

## Invasion notices to continue; Hibler calls advertisements legal

By Lori Demo Those with eyes will see.

Those with ears will hear.

The rest, fortunately, will ignore this.

Thus ended the first "invasion notice" which hit Lincoln Feb. 10, announcing, "The time of your liberation is at hand."

The invasion ended four days and five notices later with a press conference revealing the invasion was to publicize two local rock groups.

Lincoln Mayor Sam Schwartzkopf, referring to the invasion, called for an ordinance which would prohibit promoters from using "scare tactics" to advertise their products.

To the groups' promotion manager, Dave Hibler, UNL assistant professor of English, the invasion was just the beginning of what he says is going to be a new cultural invasion of peoples'

'No laws broken'

He said no laws were broken by those

distributing the notices.

Identification cards of the distributors stated, "I am a United States Citizen exercising my rights of freedom of speech and freedom of assembly. I have not, to the best of my knowledge, broken any laws, statutes or ordinances.'

But Schwartzkopf need not ask the City Council for an ordinance against such activities. A state law already exists under the Uniform Deceptive Trade Practices Act.

Lincoln City Attorney Charles Humble pointed out a part of the law which was added by a 1974 legislative bill.

The section says any "unconscionable act or practice by a supplier in connection with a consumer transaction" shall be in violation of the

That violation is a misdemeanor and is punishable by a fine of not more than \$500, imprisonment in the county jail for not more

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than six months, or both.

Humble said the law has no application to

what has occurred.

"I will not make a city ordinance," he said. "I will let the attorney general or the county attorney handle it through their office in the future."

Question remains

But the question remains of what an unconscionable act is. The law does not define it.

To State Senator John Robert Murphy, whose interim committee on advertising introduced the bill adding this clause to the law, unconscionable is the same word used by the federal government in its legislation in this area.

Murphy said the word was left undefined to give judges "more latitude" in determining what acts should and should not be considered unconscionable.

"We left the door open for subsequent changes which might not be considered today," he said.

## Prosecution welcomed

Hibler said he welcomes prosecution.

"This is the most unconstitutional law I've ever heard of," he said. "We did not mislead anyone. We made statements and let people use their imagination."

But, he said, he thought "they could get us" under the provisions of the law which says anyone who engages in a deceptive trade practice which "creates a likelihood of confusion or of misunderstanding" has violated the law.

"We did create some confusion," Hibler said. But Hibler said the law will not make him quit distributing the notices. Since the initial five-day invasion, two more notices have been distributed.

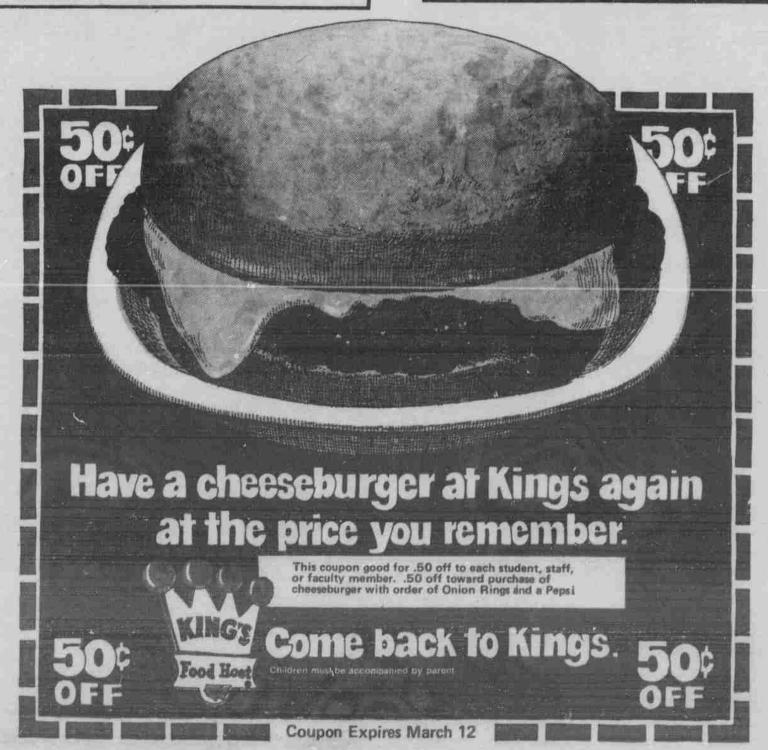
"It has been, and continues to be our intention that these notices are not a one-shot thing," he said. "They were concentrated during a one-week period. But we will continue to bring them out at regular intervals whenever we have something to say."

## THE HOWELL THEATRE UNIVERSITY OF NEBRASKA Tonight at LINCOLN Eight! HAPPY BIRTHDAY, WANDA JUNE by Kurt Vonnegut, Jr. February 28, March 1, 3, 4, 5, 6, 7, 8.

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Try-outs for William Henley's "Slow Dance on a Killing Ground" will be held today from 4 to 6 p.m. and 7 to 10 p.m. A black man for the lead, a young woman and supporting male actor are needed. For information, and script, contact the Temple Box Office.

The Student International Meditation Society sponsoring a lecture on Meditation Transcendental tonight at 7:30 at St. Marks on the Campus, 13th & R streets.

Builders will have a Redcoats Workshop for new and old members Thursday at 4 p.m. in the Nebraska Union.

Students wishing to oppose funding for UWAG, Phi Beta Lambda, National Speech and Hearing Assoc. and E-Week may voice their opinions at the open hearing of the Fees Allocation Board Thursday at 5:15 p.m. in the Nebraska Union. A schedule for the meeting and copies of budgets and subcommittee reports are available in Union 200.

The International Club of the University of Nebraska is sponsoring the annual International Banquet which will be held in the Union Ballroom Sunday at 7 p.m. Tickets are \$3 and are available at the door and at the Foreign Stud nt Office, Union 345.

