

# innocent bystander | Washington's campaign axed like cherry tree

By Arthur Hoppe

The entry of George Washington into the 1976 Presidential campaign attracted little notice, the field being as crowded as it was.

Although Washington, 244, was even older than Ronald Reagan, he certainly appeared as lively as the other candidates. Moreover, the Trotter Poll reported he enjoyed a name recognition factor of 78.3 per cent — a tremendous asset in a Presidential race these days.

Initially, he did well, capturing three delegates in Iowa, two in Mississippi and one in the Virgin Islands. This gained him the cover of Time, a major profile in Newsweek entitled, "A New Frontrunner?", and a 30-minute appearance on "Face the Press."

But, of course, once he became a major contender, he was immediately subject to exhaustive critical analyses by every political pundit in the land. The first thing they discovered was that he lacked charisma.

"If he doesn't like handshaking and back-slapping, what's he doing in politics?" demanded columnist Clark Kent of the Daily Planet. "And his 30-second TV spots have all the fire of a dead cod."

"Why does he refuse to disclose his finances, details of his sex life and his intimate medical problems like the other candidates? His stuffy disdain for the democratic process is more that of a wealthy agro-businessman than of a friend of the common man."

At first, his stands on the issues won supporters. But he was forced to explain them. For example, liberals, worried about Angola, liked his isolationist slogan, "No foreign entanglements!" But when he admitted this applied to Israel, too, they deserted him in droves.

Nor did it help when a militant black leader, after a conference with him, told the press: "That cat talks like he thought he owned us."

Wealthy conservatives initially embraced him as one of their own. While he lacked the smile and charm of Ronald Reagan, he had never been a movie actor.

But the muckraker Andy Jackson exploded the bombshell: "In his youth he (Washington) was a radical, a revolutionary and a terrorist. We have documentary evidence that he actually believed 'it is the Right of the People to alter or abolish' any Government they happened to think repressive. Shades of the SLA!"

That did it.

"There is something wrong with our political system in our bicentennial year," commented columnist Kent sadly, "when it can't produce a candidate with any true leadership ability whatsoever."

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# guest opinion | Cure unemployment, assault with campus golden arches

By Arthur H. Chan

I find the recent McDonald's controversy rather amusing.

So it is going to be located next to a church and across the mall from Love Library. Has anyone considered the benefits of attracting new church-goers and library users? Besides, other important issues need to be brought to the student's attention.

Students, instead of complaining about the leasing of the proposed site from the Nebraska Book Co., should urge the university administration to find a campus location for the hamburger chain restaurant. The place I have in mind is the parking lot to the north of the Nebraska Union. This is a nice spot, strategically located at the center of the campus, giving everyone on campus an opportunity to have a good meal with minimal time.

There are other benefits. With establishment of this addition to the university campus, more students could find on-campus part-time employment. The inevitable littering problem can be translated into a need for more grounds keepers—another new employment opportunity for students.

Since many people are unhappy about the Union becoming a huge business center where they can no longer

meet with other students, a McDonald's would serve precisely that purpose and alleviate the Union's space problem.

Having such an enterprise on campus is consistent with the policy of attracting business to the campus. If planned carefully, additional revenues from the lease can be put in the Program and Facilities Fund account, which then become part of the Revolving Fund revenues in the university budget.

Students will benefit directly because new outside revenues will make student fees increases unnecessary. Certain administrators should become advocates of this project because it not only is consistent with the policy of holding down student fees, it also provides significant public relations payoffs.

Other advantages include the potential for competition with Burger Chef; increased safety from sexual assault because of the brightly lit golden arches of the new member of the university family, and energy conservation, since students no longer will need to drive to 27th and Vine Streets on Sunday night when the cafeteria is closed.

Arthur Chan is a graduate student in economics.

# guest opinion | KFMQ's 'Crocodile Rock' dehydrating serious listener

By Douglas R. Weil

Rock music has enjoyed a long and rather glamorous history throughout the 1960s and continuing into the 1970s. Of great consequence has been the fact that rock music has served to identify and sometimes bond the culture of today's youth. Granted, there are other factors that can be linked with our generation, and quite frankly, others that are more comprehensive and representative of what today's youth is all about. Still rock music is an important art form for a substantially large number of people.

Unfortunately, for those of us who might be labeled "serious music listeners," we have found that in the past three or four months we are losing a medium, KFMQ-FM, which had, in the past, served the "serious listener."

Perhaps it is necessary to clarify that KFMQ has not decided to close the station. Nor has it lost its license to broadcast in Lincoln. Quite to the contrary, KFMQ, from all indications, will continue to broadcast in Lincoln. What has occurred is that KFMQ has lost their sense of responsibility to the serious listener.

Before venturing further, it might be helpful to explain the term "serious listener." First of all, the serious listener is not an Elton John or John Denver freak. Although this may be hard for some people to accept, this is true. This is one of the complaints with KFMQ currently. Although Elton John and John Denver are excellent examples of the particular type of music they represent, it is not the type of music that the serious listener wants to hear. Lately, it has played an ever-increasing role in the KFMQ's programming.

"Hits" a drudgery

Secondly, the serious listener dreads the day-long repetition of certain songs supposedly designated as "hits." Although a number of these overplayed songs may be the type of music that the "serious listener" can appreciate, he soon finds it difficult to digest such drudgery.

If someone wants to hear "Dream On" or "Rhiannon" four or five times daily, there are a number of stations in

the Lincoln area that specialize in that type of frivolity. KFMQ has, in the past, been an alternative to such activity.

Thirdly, the serious listener is interested in exploring new forms of music that some refer to as progressive. There now is an unbelievable wealth of new rock acts which represent high quality rock music, yet in Lincoln these groups remain relatively unknown. Examples of some of these groups include Journey, Mahogany Rush, Pavlov's Dog, Supertramp and Nectar, just to name a few. With the presence of the university community and a population of well over 150,000 people, there is a ready market for this type of music in Lincoln.

Public trustee

Understandably, a majority of people, after becoming aware of this situation, would just shrug their shoulders and perhaps mumble something about the station owner having a right to do as he pleases at "his" station, a common misconception. In truth, the person referred to as the "station owner" does not actually own the station. He may own the building and broadcasting equipment, but the public owns that station. The "owner" is merely a public trustee.

As a result, the public must make that station manager and the owner aware of what they want to hear on "their" station. Beyond a doubt, there are substantial numbers of people that fall into the category of serious listeners; they, as a segment of the public, deserve to have a medium that is representative of what they desire. Currently, the serious listener has lost that medium.

The only way to get it back is to inform KFMQ-FM that the "serious listener" exists and they now are dissatisfied with the state of affairs. Phone calls to the station will be ignored. Write: Mrs. Steve Agnew, Sr., KFMQ-FM, Terminal Bldg., Lincoln, Ne., 68508.

Douglas R. Weil is a junior majoring in journalism and political science.



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