Bennett said.

To increase volume, prices in the Crib and Harvest Room have been reduced, according to Bob Richeson, assistant food service director for the Union. Nearly two-thirds of the menu items were cut by 14 to 16 per cent Oct. 20.

This is the first time in 22 years the Union has cut back on prices, Bennett said.

"I've been listening to the students, and they've been telling me prices are too high," Richeson said. He also cited stabilized food prices and the future addition of a bakery shop in the Union as reasons for the price reduction.

Vending prices cut

Prices in vending machine items and catering services also have been cut to help increase volume sales.

Bennett attributes the \$40,000 decrease in sales to several factors. The opening of approximately 50 local restaurants in the past five years has detracted from the use of food services in the Union, he said.

Geographic distribution of heavy class attendance has moved a lot of campus traffic away from the Union. Students are "getting farther away from us", Bennett said, as campus expansion moves away from the Union.

Reduced availability of parking space also hurts Union use, according to Bennett. To ease the evening parking problem, the Union has validated free parking at the Autopark, 1309 Q St., for anyone eating at the Harvest Room between 5 and 7 p.m.

Along-range proposal for a Rampark Bldg. near the Union is another remedy for the problem, Bennett said.

A drop of about \$10,000 in lease rental from the Gateway Bank in the Union has contributed to the \$40,000 decrease. Gateway obtained a reduction in this year's rent when it renewed its lease this summer.

Expectations that the new Nebraska East Union may detract from some of the city Union's business is another reason for the advertising campaign, Bennett said.

The sale of alcohol in the Union would ease many of its financial woes because it would be more useful and desirable to students and faculty, Bennett said.

If alcohol was legalized on campus, Bennett said he and his staff would "pursue as aggressively as we can" alcohol sales in the Union.

Results of a long-range planning study projecting Union use over the next 15 years also will be helpful in increasing Union volume. The Facilities Planning Committee of the Union Advisory Board operates a task force which "deals with a series of questions extending the useful life of the city Union," Bennett said.

The task force has been allocated \$30,000 from the Union budget to conduct this study, Bennett said. However, the group cannot start until a chairman for the Facilities Planning Committee is appointed to the Advisory Board.

ASUN is responsible for making the appointment, and still has to name a new member to the Advisory Board.