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208 N. 13th

Lower level of the Douglas 3 Theater Bldg.



Nationally Known Speed Reading Course To Be Taught in LINCOLN

LINCOLN: (Spec) United States Reading Lab will offer a 4 week course in speed reading to a limited number of qualified people in the Lincoln area.

The recently developed method of instruction is the most innovative and effective program available in the United States.

Not only does this famous course reduce your time in the classroom to just one class per week for 4 short weeks but it also includes an advanced speed reading course on cassette tape so that you can continue to improve for the rest of your life. In just 4 weeks the average student should be reading 4-5 times faster. In a few months some students are reading 20-30 times faster attaining speeds that approach 6000 words per minute. In rare instances speeds of up to 13,000 wpm have been documented.

Our average graduate should read 7-10 times faster upon completion of the course with marked improvement in comprehension and concentration.

For those who would like additional information, a series of free, one hour, orientation lectures have been scheduled. At these free lectures the course will be explained in complete detail, including classroom procedures, instruction methods, class schedule and a special 1 time only introductory tuition that is less than one half the cost of similar courses. You may attend any of the meetings for information about the Lincoln classes.

These orientations are open to the public, above age 14, (persons under 18 should be accompanied by a parent if possible).

If you have always wanted to

be a speed reader, but found the cost prohibitive or the course too time consuming... now you can! Just by attending 1 evening per week for 4 short weeks you can read 7 to 10 times faster, concentrate better and comprehend more.

If you are a student who would like to make A's instead of B's or C's or if you are a business person who wants to stay abreast of today's everchanging accelerating world then this course is an absolute necessity.

These special one-hour lectures will be held at the following times and places:

Tuesday, September 14 at 6:30 and again at 8:30 p.m.

Wednesday, September 15 at 6:30 and again at 8:30 p.m.

Thursday, September 16 at 6:30 p.m. and again at 8:30 p.m.

Monday, September 20 at 6:30 and again at 8:30 p.m.

Tuesday, September 21 at 6:30 p.m. and again at 8:30 p.m.

Wednesday, September 22 at 6:30 p.m. and again at 8:30 p.m.

These free lectures will be held in the conference room of the Radisson-Cornhusker Hotel, 13th and M Streets.

If you are a businessman, student, housewife or executive this course, which took 5 years of intensive research to develop, is a must. You can read 7-10 times faster, comprehend more, concentrate better, and remember longer. Students are offered an additional discount. This course can be taught to industry or civic groups at "Group rates" upon request. Be sure to attend whichever free orientation that fits best in your schedule.

Magee's
LINCOLN CENTER GATEWAY



Crew.
Turtle.
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gives you your choice.

You'll like the light-weight comfort of these sweaters from Himalaya. You'll like the good colorings in browns, grays and blues. You'll like the neat looking striped patterns. In fact, you'll like everything about our new Himalaya's from the Where It's at Shops at Magee's. All come in small, medium, large and extra-large sizes. Come in and take your pick now.

Magee's Lincoln Center:
10 a.m. to 5:30 p.m.; Thursday 'til 9.

Magee's Gateway:
10 a.m. to 9 p.m.; Tuesday, Saturday 'til 6; Sunday 1 p.m. to 5.