



## NETV sues NBC for logo

By Sandy Mohr

The Nebraska Educational Television Commission (NETC) has filed suit against the National Broadcasting Co. (NBC) over the use of its logos, but the Nebraska Educational Television (NETV) general manager said he hopes the matter can be settled out of court.

NETV has been using its abstract, red letter "N" logo since June 8. On Jan. 1, NBC unveiled its similarly shaped red and blue letter "N." NBC's "N," designed to commemorate the station's 50th anniversary, replaced the peacock as the network's logo.

NETC filed a request Feb. 17th for a permanent injunction against NBC's use of the logo. Preliminary hearing in U.S. District Court in the Lincoln Federal Bldg. is set for March 26.

The suit asks for NBC's discontinuation of the logo.

### Negotiations since January

Jack McBride, NETV general manager, said negotiations between NETC, which runs NETV, and NBC have produced no results. The two networks have been negotiating in New York City, Washington D.C., Lincoln and Omaha since about the second week in January, he said.

"We have been disappointed in the progress of ne-

gotiations," McBride said. So, McBride said NETC's legal counsel suggested the network proceed with the suit.

"At the same time it is our hope that negotiations with NBC can be continued," he said.

In New York, a NBC spokesman said the network was "surprised and disappointed to read press reports of a lawsuit filed by NETC."

He said the network met with NETC last Saturday and "expected to continue discussions leading toward an amicable settlement."

### Who used it first

McBride said he is not sure if negotiations currently are taking place.

The outcome of the hearing depends on several factors, including who used the logo first, and how similar or confusing the logos are, McBride said.

"We think very definitely that the two logos are confusingly similar," McBride said.

Although NETV has used the logo since last June, it was not registered in the Nebraska secretary of state's office until Jan. 30, 1976. McBride said that it is not necessary to register the logo, but NETC's lawyers recommended it as a "precautionary step."

"The fact that we have used it state-wide and in other states provides our claim to it," he said.

## Outreach offers a helping hand

By Dana Green

Everyone has hard times, but sometimes it is difficult to find someone to help.

Helping people is one of the purposes of UNL's Outreach program, according to John, one of the student coordinators.

John, who refused to disclose his last name, said that Outreach, the University Health Center's (UHC) student-coordinated crisis center, will start training recruits Feb. 28 to become short-term paraprofessional counselors. Applications for counseling positions must be completed by 4:30 p.m. today and returned to the UHC 104.

Outreach currently staffs 24 students as counselors, and is accepting only the first 40 applicants, he said. John, a senior psychology and human development major from Fremont, said Outreach has helped him with his own problems and that friends often come to him for advice. However, he said, it is not necessary that Outreach applicants major in a counseling-related subject.

"The only major requirement we have is that the student has a genuine interest in helping others," he said.

After the initial meeting Feb. 28, a training program will follow on the next five Wednesday evenings, he said. Training includes problem solving and creative listening techniques that are useful in assisting troubled students, he said. Outreach offers students a nightly confidential walk-in service at UHC 223 and a call-in service at 472-2200, from 6 to 7 p.m. to help with personal problems, give information or refer them to professional services.

The counselors, who must be at least sophomores and attend UNL next fall, will work between seven and 10 hours weekly at the Outreach center answering calls and helping walk-in students. The Outreach office is supervised by UHC's Mental Health Clinic, John said.

Counselors are trained only in crisis intervention and are not expected to carry out long-term counseling with troubled students, John said. Usually, frequent callers are referred to a professional member of the Mental Health Clinic which helps them on a regular basis.

Carmen Grant, who designed the Outreach program, is its coordinator and a clinical psychologist in the Mental Health Clinic.

John said that a survey taken last fall by Outreach indicated that there was an 11 per cent increase in calls dealing with emotional problems but the number of suicidal calls was down 25 per cent. In November 1975, Outreach was used the most when 34 per cent of the semester's contacts used the service, he said.

## Tax support urged for five programs

A system-wide committee that is comparing student fees will suggest to the NU Board of Regents next month that five UNL and four University of Nebraska at Omaha (UNO) student programs be financed with state taxes rather than with student fees, Jim Say, UNL student regent told Fees Allocation Board (FAB) Thursday night.

UNL student programs include orientation for new students, health education, career counseling, career planning and placement and environmental health.

Say also said the committee was considering suggesting that both campuses use the same criteria in allocating funds for comparable programs.

Student fees money at both campuses is divided into two funds: A funds and B funds.

Student-oriented groups at UNO are supported by A funds and university-controlled groups are supported by B funds.

UNL student- and some university-oriented groups are supported by A funds. Other university-oriented groups are supported by B funds.

The board warned against changing UNL's method to the one used at UNO.

"If we have a system that works here," FAB Chairman Don Wesely said, "I see no justification in changing it just to unify procedures."

FAB Faculty representative Jim Lewis advised Say to tell the system-wide committee that "FAB and Vice Chancellor (for Student Affairs Ken) Bader work well together and we don't want things messed up."

In other action, the board discussed budget procedures. Wesely told the committee that "we are tight on money this year."

"We'll be making sharp budget cuts, but they don't indicate a lack of board support for organizations," he said. "We just don't have the money."

The board will begin discussing results of fees allocation subcommittee hearings next week.

## bernstein on words | 'Many' a plural is single

By Theodore M. Bernstein

A singular Plural. One would think that "many" would always be followed by a plural verb. But not so. Look at this sentence: "Many a citizen is studying the national candidates these days." The fact is that "many" a, which always is followed by a singular noun, invariably takes a verb in the singular. The reason for this is what grammarians call attraction: the proximity of the verb to the singular noun causes the verb to be singular. A similar situation arises with the phrase more than one: "It appears that more than one candidate is going to face financial difficulties."

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Light verse lives! Here is a second contribution—a triolet—from Elaine H. Stallworth of Willow Grove, Pa. The question is plaintive indeed? Why is our poetry blank?

Where is the light verse we need?  
The question is plaintive indeed.  
Formless and loose, the new creed.  
As so lowly the rhyme must now rank.  
The question is plaintive indeed?  
Why is our poetry blank?  
All too true: The poems that are blankety-blank explain why our light verses sank.

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Word Oddities. The dictionaries all tell you the structure and rhyme scheme of the triolet and also tell you that the word triolet is the French diminutive of trio, but they don't bother to explain what trio (three) has to do with it. Our guess—an obvious one—is that the first line of the stanza appears three times. Agreed?

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