

# Nebraska livin' rated best

By Lynn Roberts

When Nebraskans hear the familiar chant "we're number one," football usually comes to mind, but in recent study done by a New Jersey newspaper, Nebraska came out as the top place to live in the U.S.

The study, conducted by the Record in Bergen County, rated each of the 50 states in 14 categories ranging from the cost of living index to suicide and divorce rates.

John Walcott, the Record's environmental writer, coordinated the study which gathered statistics from sources including the Bureau of Census, U.S. Department of Labor, Federal Bureau of Investigation and U.S. Public Health Service.

## Available statistics used

Each state received points for their ratings in every category, and although Nebraska didn't reach the top spot in any category it placed among the top in seven of the categories.

Record reporter Jon Clemens admitted that math was loose, and added that only things that were measurable by available statistics were used.

"It's hard to measure people's feelings so these statistics need to be taken at face value," he said.

Clemens said the paper had received more reaction to the study than it had anticipated. He added that Nebraskans had been more vocal than New Jersey residents whose state had placed number 21 in the study.

## Categories studied

Other categories in the study were: median per capita income, unemployment rate, crime, education spending per pupil, Army mental test failures, climate, air quality, traffic deaths per 100,000 population, square feet of parkland per resident, museums per million residents

and five-star hotels and restaurants per million residents.

Nebraska rated in the top ten, favorably, in the following categories: unemployment rate, Army mental test failures, air quality, suicide rate, divorce rate, square feet of parkland per resident and museums per million residents.

Other midland states occupying top places in the study were: South Dakota, number two; Wyoming, number three; Iowa, number four; North Dakota, number five.



Wheat covers a portion of the Nebraska plain.

## Rural population increase is greater than city's

By Lynn Roberts

The lure big cities have had on U.S. population has decreased since 1970 and people are returning to a quieter life in the country, according to U.S. Department of Commerce statistics.

Nonmetropolitan counties increased in population by 4.2 per cent while metropolitan counties (population more than 50,000) grew 2.9 per cent on a national level from 1970 to 1973.

Certain Nebraska counties have joined the renewed interest in rural living, said Duane Olsen, UN-L agricultural economics professor.

## 3.2 increase estimated

The U.S. Bureau of Census has estimated a 3.2 increase in Nebraska population from 1970 to 1973 and 45 Nebraska counties have shown indications of population increases for this time, Olsen said.

A report prepared by Calvin Beale of Economic Research

Service, a division of the Commerce Department, indicates some reasons for migration to rural areas.

Retirement communities, and especially those in scenic parts of the country have added to the increase according to Beale.

State universities have also boosted rural population by increasing population with students and also by making the town more attractive, thus encouraging further development in the town, Beale stated.

Counties with more than 40% manufacturing have added to rural attractiveness, according to Beale.

## Migration prevalent

Olsen said it is hard to determine all the reasons for movement to rural areas.

In the 50s and 60s migration from rural areas was prevalent, Olsen said. Many people felt economic conditions or job opportunities

would be better in the cities, he added.

A consolidation of farms at that time also added to reasons for people leaving rural areas, he said.

He attributed the recent switch of returning to rural areas partly to a change of values of life style.

"Society has to have a wide array of goals and these goals are constantly shifting for both the individual and society," Olsen said.

## Research important

He said he thinks research to determine moving changes are important because "We need to find the right kind of environment to help people fulfill their potential."

"We know that life in a rural area is different than a city, but it would be nice to define those differences," Olsen said.

He added that the rising cost of energy may have an effect on future migration, possibly adding to an increase in self-sufficiency.

## want ads

**Classified Advertising**  
10 cents/word/day  
\$1 min./day for students  
\$2 min./day for businesses  
Call 472-2421  
119 Avery Hall  
**FOR SALE**

With Student or Faculty I. D. 10% discount on all Goodyear tires, 10 speed bicycles, and GE or Zenith component stereos except promotional models. Goodyear Store 19th and "O". 432-6521.

## FOR RENT

Rent a Black and White or Color TV, Air Conditioner, Furniture, and Appliances At ACE TV, 2429 "O" St. 432-8000.

Save on Co-ed Housing. Cornhusker Coop, 705 North 23rd St. Summer - \$13.00/week, air conditioning, and kitchen facilities. Fall Semester - \$400, includes meals. Call 435-8240 after 8 p.m.

Deluxe one bedroom. Off-street parking, laundry facility, close to downtown campus. Phone 477-3413 after 5:00.

## ROOMMATE WANTED

Chateau, 1025 N. 63rd. Two bedroom, pool, cable TV, balcony. Rent \$75.00 monthly. 475-2325 or 483-2707.

## The Little Ole WINEMAKER SHOP

is open  
To Serve You  
Come see us for all your home winemaking & brewing needs.

It's Easy - It's Fun -  
It's Good!  
and it costs so little!  
433 So. 13th St.  
435-8710

Hours: Tues. thru Fri.  
12 to 5:30 p.m. Sat. 10 to 4 p.m.  
Closed Sun. & Mon.

## Student Union Barbershop

call 472-2459 for an appointment  
lower level Student Union

## HELP WANTED

Have some spare time? Serve beer & beef at Brody's 911 N. 27th, a part-time position working evenings is now available. Call Mr. Brody at Brody's Beef. 435-3531 for appointment.

Two students will do quality exterior, interior painting at inexpensive rate. Experience. Free estimates. Call Greg (489-0917), Randy (477-9708).

## RIDERS WANTED

Rider to Washington D.C. and via private plane, Aug. 15 - Aug. 24. \$100 round trip. 435-5684.

## SCHWINN®

NO SHORTAGE OF FUEL HERE..RIDE OUT AND ENJOY THE FUN!

## SCHWINN CONTINENTAL



- Lightweight diamond style high carbon steel frame
- 10-speed, 38 to 100 derailleur gear
- Nylon cord reinforced gumwall tires

144.95

Why not join the thousands who are rediscovering the joys of cycling... getting there under your own power is a thrill and the wonderful things it does for your health are special bonuses. The new Schwinn Continental is your key to the open road. Stop in and let our cycling experts fit you to a Continental — or one of the other precision bikes from the wide selections awaiting you.

ASSEMBLED AND ADJUSTED. NO EXTRA CHARGE

Lincoln Schwinn Cyclery  
3321 Pioneer  
488-2101

Weekdays 8-5:30  
Thursday 8-8  
Saturday 8-4

**EARL'S TAVERN**  
Monday Amature Night  
**SANDY CREEK PICKERS**  
July 24th - 26th  
56th & Havelock

**Shakey's**  
TWO DOLLARS  
off the regular price of any family size pizza. Coupon redeemable at any Shakey's Pizza Parlor at: 360 N. 48th Street Lincoln Nebraska  
EXPIRES AUGUST 15, 1975  
Limit one coupon per family size pizza ordered.