



Addresses not sold by UNL

"Dear Student, Have we got a deal for you..." or words to that effect have become common to some UNL students.

Their names are included on numerous mailing lists. But those lists are not being sold by the University, according to Ron Gierhan, assistant to the Vice Chancellor for Student Affairs and Ted Pfeifer, director of Registration and Records.

"We must provide an individual's address upon demand because the Regent's By-laws decree that it's public information. But we don't sell lists of students names to commercial interests," Pfeifer said.

Names and addresses can be obtained by copying from a master list kept at the information window in the Administration building or from the Buzz Book put out by the UNL Builders Organization, said Pfeifer.

"We're very concerned about who has access to the names of people who are registered, but there's no way to stop people from copying the list wholesale at the information window or from using the Buzz Book," Gierhan said.

Pfeifer said he knew of cases where upon the student's request his name had not been included in the Buzz Book, but he knew of no other way to remove one's name from an unwanted mailing list.

The only mail that can be stopped is that which is sexually obscene, said Dan Kelleher, superintendent of postal services at the Lincoln Post Office.

Kelleher also said that the post office does not maintain lists of students that commercial establishments could use.

"The only thing we ever maintain are

moves—if someone moves we keep a record of the old and the new addresses for one year for our use," Kelleher said.

Kelleher said that most firms that provide mailing lists got their lists "basically from magazine publishers."

"They can provide a pretty highly selective list because their next contract may depend on the amount of business they generate from the first one," according to Kelleher.

He added that "junk" mail, which travels third class, is a pretty good category for the post office.

"We don't put it down," Kelleher said. "Third class mail very well pays its revenue."

Pam Larson, sales representative for Metro Mail Advertising Co. (a Lincoln company that provides mailing lists), said that her firm does not have a complete list of students available. Larson's firm derives their lists from the telephone book and sells them to anyone wanting to buy them, she said.

"Our lists are organized by zip code sequence and breakdowns from it," Larson said. Metro-Mail also buys census information from the government which tells the median income and age for certain areas but does not tell names.

"We don't know who is a student (in a certain area) and who's not," Larson said. The company can provide a list for specific areas within the city and can pinpoint the University residence area for customers.

Larson said that she believed a St. Louis firm might be able to provide customers with lists of students from universities across the country. She was not sure how extensive the lists were but she had assumed that the lists were compiled from University records.

Nebraska housewives were pictured as revolutionary forces in the feminist movement by Patti Kaminski, guest speaker at the third weekly Women/Speak meeting Thursday. She said a key to this change is for the homemaker to demand recognition in the Social Security system in order to become legitimized in society.

A research assistant for the Nebraska Legislature, Kaminski predicted that feminism may fail in this century if women don't secure the "internal strength to critique themselves." The liberation movement has now come to a crucial impasse with the near-passage of the Equal Rights Amendment Kaminski said. She fears women's groups no longer have any specific goals, she said.

Kaminski, a self-proclaimed radical feminist, expressed a wish that women "look at where they're at and where they are going in the social process." She viewed females as being as "common as a loaf of bread which will rise", but not until they analyze themselves and form some sort of theory.

She said two specific issues faced by modern women are the restrictive work force and the problem of strong family ties. Equality for women will not be achieved unless society's work structure is modified, Kaminski said, thereby coming to terms with lower status occupations such as secretaries and janitors.

In a man's world, she said women have no real input to change the work structure.

Women will not enter the work force unless something is done about their children, she continued, thereby changing the family institution. A preservation rather than a destruction of the family could be useful by arranging different kinds of living styles, she said.

Kaminski said she views what she called the few women lawyers and doctors in the world as simply tokens in a game played by men's rules.

"By virtue of today's culture, women have something different to give in professions. When females do go into professions, they should insist that the job accommodate their lifestyles," she said.

Kaminski said that women have to insist on these adjustments, otherwise feminism will be unsuccessful.

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